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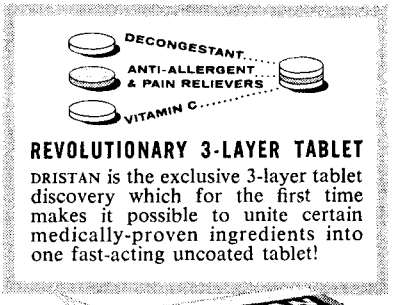

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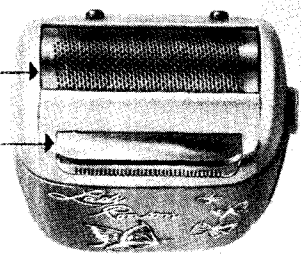

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There's nothing like a new car—and no new car like a Chevrolet. This is the Bel Air Sport Coupe.

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Dear Reader:

Artistic onion in first issue.

CORONET has been distinguished for fine photography ever since our first issue in November, 1936. In the '30s, many of the techniques that led to today's picture magazines had not yet been tested; and CORONET's use of striking "art" photographs, full-page and often in five colors, was an experiment ahead of its time. As the magazine grew, we pioneered another experiment—the picture story in depth. Formerly, editors had believed it impossible to display such stories dramatically on the pages of a small magazine.

This month, in keeping with our tradition, we are publishing two remarkable collections of photographs. They are a rare contemporary image of "Mark Twain's America" (starting on page 111) and a new series of portraits by Yousuf Karsh. The Twain pictures are among the most revealing of almost 5,000 photographs taken between 1865-1900. Experts had spent a year collecting and assembling them for an N.B.C. television program about the famed humorist and the exuberant, expanding America of his day. Our art director selected 150 prints, many never before published. Then came the hardest job—choosing the "finalists." So striking were the pictures that we decided to make this photo story one of the longest in CORONET's history.

The world's finest photographers have been published in CORONET. None is more distinguished than Armenian-born, Boston-trained Yousuf Karsh of Ottawa, whose remarkable portraits now appear for the tenth time in our pages within the last nine years. The art of Karsh is in revealing the personalities of his famous subjects, using his lens as an artist uses brush strokes. Coupled with this is a skill in writing description that is as perceptive as his portraiture. Karsh himself became a celebrity in 1941 for a scowling portrait of Sir Winston Churchill that became a symbol of Britain's wartime determination. Karsh snatched away Churchill's cigar just before clicking the shutter, thus intensifying Churchill's scowl.

The Editors

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all about you

Predicting delinquency; liquid morale booster; is marriage a cure-all?

CONNUBIAL BLISS

Is marriage ever a solution for personal problems or a proper escape from the stresses of life? Most emphatically "no," according to Dr. David R. Mace, visiting associate professor of family study in the Department of Psychiatry of the University of Pennsylvania Medical School.

"There is abundant evidence," says Dr. Mace, quoting a colleague, "that the essentially unhappy woman continues to be unhappy and maladjusted in marriage and adds her unhappiness to the life problems of her husband."

Studies also have revealed the type of individual who is a good marriage prospect. Such a person is cooperative, gets along with the boss and is understanding about the problems of those under him. He respects the law, is a good sport and meets the opposite sex with friendship and on equal terms.

On the other hand, the individual who is least likely to be satisfied with the marriage relationship is socially insecure, rebels against taking orders and competing because he's a poor loser, and he tends to be an habitual complainer.

HEARTY NEWS

Heart attack victims who successfully survive the first attack for at least a year can take comfort from a study by Prof. Gunnar Biorck of the Royal Caroline Institute, Stockholm, Sweden. It indicates that these victims have an excellent chance of avoiding a second heart attack. The risk of an additional attack is about three times greater during the first year than later, according to the report. With men below age 60, the risk is greatest during the first six months of the year.

FRAIDY CATS

Parents should admit to their children that they, too, have certain fears. That's the view of Dr. Albert Angrilli, assistant professor of clinical psychology at New York's Queens College, who points out that when children see that adults are afraid they realize that they are not alone in their fears.

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Now, for a dollar, make a thrilling beauty discovery! See which kind of make-up makes *you* look loveliest! This special "Make-up Wardrobe" has *all 3* famous Campana Make-ups (not sample sizes).

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all about you *continued*

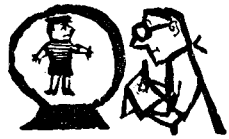
Often, says Dr. Karl S. Bernhardt, assistant director of the University of Toronto's Institute of Child Study, statements like, "There is nothing to be afraid of," do more harm than good. Knowledge helps to banish fear. For example, a child learning to cross the street, says Dr. Angrilli, should be told to obey traffic signals and use his judgment in the absence of signals. The worst thing to do is to warn: "You'll be hit by a car if you don't watch out!"

Parents should never disparage or ridicule a child's fears, affirms Dr. Bernhardt. They should bolster his self-confidence and accent his abilities and resources.

COFFEE, ANYONE?

The traditional "coffee break" of American industry is far more than a goldbricking siesta. It is actually a valuable mental health asset, declares Dr. Jean Spencer Felton of the Schools of Medicine and Public Health of the University of California at Los Angeles. Although it is generally believed, but has not been proved, that the coffee break increases production, eliminates fatigue and cuts the accident frequency rate, Dr. Felton says the greatest benefit to the employee is in the opportunity it provides for individual growth through frequent, relaxed relationships with fellow employees.

"It's a focal site for the exchange of beefs and gripes," says Dr. Felton, "and group thinking gives impetus to what eventually may become a change in company policy." Moreover, "The individual worker can be leader or follower in this group. . . . It's the town meeting brought up to date and dressed in working clothes."



JD CRYSTAL BALL

A highly effective technique for picking off potential juvenile delinquents has been developed by Drs. Sheldon and Eleanor Glueck of Harvard University Law School, and is now being utilized by the New York City Youth Board.

The Glueck system, applied to children under six, is based on five factors: Does the child get affection from his mother? Likewise from his father? Is the child under adequate supervision by his mother? Does the child get proper disciplinary supervision from his father? Is there a sense of unity in the family?

Thus far the system, inaugurated in 1952, has been 87 percent accurate with the youngsters tested. Children most likely to become problems for the community will be singled out for concentrated preventive measures while still very young.

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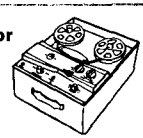

Audition the new Viscount High-Fidelity Tape Recorder—loaded with the features that make Webcor first in the field. Webcor Tape Recorders start at $139.95*

STEREO MUSIC SOUNDS BETTER ON A WEBCOR

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Taylored design for living

GET THE JOB done fast, so I can go hunting and fishing," sums up Robert Taylor's attitude toward work. Knowing this, his producer-partners on his A.B.C.-TV series, **The Detectives**, compressed their annual filming schedule into five months to give Taylor time for his outdoor pursuits. A former Navy Air Corps lieutenant, he flies his own plane to camping spots.

Robert Taylor as Holbrook.

Originally Taylor, who owns one-third of the show, had planned to act in only seven of the 32 weekly episodes. But he recently volunteered to appear more often as Detective Captain Matt Holbrook, a rugged man of action. He's still astonished at the show's success.

After 26 years in movies, Taylor doesn't take himself seriously as an actor. "It's a job I know most about, and like. But I'd rather be a rancher," he says candidly. "If this series pays off, I may be able to retire to Wyoming one day."

His prospects are bright. Taylor is eligible for a $6,500 yearly pension from MGM—his bosses since 1934; he still owes them one picture a year. And he has investments that range from oil wells to real estate.

Taylor and his second wife, German-born Ursula Thiess, a former actress, live on a 113-acre California farm with their four children: Manuela, 16, and Michael, 14, born of Ursula's first marriage; Terence, four, and Tessa, eight months old. Taylor's first marriage, to actress Barbara Stanwyck, ended in divorce in 1951.

This was a great shock to the 6′, 175-pound actor, who had hoped to duplicate his parents' idyllic marriage. His father, a grain merchant in Filley, Nebraska, became a physician in his 30s to help treat his wife's heart condition. Their only child, Spangler Arlington Brugh, born August 5, 1911, left home to study at California's Pomona College and wound up at MGM with a $35-weekly movie contract. A studio secretary chose his screen pseudonym. Taylor's good looks quickly won him romantic leads opposite Irene Dunne in *Magnificent Obsession* and with Greta Garbo in *Camille*, both big hits.

Yet he claims that "looking directly into a camera lens terrifies me, even today." On the set he is known for his punctuality and for quick mastery of his lines. Between scenes, Taylor usually sips black coffee (up to 20 cups a day) or takes a cat nap (he falls asleep in seconds). At meals he sticks to an outdoor man's menu—meat and potatoes.

Taylor has played opposite most of the screen's glamor queens, but he refuses to reminisce about the past. "The idea is to enjoy today to the hilt," he says.—MARK NICHOLS

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Fast-acting way to feed potted plants, vegetables, flowers, lawns

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The Saxon invasion

PLAYING HOOKY from a Brooklyn high school set in motion a chain of events which catapulted **John Saxon**, 23, to movie stardom. He was spotted by a model-agency scout while roaming Broadway on his "day off," and he has had very few days off since.

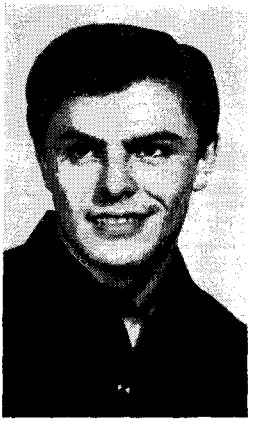
Currently, Saxon looms as the hottest young star since Tony Curtis. His teenage fans have kept him in demand for pictures like *The Reluctant Debutante*, *Cry Tough* and *The Big Fisherman*. And in John Huston's new western, *The Unforgiven*, Saxon plays an Indian half-breed who vies with Burt Lancaster for Audrey Hepburn's attention.

Modeling opened the door to Hollywood for Saxon. "I was always photographed as the kid who got into trouble—the young punk in a sweat shirt—to illustrate confession magazines," he remembers.

Impressed with the Italian-descended youth's intensely Latin features, an editor showed his photo to Hollywood agent Henry Willson. Willson, who had conjured up the names Rock Hudson and Tab Hunter, signed him as a client and suggested he change his name from Carmine Orrico to Rand Saxon.

Orrico spurned the "Rand." It "sounded too flip." He chose John instead. As for Saxon, "I took it from a cracker-jack Brooklyn roller-skate hockey team, the Saxons. It sounded strong."

John Saxon: sweat-shirt star.



Universal-International signed him to a contract in 1954 and sent him to their talent school. "For about two years, I was only a tax deduction," he says. "I studied hard. But only one executive believed I had anything on the ball. He persuaded the studio not to drop my option."

Teenagers corroborated his judgment when Saxon was cast in *The Unguarded Moment*—as a juvenile delinquent. They pelted the studio with mail. "Things started to move after that," says Saxon. U-I began grooming him for starring roles.

"My father was a dock worker and a part-time house painter when I was growing up," recalls Saxon. "We had a rough time. I wanted to escape the reality pressing down on me. Acting provided the means."

Around Hollywood, Saxon is considered something of a loner. He heaps his plate with health foods and exercises regularly to toughen his 5′ 10½″, 170-pound frame. He has been going steady with Vicki Thal, a coed he met when she was working as a waitress in a California ice cream parlor. He reads voraciously. "There are a lot of gaps I have to fill," he says.—M.N.

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(Advertisement)

"I'm not overweight—I'm 'over-shaped'!"

She's an attractive woman of, let's say, *about* 35. Married. Two nice kids.

She says, "I'm not overweight—*but just look at those hips!*" And, she quizzically adds, *"Wonder where the waistline went?"*

She's typical of millions of American women.

She isn't overweight—she is "over-shaped"!

She isn't *about* to rush down to a gymnasium for exercises. Not after her day of rousting out her juvenile scholars, pointing them toward the school bus; force-feeding her newspaper-reading breadwinner who can't find his tie. Not after repairing the child wrought ravages to the family castle in time to voyage marketward for food for the brood.

She's busy, bushed and bright enough to know that her returning hero appreciates her mature mind—but she *certainly* doesn't need a matronly figure to go along with it!

She's read enough recently about the reducing couches and magic machines to know that they are "part of a plan"—and *that* means *dieting* if she wants results. No help there.

"What I want to know," she says, *"is why doesn't one of our darned scientists do something* ***really*** *important—like helping a girl get her figure in shape without dieting or exhaustion—and while she takes time-out for some well-deserved rest?"*

They did, young lady, they did!

And, now you have Relax-A-cizor, the modern, sensible, scientific way to a prettier, trimmer figure—and without dieting, weight-loss or tiresome "exercises."

Does it all while you get that well-deserved rest, too—*and, right at home!*

Relax-A-cizor's way of reducing the size of your hips, waist, thighs, abdomen (and many other parts of the body) is based on the physiological fact that the human figure is "held-in-shape" by its muscles.

You might compare this enveloping sheath of muscle with a sort of "full-length-girdle"—*because that's what it is.*

When the human body is young and active these muscles are tight and firm. Vigorous physical exercise keeps the athlete's muscles "in tone." But, around 25 or 30 most people aren't athletes any more—and our habits of living allow muscles to begin losing their "tonus." The muscles stretch—and those bothersome "bulges" begin showing at hips and around the waistline. Slackening muscles let the abdomen expand and upper thighs and arms fill out. There may or may not have been an appreciable weight-increase—all the same, it's off and away to the girdle-shop for reinforcements! **Trouble is—there aren't any "full-length" tip-to-toe girdles...except your own sheath of living muscle.**

When these muscles are actively exercised they regain much of their youthful

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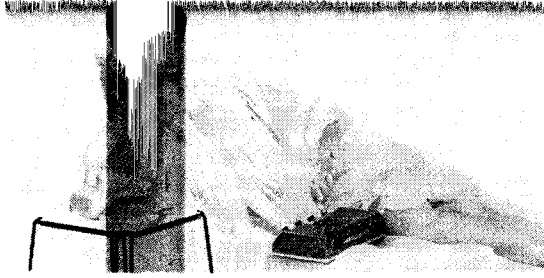

She's reducing the size of her hips and waistline while she rests at home . . . without dieting or weight-loss!

The NEW 1960 "Verve." Tiny, portable, self-powered for anywhere use.

"tone"—and they "pull-in" the slackened areas of your figure.

This is well-known—BUT, until now, this **active** exercise took time, required energy and effort—and, *made you tired.* Nor, could you exercise just 1 or 2 body areas *while the rest of you* **rested.** Greatest drawback was that fatigue limited the amount of exercise you could do—so you couldn't, usually, do enough—and many exhausting sessions had to be suffered to make a difference you could see.

The long *sought* answer was a way to actively and vigorously exercise one or more selected areas, pleasantly, without effort—and, while resting.

That is what Relax-A-cizor does!

Relax-A-cizor *actively and vigorously* exercises (for example) the "muscle-girdle" of your hips and waistline—*at the same time*—40 times each minute, *1200 times during your ½ hour*—without effort, pleasantly, comfortably while you REST!

How effective is this? **"Coronet" magazine printed this report: "A testing bureau gave daily Relax-A-cizor treatments to 17 housewives for a month. Of these 8 lost from ½ inch to 4 inches at the waist, *and the same amount from the lower hips.* Five lost from 1 to 5 inches at the abdomen. Two lost up to 2 inches above the waist, and six averaged somewhat better than an inch lost from the thighs."**

Such results are possible because Relax-A-cizor *concentrates on selected* areas. *You don't become tired*—so you can exercise these areas **1200** times while you **REST** for a half-hour.

Don't confuse Relax-A-cizor with bicycles, couches or vibrators. It is none of these. It is real, natural exercise and it tones, firms and tightens muscles . . . and without diet or weight-loss gives you a trimmer figure.

You'll want a younger looking face to match your figure. Facial contours, too, greatly depend upon supporting muscles. Relax-A-cizor gives you (at no extra cost) the Regular Facial for concentrated care of muscles under eyes and chin—AND the new "Fingertip-Facial" for general, over-all stimulation and tightening. Use either or both for only 5 minutes at makeup time.

If you *are* on a diet, you'll certainly want Relax-A-cizor to firm and tighten in extra inches faster as the diet reduces your weight.

Relax-A-cizor is your way to a more attractive figure *and* face—and the new confidence they bring. Wonderful for a husband's waistline—reduces inches without dieting or losing an ounce of weight!

Find out about Relax-A-cizor—and how you can try it FREE. Mail the coupon for FREE complete, illustrated literature.

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Toronto, Ontario, Suite 316, 57 Bloor St. W.

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"Blue jeans" Simmons

Jean Simmons portrays a tent-meeting revivalist of the 1920s in "Elmer Gantry," opposite Burt Lancaster.

COMMISSIONED TO PAINT a portrait of **Jean Simmons**, a perplexed French artist solved his dilemma with *two* paintings: one showed a mature, sophisticated actress; the other, a tousle-haired girl with mischievous hazel eyes and an elf-in expression. This unusual range of emotion has kept petite (5'4½", 118 pounds) Jean, 31, in demand for 17 years in the movies; and her talents find full scope in her two latest films: as Kirk Douglas' slave-wife in *Spartacus,* a $10,000,-000 historical production; and as an evangelist in *Elmer Gantry,* Sin-clair Lewis' incisive story of a reli-gious charlatan.

Her British accent, Jean claims, has been no handicap: "It can usually pass as an educated New England inflection," she chuckles.

Recruited from a London danc-ing school at 14 for a movie role, Jean became a star at 16 in Eng-lish films. Two years later she played Ophelia to Laurence Oliv-ier's *Hamlet.* She arrived in the U.S. in 1950—the year she married British actor Stewart Granger—with four acting awards. But it took Jean almost eight years to register with movie-goers here.

The turning point came, oddly enough for a dramatic actress, in a musical, *Guys and Dolls.* She was acclaimed for her hilarious antics in a drunk scene.

Jean and her husband live on their 4,000-acre ranch outside Nogales, Arizona, and commute to their movie jobs. They became naturalized U.S. citizens in 1956, the year their daughter Tracy (named for actor-friend Spencer Tracy) was born. Granger, 47, has two children, 16 and 14, by his first marriage; they live with him and Jean part of the year.

The Grangers raise Charolais cattle on their ranch and Jean enjoys "loafing around" in blue jeans. "The only thing I miss out there is jitterbugging," she says. "I can dance all night if I have a willing partner."—M.N.

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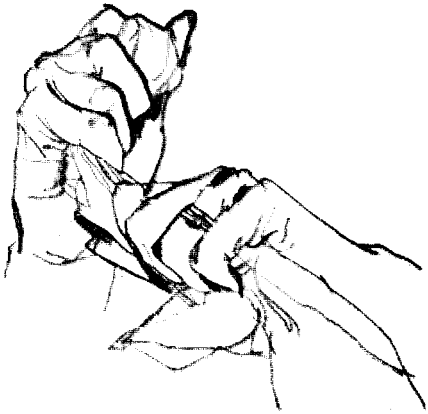
How tension taxes your body . . .



"A woman's work is never done."

Truer words were never spoken! In fact, according to a recent study, the average mother of three children shoulders this weekly work load:

She washes 750 dishes and 400 pieces of silver; handles 250 articles of laundry; makes beds 35 times; shops for, carries, sorts, stores and cooks 175 pounds of food—and walks 35 miles while doing kitchen work. And there's no escaping the big and little crises that occur in every home.

No wonder the average woman is never able to relax completely! No wonder that a series of minor crises, when added to her jam-packed schedule, brings on a lot of tension.

Tension is an insidious thing. You have one of those days and suddenly tension erupts. You're a victim of miserable headache, taut nerves and muscles, queasy stomach.

When in the throes of such tension, take Bufferin® to relieve not just one —*but all three*—of your symptoms.

The quick and potent action of Bufferin in relieving the pain of headache, tension's most nagging and painful symptom, has been known for years. And clinical studies prove that Bufferin works twice as fast as aspirin for millions—even faster for many others.

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And, as Bufferin circulates through the bloodstream, it exerts an over-all calming effect on your body by relaxing tense muscles and nerves.

Whenever you have one of those bad days and feel tension building up, take Bufferin—to relieve your headache, calm your nerves, relax your muscles and soothe your stomach.

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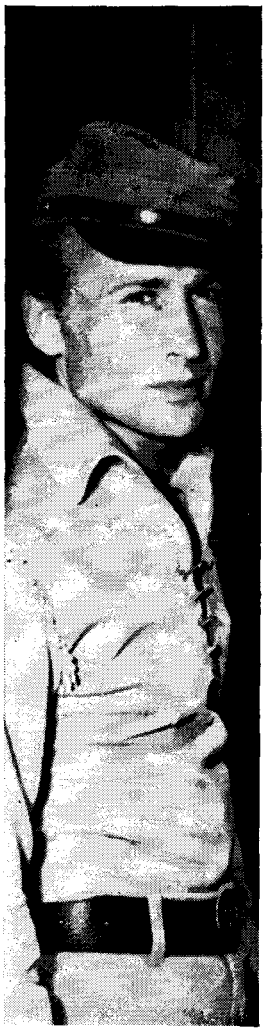
The brash bantam



Adams as **Rebel's** Johnny Yuma.

UKRAINIAN-DESCENDED Nicholas Aloysius Adamshock, a bantam bundle of self-confidence, *had* to make good. For two years after hitchhiking to Hollywood in 1950, he conducted a serialized fiction story by mail for friends back in Jersey City about movies he was making. Today, as Nick Adams, he is star and co-producer of the successful A.B.C.-TV series, **The Rebel**.

"Everything suddenly costs more for me," he says. "I have to struggle to save $50. But it's better than my old, $18-a-week job in a bottling plant." Co-workers there had sneered at his boasts about becoming a movie star. So when Adams left, he grandiosely announced he had a seven-year contract.

But it was five years—three spent in the Coast Guard—before Adams found an open door and forced his way in. On furlough before being mustered out of service, he set out in uniform ("dressed for the occasion") to snare a part in the sea comedy, *Mr. Roberts*. "I conned my way into John Ford's office," he recalls, "and did a series of impersonations." Amused, the director asked Radioman Adams to imitate a radio. He rattled away in Morse code. When Ford asked what message he had transmitted. Adams answered slyly, " 'Give the kid a break'." Ford laughed—and signed him. By memorizing every role and elbowing his way into camera range, the lightweight (5'8", 150 pounds) actor fattened his part in *Mr. Roberts*. From then on, that was his technique.

Adams, 28, and his partners—producer Andrew Fenady, 31, and director Irvin Kershner, 32—analyzed the key elements of other successful TV westerns and incorporated them into *The Rebel*. Adams shares his good fortune with his bride of one year, actress Carol Nugent, and daughter, Allyson Lee, born last February. Mercury Records recently signed him as a singer. "I was never a singer before, but Eisenhower was never President before, either," Adams says confidently.—M.N.

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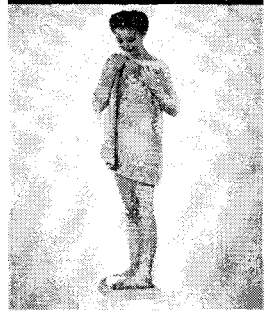
Blood circulation is affected as you grow older. A prominent physiologist states: "At age 40 the average man who hasn't exercised has lost 40% of the circulation he had when he was 18!" Doctors agree that usually *the better your blood circulatory system, the younger you stay in every way!* Exercise helps keep heart muscles from becoming soft, flabby, weak—*so important to your health and long life!*

Keep Weight Down!



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Love's brooding paradox: Revere, Robards, Stapleton.

BROADWAY'S sagging season has received a lift from one of America's cleverest humorists and from a top-notch dramatist. **A Thurber Carnival**, a revue, draws on hilarious published sketches and original skits by James Thurber. Lillian Hellman's Southern drama, **Toys in the Attic**, displays the same stinging style which startled audiences in *The Little Foxes* and *The Children's Hour*.

Although blind and 65, writer-cartoonist Thurber accompanied *Carnival*'s company on the road, revising, editing and sharpening his daffy vignettes and pithy commentaries on human foibles. These include Thurber classics—*The Secret Life of Walter Mitty, Fables for Our Time, The Last Flower*—which are smoothly translated from printed page to stage, thanks to exhilarating performances by Tom Ewell, Paul Ford, Alice Ghostley, John McGiver and Peggy Cass.

In other playlets, a man tries to bury his wife ("We never go down to the cellar together any more," he begins); a shipwrecked islander describes his affair with a mermaid ("She was always damp"), and a lady tourist reads *Macbeth* as a murder mystery ("I think Macduff did it"), all in spirited hilarity.

Toys in the Attic dissects the destructive aspects of love, shown through a chain of intricate relationships. Two old-maid sisters (Maureen Stapleton and Anne Revere) smother a younger brother (Jason Robards, Jr.) with their hard-earned money and incest-tinged love. They encourage his failures, which keep him dependent on them—because this martyrdom provides the only meaning in their otherwise sterile lives.

The brother marries a dull-witted rich girl whose insecurities convince her he has been bribed into marrying her. Her love, rooted in suspicions and doubts, ultimately destroys him. The girl's widowed mother, incapable of expressing mother love, has turned to a miscegenetic affair with her chauffeur.

In her richly etched characterizations and facile plotting, Lillian Hellman lays naked the brooding paradoxes of love as has no other living American playwright.—M.N.

Paul Ford and Wynne Miller spoof a Thurber fable.

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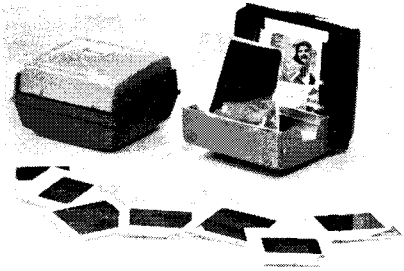
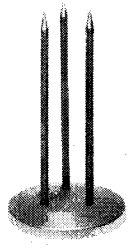
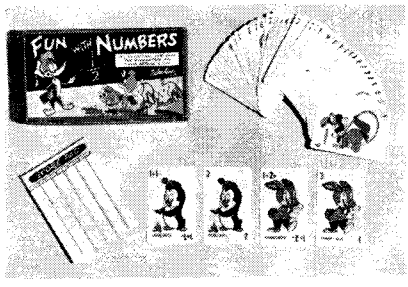


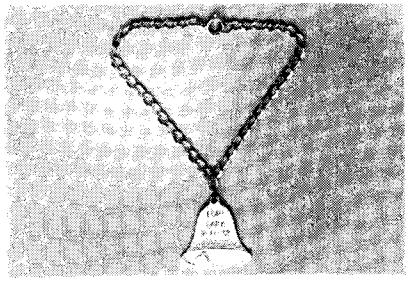
Illuminated slide viewer operates on two Penlite batteries. Folds for carrying in pocket or handbag. Magnifies 2″ x 2″ slides and films to four times normal size. In red and black, two-tone blue or tan. By Kodak. $6.20 pp. Camera Craft, CO., 18 E. 42nd St., New York 17, N.Y.



Scientifically designed Roastand makes even cheaper cuts of meat taste tender and delicious. Cuts cooking time in half; doesn't require basting or tending. Set roast, fowl or fish over rods, place in oven and let cook. $4.95 pp. Nola Gifts, C-1, Box 225, Washington, N.J.



Fun with numbers game is easy way for pre-schoolers and first graders to learn arithmetic. Game consists of pairing problem cards with answer cards. Each card has cartoon character on it. With rules and score pad, $1.00 pp. Betrick, C, 1603 Orrington, Evanston, Ill.



Gift for Mother or members of the wedding party. Sterling silver bell is attached to delicate link bracelet and engraved with his and her first name and wedding date. Engraved bell and bracelet, $2.60 pp. Jamaica Silversmiths, Dept. C, 79-32 164th St., Jamaica 32, N.Y.

Merchandise may be ordered by sending check or money order to the source indicated. Prices listed include postage. Firms agree to accept all but personalized items for refund.

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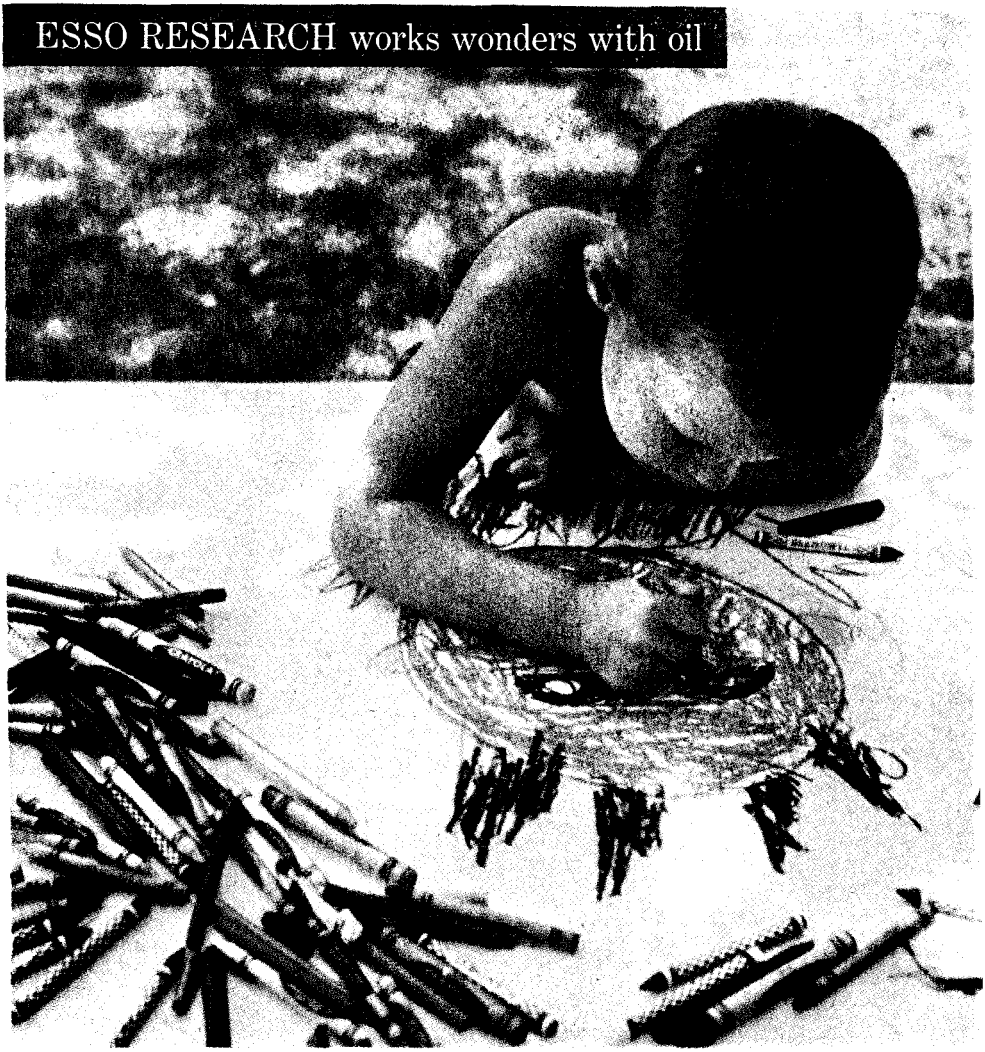

...looking a genius? He'll like crayons made of a special wax developed by Esso Research. They're stronger, less apt to break. For budding artists...for grown-up motorists, Esso Research works wonders with oil.

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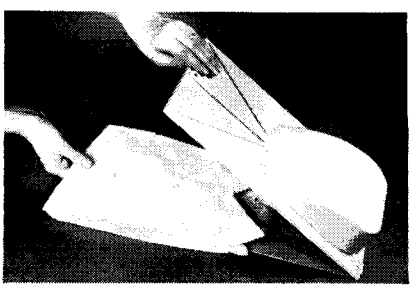
Monogrammed butter mold puts your initials on butter patties, adding elegant touch to the simplest meal. Easy to use, mold is made of solid birch and will last for years. Complete instructions included. $1.00 pp. Empire Merchandising, CR, 140 Marbledale, Tuckahoe, N.Y.

Put light on the subject with this gold-plated key chain attached to batteryless flashlight. Comes with recharging unit and full instructions. Light and chain weigh less than an ounce. Chain has safety catch key ring. $6.95 pp. Hollis, C-1, 1133 Broadway, N.Y. 10, N.Y.



Fold-Rite, a new gadget, ends the struggle to fold shirts and blouses neatly and uniformly. Simple instructions show you how to do it expertly in seconds. Blue durable styrene. $3.95 pp.; 10 plastic storage bags, 59¢. Hilltop Products Co., Box 247-B, Wilton, Connecticut.

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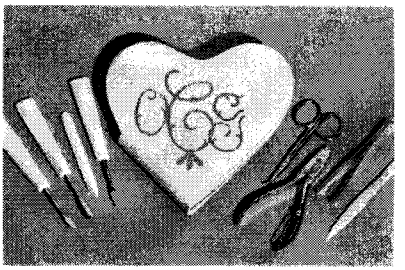
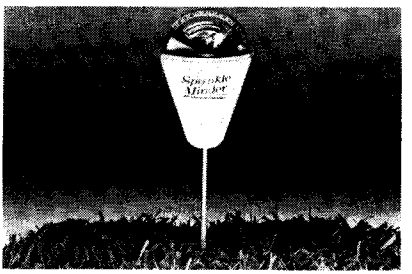
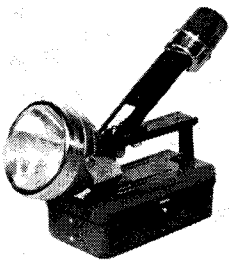


Manicure set in zippered plastic heart case is fine traveling companion. Of Solingen steel, set contains cuticle scissors, clippers, tweezer, file and four cuticle aids. Case personalized with three-letter monogram. $5.00 pp. Edith Chapman, Dept. COR, Nyack, New York.



Gardener's aid. Sprinkle Minder tells you when to water the lawn. Insert it into the soil and gauge will indicate amount of moisture in lawn, flower beds, etc. Fully guaranteed. Use also on indoor plants. $4.95 pp. Clarion Products, C-1, Box 488, Highland Park, Ill.



Swivel spotlight lantern has red flashing warning light on a swing-arm for road emergencies. Can also be used for camping trips, the beach, etc. Four batteries included with order. Wonderful buy at $2.49 pp. Barclay Distributors, Dept. C, 86-24 Parsons Blvd., Jamaica, N.Y.

Imported woven-palm tote basket has leather handles and is decorated with colorful wool and straw flowers. So roomy you can use it for week-end travel, as a beach bag or even for picnics. By Park Lane. $5.50 pp. College Shop, C-1, 535 Bangs Ave., Asbury Park, N.J.

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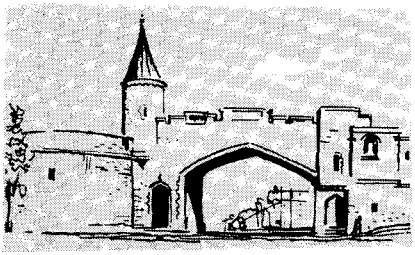

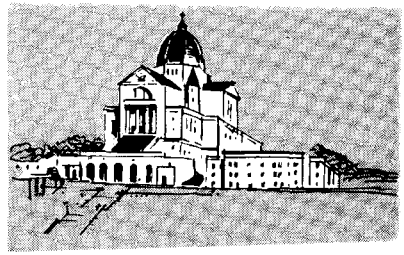

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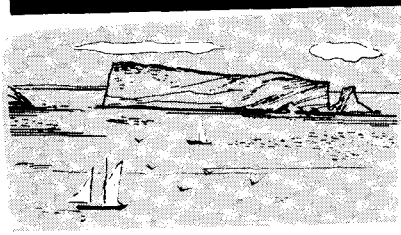

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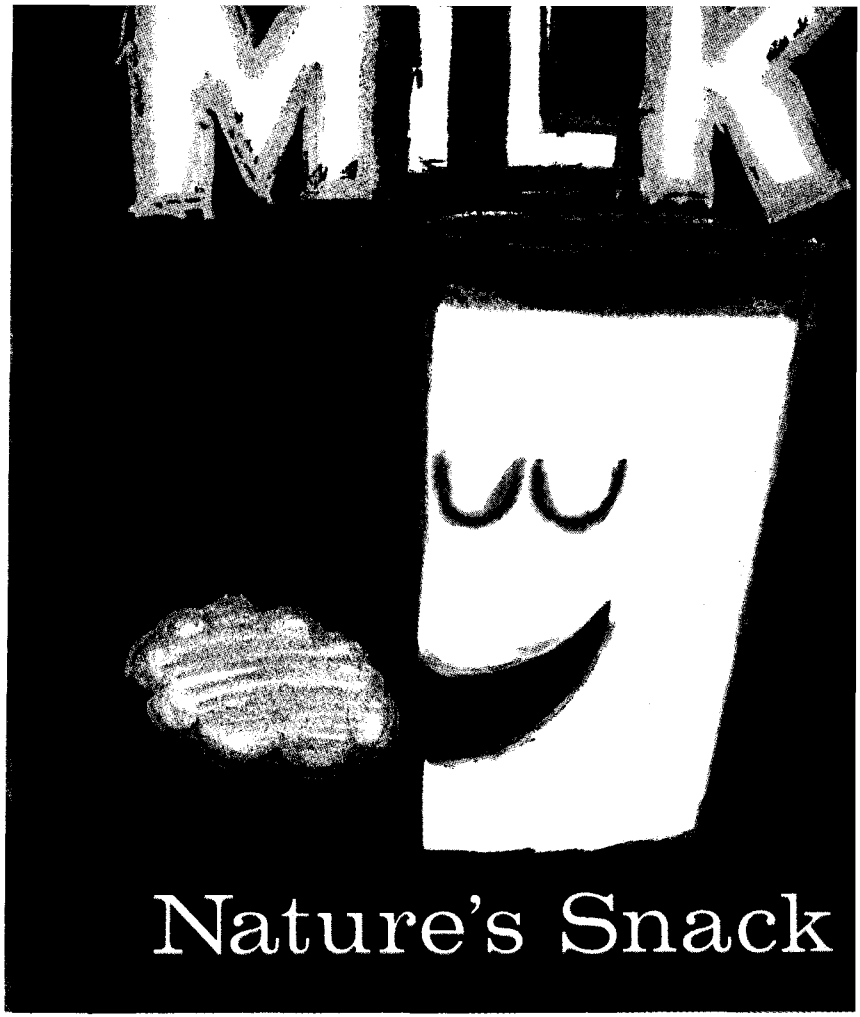

One at noon, one at night,
One along the way...
You never outgrow your need for Milk,
Drink three glasses every day!

AMERICAN **DAIRY** AS
Representing the dairy farmer

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CORONET

That's what a Britisher thinks of our wacky, wonderful, emancipated, conventional American women

BY MALCOLM BRADBURY

EVER SINCE I ARRIVED in America, people have been asking me how I find American women. My answer: "Rather easily." The truth is, women in America are a good deal more in the open than they are in England. There are women, of course, in England, but we don't talk about it very much. Women are the ones who get out and open the garage doors, and that is about all there is to it.

Most men are, I suppose, interested in most women, though the British are usually considered to be less interested than most. I claim to be an exception among my race, however, and I have taken advantage of a teaching assignment at a Midwestern university to do some fieldwork on the subject of American women.

The first thing I discovered was the highly formalized dating system. In America, dates are social rather than sexual; to Englishmen there is no point in going out with girls at all if you are simply going to talk, since, as everyone knows, men are much more interesting to talk to. In England, if you want to go out with a girl, you call her up and say, "We're going out tonight, all right?" If, as is probable, she

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says yes, you take her to a film, put her in a taxi and bite her ear all the way to her flat. It is possible to transact all this without a word being spoken.

Try this, however, on an American girl! (I did.)

"We're going out tonight, all right?" I said. "No," said the American girl. "Why not?" I asked. "I can't," said the girl. "Do you have another appointment?" I asked. "No," she said. "Are you doing anything?" "No," she said. "Then what is it?" "Well," she explained, "for one thing, it's not date night, and for another, *you called too late.*"

It turned out that, at least at this particular university, dates were highly maneuvered affairs. To get a date with a girl, you check first with the fraternity Blue Book to see that she is an O.K. girl, in the right sorority, of good standing, neither too prim nor too eager, popular enough to confer stature on you by choosing you out of the bunch. You then call her about a week before the date. She asks your name and background and your fraternity and parents' income bracket, and says she'll think about it. Then *she* checks. Does he have a car? Make, year, conventional or hydramatic shift? Does he have nice hair? Do the other girls want to date him? If I date *him* will this mean I can get an even better date next time?

Finally the evening arrives. He goes to pick her up in his car. In England we have a theory called Women Can Open Car Doors. In America, however, the man has to accompany the girl around the car to her door, open it for her, stuff in her dress, close the door and walk all the way 'round again to his own side of the car.

They drive off, so far apart you could build a bonfire between them.

Britannia may rule the waves. But even a landlubber Britisher's at sea—about the sex of the coeds—when he beholds them in trench coats and boyish hairdos.

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He takes her to a restaurant, to a movie and a bar. They buy a case of beer and retire into the surrounding countryside, whence they return in the small hours, sitting so close together that if the driver's door came open, they'd both fall out.

Fortunately, in my own case, the fact that I was both a teacher and an Englishman gave me certain advantages, and I was allowed to buck the system. I was allowed not to have a car, a rare concession, since on the modern date you go to a drive-in restaurant, to the drive-in movie, and then drive off to park somewhere to complete the evening. "I didn't bring flowers," I told one girl on a date, "because they'd only attract insects anyway." Luckily I had a reputation as an "Angry Young Man," and so survived. Nonetheless, one girl stood, hands folded primly across her purse, for as long as ten minutes outside a car door (it was *her* car, too) before I realized that the system did not allow her to open the door. It was half an hour before she would say a word. I really enjoyed the silence; it was just like being back in England.

As a result of these experiences, I have come up with a number of theories about American women:

1. *American women are just like Englishmen.* When I was teaching I used to go out on the campus, with my white English trench coat and medium-length haircut, and look about me in amazement, not sure which sex was which. American coeds wear medium-length hair and white English trench coats. Moreover, they have opinions. In England we are not in the habit of allowing women to talk. Once you let them start talking they will go on forever. This is what has happened in America.

2. *American women dress inex-*

If you don't open the car door for them, it's journey's end for romance. But the gals sure know how to enhance their curves (sartorial) at economy prices.

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pensively and well; Englishwomen dress expensively and badly. American women appear just to have been unwrapped from cellophane. One of the reasons for this is that in America you can buy cheap good clothes and in Europe you can buy cheap bad clothes. But what is worse, very often Englishwomen who spend a good deal of money on clothes still appear ill-dressed and dowdy. Expensive dowdiness is quite a fashion. I think this is partly because Englishmen don't want their women to appear *too* well-dressed because it seems competitive, and the English are a non-competitive race.

Also, every distinguished, self-respecting Englishwoman wants to look as if she has just, that moment, got off a horse (or, in intellectual circles, a 'cello, which is much the same thing); she therefore wears thick tweeds and flat shoes, even in town. This gives the appearance of having a large estate in the country, and of knowing when the grouse shooting season begins.

3. *American women are better developed physically than Englishwomen.* This is more difficult to explain, but has to do with the fact that American women know that they have bodies whereas Englishwomen seem to have forgotten about it somewhere along the way. American girls practice charm on teenage dates at an age English schoolgirls are still wearing uniforms and playing hockey. We call this Not Letting People Know About Sex Until They Are 18. It takes some maintaining, but we work hard on it. The result is that English girls not only develop socially, but also physically, much later than their American counterparts. They become mature women later and, even when they do, are not sure what to do about it for several years more.

4. *American women have leisure and Englishwomen do not.* One of the strangest sights in America, to the European, is that of American women driving about town in convertibles in the afternoons, looking for mischief—a place to gossip or swim or try on clothes. At this time of day Englishwomen are shopping, buying vegetables at the greengrocers, meat at the butchers, cakes at the confectioners, cigarettes at the tobacconists, cheese at the grocers. Its lack of supermarkets keeps England from becoming a matriarchy like America. We keep the women busy so they have no time to think about things like joining the Garden Club, a Current Events Study Group or a class in Urdu.

In short, American women are spoiled. They are allowed to have personalities and make decisions. They are relieved of their housewifely duties by machinery. They have more money. They join women's clubs. They interfere in affairs of state. They cultivate the arts. They dominate their men. I like them.

AT A STATE FAIR in Montana last year, judges selected the blue-ribbon winner for the best small, pickled cucumbers. Her name: Mary Dill. —ANN PAISLEY

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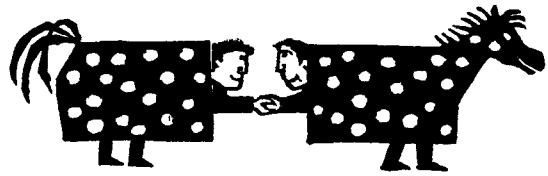

GRIN AND SHARE IT

EACH YEAR AROUND Christmas an upper class of a private school for boys in New York City presents a classical play such as *Hamlet, Macbeth* or *Romeo & Juliet*. A few days before this annual event was to take place last year, the third-grade teacher decided it was time to prepare her class for it. "Does anyone know who Shakespeare is?" she asked. One child raised his hand: "Sure—he's the guy that writes the eighth-grade play every year." —SUSAN M. BLACK

A MAN WHO HADN'T SEEN an acquaintance for a couple of years told him there was something different about his appearance, and the acquaintance revealed, "Yes, I've had my wrinkles tightened up by plastic surgery."

"Makes you look younger," said the friend.

"Not only that," came the reply, "it prevents backache."

"How's that?"

"It's like this: when I need to pull up my socks, I just lift my eyebrows."

—*Wall Street Journal*

ONE DAY during the North African campaign in World War II, General Eisenhower paid a visit to a sector held by British troops. On his inspection tour he was accompanied by the general in command.

The two were crossing a field by jeep when suddenly an enemy plane swooped down, guns blazing. Both hopped out and leaped into a ditch.

When the danger had passed, the British general helped Ike to his feet.

"Are you all right?" he anxiously inquired. It was apparent that his concern was genuine.

General Eisenhower was touched by the other's solicitude. Later, when he was leaving, he said:

"I want to thank you for taking such an interest in my welfare."

"Not at all," replied the other. "I just didn't want anything to happen to you in my sector." —E. E. EDGAR

HOW DID YOUR WIFE like those back scratchers I sent her for Christmas?"

"You mean that's what they are? She's been making me eat salad with them." —ANGELA MARSHALL

WHILE STATIONED at Davis-Monthan Air Force Base in Arizona, a friend and I were eating lunch in the Base Exchange cafeteria one day when we got into a heated argument over whether the uniform of the man at the next table was that of a French officer or an English officer.

Finally the man stood up to leave and our argument came to an abrupt halt. On his back was boldly written, "Dainty Dity Diaper Service."

—RON BUTLER

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IF YOU'RE HAVING fish for dinner, stop eating it. It may be poisoned. A dangerous chemical has been added to some fish sold in this area."

This terse, terrifying warning was issued during one Lenten evening last year over a large area of New Jersey and Pennsylvania. Television and radio programs were interrupted to repeat the warning from Philadelphia. Police teletypes clattered out a 15-state alert. Patrol cars raced to supermarkets to stop the sale of poisoned fish. Other police cars, equipped with loud-speakers, moved slowly through neighborhoods and bellowed the warning along quiet streets.

It was no false alarm. One three-year-old boy who had eaten the fish turned blue before his parents' eyes; he was dead on arrival at a Camden, New Jersey, hospital. A Pennsylvania man was found dead in his home; remnants of the poisoned fish were found in his refrigerator. Dozens of people were seriously ill, their lives saved by alert diagnosis and quick treatment. More than 300 had to be treated at hospitals.

The cause was traced back to an 1,800-pound batch of decaying flounder which a Philadelphia fish dealer had tried to preserve by treating it with massive doses of sodium nitrite. He was caught and jailed, but that wasn't the end, or perhaps the story's real importance. Investigating the tragedy, U.S. Senator Clifford P. Case of New Jersey discovered that the Food and Drug Administration does not allow sodium nitrite to be used on fish. In fact, he found, the question had never come up, since no fish processor had ever proposed using it.

Where did the Philadelphia fish wholesaler get the idea? From the meat industry, for the Department of Agriculture allows sodium nitrite to be used as a color fixative in all

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kinds of pickled and cured meats, chopped meat, meat spreads, etc.

How come? The answer to that question touches the nerve of the whole chemical food additive controversy, currently being fought out in scare headlines. Hundreds of chemicals are added to our foods to preserve them, change their texture, make them more attractive or easier to handle. These chemicals may be dangerous in large amounts, but apparently safe when used in tiny quantities under certain specified conditions.

That's the case with sodium nitrite. Eaten in large quantities it can cause death. That is what it did to two persons who ate the flounder dipped in a too-rich solution of the chemical. In small amounts, as used in meats, sodium nitrite causes no apparent damage, even if you eat some of it daily over long periods of time. It does not "seem" to be harmful.

Well, that's not very scientific, you say. It isn't. This is part of the price of progress. Four hundred possibly dangerous chemicals were added to foods ten years ago. Today, several hundred chemicals which have not yet been completely tested are in use. Fifty million tons of agricultural chemicals, including those found in pesticides, fertilizers and animal feeds, are used annually on farms—and traces of some of these remain in the food we eat.

The headlines scream the hazards.

Aminotriazole, a weed killer, has been discovered to cause cancer in rats and traces of it may be left in some cranberries if it has been used under the wrong conditions—and the great cranberry scare is on.

Suddenly, the Government announces it is buying up all chickens treated with a synthetic sex hormone, stilbestrol, which fattens up poultry, but causes cancer in some test animals. Actually, it has been

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used for a decade for finishing beef, mutton and lamb and no trace of it has been found in the meat which comes to your table, not even two parts per billion.

There will be more headlines from now on. The Government is cracking down on food additives under a tough new law which went into full effect March 5, 1960.

There have been many food scares in the past which you may not recall.

Nitrogen trichloride was used for 30 years to mature some wheat flours quickly so they would bake well, until an English scientist discovered that the treated flour caused running fits in dogs. Its use was stopped.

Mineral oil was used in many foods, including salad dressing, until laboratory tests revealed that it robbed the body of vitamins.

Penicillin is used in eliminating several cow infections. But when it was found that some of the penicillin passed into the cow's milk, the Government prohibited the use of milk from penicillin-injected cows for 72 hours. For such milk could be a hazard to those who are extremely sensitive to the drug.

Does all this mean we should stop adding chemicals to our foods? Actually, food additives are as old as salt, a chemical used since Biblical times as a preservative and as a seasoning. Yet, even salt can be dangerous to people with certain heart, kidney and circulatory conditions.

Even natural foods contain potentially dangerous chemicals. Most sea foods have traces of arsenic; and many vegetables, such as rhubarb, contain oxalic acid. A chemical similar to aminotriazole, the dangerous cancer-causing spray which precipitated the big cranberry scare, is found naturally, in minute quantities, in turnips, cabbage, broccoli and mustard. Rhubarb leaves have been used in a meat sauce for centuries in England without ill effects, but during World War I some Britons used the leaves as a stewed green and died as a result.

Most of us do not realize, either, that we eat and drink a huge variety of chemicals every day. You may know there was wheat flour, baking powder, salt, sugar, starch, eggs, flavoring and coloring in the cake you ate last night. You probably didn't know that most of these contained many chemicals.

The wheat seed was probably treated with mercurial fungicides to protect it against rot. During growth the wheat plants may have been doused with a variety of powerful insecticides and the harvested grain may have been stored after being sprayed with many chemicals, one of which may have been carbon tetrachloride, a poisonous ingredient of cleaning fluids. Most of these ingredients will come out in the milling process, but some slight traces may remain in the flour.

Chemical agents were used to bleach and age the flour; others enrich it. Baking powder is loaded with chemicals. The shortening will have antioxidants to keep it from going rancid and emulsifying agents to improve texture and moisture retention and increase volume. If it was a commercial cake, the egg white

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certainly had emulsifiers. And this is just the beginning. There are a surprisingly large number of chemical additives in a slice of cake. You didn't eat a dessert, you ate a huge chemical formula.

And there are solid reasons why you'll have more, not fewer, chemicals in your food in the future.

1. Our population is increasing rapidly. To keep up we must increase the yield per acre, create larger fruits and vegetables. Since 1920, told farm output has increased 77 percent; one reason has been the 45,000 chemical preparations sold to the farmer. So, farmers use chemicals to control growth, condition the soil, treat seed before it is planted. They employ fungicides and defoliants to make the leaves fall off and the crop easy to harvest. Pesticides control harmful insects.

2. We want year-round foods, fresh lettuce in December, fresh shrimp when we feel like it, orange juice for breakfast. Thus, our food must be transported year-round from all corners of the country, even from other parts of the world. This can be done with such preservatives as sodium benzoate.

3. We want our foods sitting on the shelf ready to be used at a whim. And we don't want to shop every day. At the supermarket we want 10,000 items or more ready for our choosing. Then we want them to keep until we decide to use them. This, too, is possible in 1960 because of chemicals like butylated hydroxytoluene which prevents oxidation; and sorbic acid, a mold inhibitor in pie fillings and chocolate syrup.

4. We want easily prepared foods of high, uniform quality and we get them with emulsifiers like polyoxethylene (8) stearate and thickeners like the sodium salt of carboxymethylcellulose. Add a few more chemicals and you can get ready-made sauces, complete frozen dinners, quick-and-easy cake mixes, hundreds of varieties of instant foods.

5. We want healthier foods than Nature could ever put on the table. There is more vitamin C, artificial but pure, in some canned orange juices than in the fresh. In winter, when cows can no longer feed on green grass, the vitamin A content of their milk goes down, but not in your butter; it's been added, along with the vegetable coloring. Much of our bread is enriched with chemical vitamins and minerals.

6. We want inexpensive, exotic foods. And there is only one way to satisfy our palates—with artificial ingredients. Beeswax gives candy glaze and polish; glycerol as a moistening agent keeps the centers of marshmallows soft.

THERE IS really no such thing as a commercial natural food any more. There are even entirely artificial foods on the market, completely produced in chemical factories.

Artificial flavors are generally the taste we enjoy. If the entire U.S. strawberry crop were turned into natural flavoring, it would satisfy only a city the size of Syracuse for a year. How do we get enough strawberry-flavored ice cream, jam, jelly, sauces, candy, icing, gelatin? By using such chemicals as ethyl

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methylphenyl glycidate, benzyl valerate, ethyl malonate and benzyl acetate. Caproic acid gives you the flavor of cheese, cyclohexyl acetate the tang of orange and butyric acid the flavor of butter.

Thus, the use of chemicals in food is the ransom we pay for a modern, plentiful, convenient, healthful food supply. The latest estimate of the amount of chemicals used annually in the bread industry was made a decade ago; then there were 10,000,000 pounds. Much more than that is probably used today. And the chemicals we use in foods can be powerful. Ask a typewriter repairman what happens to a machine when one of our most popular soft drinks spills on the workings and stands overnight. The phosphoric acid in this beverage can dissolve tenpenny nails in 48 hours.

And we shouldn't kid ourselves. There isn't any way to avoid this if we must continue to have a huge, national food industry, which is almost three times the size of the automobile industry.

To show that its job has been done well you only have to point to the fact that famine is unknown in our country in our time. We are growing larger and living longer. Malnutrition is rare in most sections of the country. Pellagra, beriberi, rickets—nutritional diseases, all—have been defeated by a food supply filled with chemical food additives. One of these, iodine, added to salt has virtually eliminated goiter.

It is easy to be frightened by the chemical names of the ingredients added to our food. For example, *synthetic* grape flavor is made up of ethyl acetate, methyl anthranilate, lauryl alcohol, cinnamic alcohol and ethyl butyrate.

If those names sound frightening, look at the 19 that are in *natural* grape flavor: ethyl acetate, methyl anthranilate, ethyl alcohol, 2-hexenal, acetylmethylcarbinol, acetaldehyde, acetic acid, butyric acid, n-Caproic acid, glyoxylic acid, n-Butyl phthalate, methanol, methyl acetate, acetone, quinic acid, l-Malic acid, d-Tartaric acid, quercitin and l-Gallocatechin.

This does not mean that we should be casual about the chemicals in our food supply. Until last year we had been dangerously relaxed about additives. It is a tribute to the food industry that we didn't get into serious trouble. Until the current pure food law, a food manufacturer could dump almost any chemical he wanted into his food because there was no regulation requiring him to prove it safe. The burden of proof rested on the Government.

However, since the testing of an additive may take from two to seven years, there was often not enough time or manpower to test every additive. The Government, therefore, either worked on the most suspicious ones or began an investigation only after there had been a complaint.

But it is very hard to document an illness or death from a food additive. The effect may be cumulative, the food may have passed out of the system before the poison did its job, the quantities may be too small to be easily traced. Testing the food addi-

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tive was a long and expensive process. Finally, if there was positive proof, then the Food and Drug Administration could get a court injunction and start what might be a lengthy legal battle. All this time the dangerous ingredient could be eaten daily in hundreds of different foods. The new law which was passed after eight years of legislative battles has changed all this.

Formerly, a food additive was innocent until proved guilty. Now, it is guilty until proved innocent. The food manufacturer who wants to use a new chemical additive must reveal its exact chemical make-up; detail exactly how it is to be used, processed and labeled; tell what he wants to do with it and why; develop practical methods of showing what quantities of it turn up in the food as it is served on the table; and give exhaustive proof that it is harmless. He must also provide a description of production methods and samples of the additive to the Food and Drug Administration before he can get approval to use it.

In addition, the law has a controversial clause which reads: ". . . no additive shall be deemed to be safe if it is found to induce cancer when ingested by man or animal. . . ."

There is no room for compromise here and this has angered many food scientists. A scientist might argue that we do not know the real cause of cancer. But the law says if there is any hint that a food additive *might* cause cancer on any test animal, the additive *cannot* be declared safe by the Secretary of Health, Education and Welfare.

Senator Case of New Jersey, who saw what a dangerous chemical used on fish could do in his constituency, has studied the whole problem and has summed up the basic issue behind the food scares:

"We can not go back to the days of the cracker barrel, open kettle, home-canning or root cellar," says Case. "Modern food chemicals help give us the most healthful and pleasing diet in the world. Yet we must be cautious in their use. If there is a choice between a new taste experience and a longshot chance of cancer or some other hazard, it is the responsibility of the Government to make certain there can be no choice between the public palate and public health."

HIP BLIP!

THE ARMY REPORTS that its new radar is so sensitive, it can pick up a tank at a distance of ten miles and can identify an enemy soldier three miles away. That's not all. A good operator can tell whether the enemy is male or female. It seems that the hip movement of a woman causes distinctive blips. The question is how are you going to keep the operator's mind on tanks and troops when a hip blip weaves across the screen.

—*Tick Tocks*

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You can live a caviar life on a sardine budget in these off-trail spots ranging from Mexico to the Indian Ocean

10 "bargain-basement" utopias

BY NORMAN D. FORD

LOOKING FOR A HAVEN where you can enjoy tranquillity without pills for as little as $2 a day per person? It seems incredible, but there *are* still idyllic spots where prices look like ours did back in the 1930s and nobody worries about ulcers, summit conferences or juvenile delinquency.

In Mexico not long ago, I sat on the patio of my lakeside villa sipping an 8-cent bottle of excellent beer and smoking a 7-cent pack of cigarettes while the local barber cut my hair for 32 cents, tip included. As I watched my gardener busily tending orchids for a wage of under 15 cents an hour, my 40-cents-a-day maid ushered in a friend who poured himself a jigger of Bacardi from a gallon jug which retails at $3.60 and announced that he had just built a two-bedroom, two-bath home for his family, including a 20-foot living room, patio and fireplace, for less than $4,700.

These and similarly soothing prices still apply in Mexico and in at least nine other tension-free Utopias in some of the world's most perfect climates. Here, Americans-in-the-know have discovered gracious Old World living on a budget that would mean a bare existence at home. Younger couples, and even families, with a few thousand dollars saved up, are also heading for a year or more of rest and relaxation in these fabulously inexpensive places.

Don't expect *enormous* savings on shelter and food. In the most attractive spots, the average two-bedroom furnished villa rents for $65 a month and you'll probably save only 20 percent on groceries. But from there on, the bargains come thick and fast.

Which *are* the world's cheapest countries?

As author of *Bargain Paradises of the World,* I was asked by CORONET to choose the world's ten cheapest places to live—those select spots which combine charm and magnificent scenery, a benign climate and a gay life. So here they are: a choice of the world's most beautiful islands, placid get-away-from-it-all villages or elegant resorts patronized by movie stars and monarchs.

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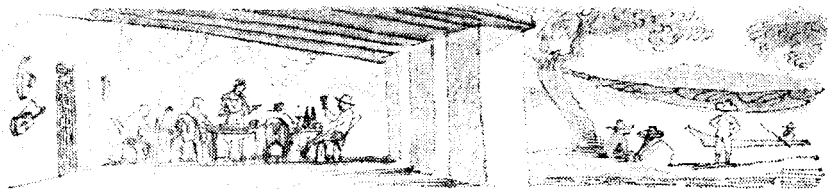

1. Lake Chapala This is no longer the cheapest place in Mexico. Since 1950, about 1,500 American couples have settled in its two dreamy villages of Chapala and Ajijic and prices have inevitably risen. But building costs still average only $4 per square foot, you can hire a maid for $12 or a cook for $16 a month, and rents are still half those charged in American resorts. The climate all year is like a fine June day and the social life is gay, with the shops and theaters of Guadalajara—Mexico's second largest city—just 40 minutes away.

On arrival most couples head for the Posada Ajijic, where the long-term rate for a bungalow with all meals and maid service for two is still under $10 a day. There are few real estate brokers in the Lake Chapala area and no telephones or local newspapers. But, as in other out-of-the-way places, most vacant rentals are advertised by word of mouth. Within a week, you'll discover scores of unsuspected apartments and homes tucked away behind a labyrinth of ancient adobe walls. After the peak winter tourist season, you should have your pick of several at around $75 a month. Or, if you prefer, you can have a modern home built to your own design for under $5,000.

For two, you can budget about $70 for food and $30 for utilities and your maid. The rest is for high living—golf, riding or swimming by day, followed by some of the most fabulous parties on this continent. A typical party features a table groaning with a bathtub full of punch and overflowing with bottles of gin, rum, tequila and vermouth, plus a *mariachi* orchestra—and the entire tab seldom exceeds $30.

2. The Canary Islands "The Fortunate Isles," the Romans called these islands which bask in the sun off the Moroccan coast. And fortunate they still are. For the world's luxuries flow in without import duty

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or tax and all prices are astoundingly low. The temperature averages 65 degrees in January and 78 degrees in July; and the sun shines every day of the year.

You can choose between the sophisticated resort cities of Las Palmas or Teneriffe or such smaller Edens as Puerto de La Cruz and the lovely island of La Palma. All have international colonies long settled by British and continentals and thus boast every modern facility from dial phones to swank clubs ($40 a year for two), movies (13 cents to 25 cents) and *pelota* (25 cents). But so far no American influx has driven up prices.

In premium spots near cities and beaches, a charmingly furnished two-bedroom house with palm court, dining room, sitting room with fireplace and kitchen runs $60-$70 per month; elsewhere, rents are one-fourth less. A typical monthly budget for a family of four generally totals $141, broken down this way: rent $60; food $48; utilities $8; cook $25.

Other prices are even lower than those you'll find in Mexico. Lusty table wine is 13 cents a quart, haircuts are 18 cents, a shoeshine is 5 cents, a doctor's visit is $1.50; Scotch costs $2.30 to $3.20 a fifth, milk chocolate is 40 cents per pound and the plethora of island fruits and vegetables are almost free (tomatoes, for example, cost 3 cents a pound).

Bachelors often prefer to live in comfortable family pensions at $3 a day including meals; and for real escapists there's a more modest pension on the neighboring island of Fuerteventura where you can live and have your meals served on a seaside terrace for just $1 a day.

3. Mallorca This wildly beautiful island populated by 400,000 of the most honest, kind, helpful and hospitable people on this planet lies in the calmest part of the Mediterranean—100 miles south of Barcelona, Spain.

On Mallorca, every American is called a "rich foreigner." But no one ever overcharges. All the shops give credit freely and send no bills. If you should happen to pay too promptly, storekeepers are likely to feel slighted and will ply you with free bottles of wine in order to save face.

Easily accessible and with a year-round climate like San Diego's, Mallorca has drawn roughly 1,000 retired Americans and prices *have* risen. But not too much. You can still get a shave and haircut for 25

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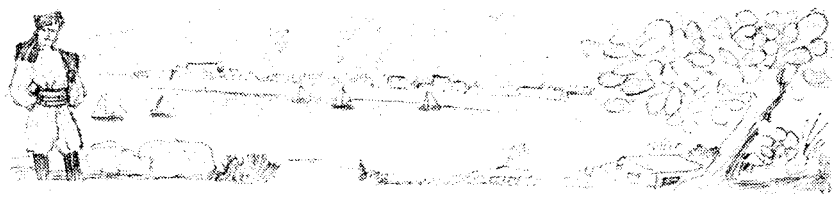
cents and U.S. cigarettes at $1.60 a carton.

Most couples prefer to live near Palma, the capital. An attractive three-bedroom villa in that city's El Terreno suburb rents for around $66 a month. But only a few miles out, at indolent villages on picturesque coves, a comparable villa with a terrace overlooking the sea can be had for $35-$40.

For a few cents you can ride into Palma by bus or train and shop for bargains: skilled tailors will make a stylish dress for $3.75 or a man's suit for $35, including the materials. For 10 cents you can loaf for hours in an outdoor café on Plaza Gomila and $1.25 covers a trencherman's meal of seafood cocktail, omelet, meat and vegetables, dessert and fruit washed down with wine and capped with cognac and coffee. Then you might end the day at a night club like Jack El Negro's, where the $2 cover charge buys an individual bottle of champagne for everyone at your table.



4. San Pietro Island Social Security figures show that several thousand Italian-Americans have returned to their native Italy to retire. And with all of Italy to pick from, many have chosen Carloforte on San Pietro Island off Sardinia.

Carloforte was settled in 1737 by Genoese slaves ransomed from Tunis; and today it remains a tiny chunk of Italy's neat, clean and bright Riviera transplanted to Sardinia. Towering rock spires and cliffs plunge down to silvery beaches and gaily painted villas float in a sea of orchards and flower gardens around a harbor dotted with tuna boats. All is peace and quiet; there are few if any cars and only an occasional bus.

Costs are low. Large furnished beach apartments average $50 a month, unfurnished houses $20-$25 and those in the neighboring countryside run as low as $14. Good eating for four would cost $60 a month, a maid $16 including board, and utilities $8.

"On only $2,400 annually, a family of four can live like kings here. They can even hire their own fishing boat full-time," a local hotelier explained.

"Remember, though," he added, "this island is an *undiscovered* Utopia. No Americans have lived here before. You'd have to spend a little to revamp the plumbing. But our English-speaking retirees are delighted to help; and among them you'll form friendships that you'll treasure for the rest of your life."

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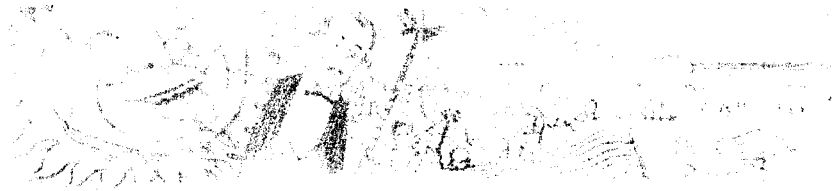
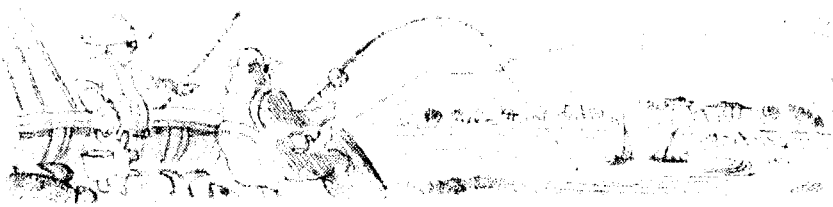


5. Estoril Now that Europe's exiled royalty and other émigré rulers have to live on reduced incomes, they've developed a keen nose for beauty spots where loafing costs little. Not surprisingly, over 50 have settled in Portugal's most fashionable and elegant resort, Estoril. For this little Ruritania claims the finest climate in Europe, every conceivable modern comfort and diversion—and some of the world's lowest priced hotels.

For $6.75 a day, two can stay at a first-rate resort hotel with a sweeping view of the Portuguese Riviera—and that price not only covers tips, taxes and excellent meals but two bottles of table wine per person daily. At other beach resorts, costs are even less and two can tone up at a restful island spa for about $8 a day—hotel, meals, baths and therapy included.

Yet most Americans prefer glittering Estoril itself, with its swank casino, theaters and night clubs. Fast electric trains link Estoril with Lisbon, 20 minutes away; and a night out in the big city with a Lucullan lobster dinner, a liberal sampling of Portugal's 800 varieties of port wine, and a couple of hours in a night club with entertainment by *fado* folk singers shouldn't exceed $3 a head.



6. The Seychelles Islands Troublesome politicians are also frequently exported by their governments to this low-cost beauty spot in the hope that they will be content to stay here. No fewer than a dozen ousted British colonial leaders—from the King of Ashanti with his 16 wives to, more recently, Archbishop Makarios of Cyprus—have been packed off to the Seychelles Islands in the Indian Ocean, 1,000 miles from anywhere.

Few tourists ever reach the Seychelles and sportsmen have yet to exploit its cobalt blue waters, where a couple of hours fishing seldom yields a haul of under half a ton.

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Yet there are several small beach hotels and such modern amenities as automatic telephones, social clubs, taxis, doctors and well-stocked stores. The 92 islands rank as some of the most beautiful and exotic on earth; and the climate is seldom hotter than Southern California's.

Best bet on arrival is a room with meals at a beach hotel for $150-$170 a month for two persons. Meals run to such delicacies as green turtle steak, curried octopus and flying fox in wine, served by French-speaking natives. But really to live in luxury you must rent your own bungalow and staff it with the standard retinue of one male cook, a housemaid, gardener and launderess. With food and entertaining thrown in, your outlay shouldn't exceed $196 monthly for four.

7. Torremolinos If you don't like to struggle with foreign languages or to be out of earshot of American voices, an excellent choice is Torremolinos on Spain's perennially warm *Costa del Sol.*

Discovered by artists a decade ago, this flower-splashed Mediterranean fishing village now plays host to remittance men from all over and to scores of retired American servicemen, including at least half a dozen admirals.

The resulting building boom has created rows of smart new villas above the sea, but, as yet, no serious price rise has ensued.

Comfortable family pensions rent for $3.25 daily (all inclusive for two) and attractive two-bedroom villas rent for $50-$70 per month. A family of four can eat like Roman emperors on only $90 a month, and allowing $15 for a maid, $200 monthly should cover just about everything.

8. The Grecian Isles Overcrowding is no problem here. Greece has no fewer than 1,293 islands, enough for everyone. Among these

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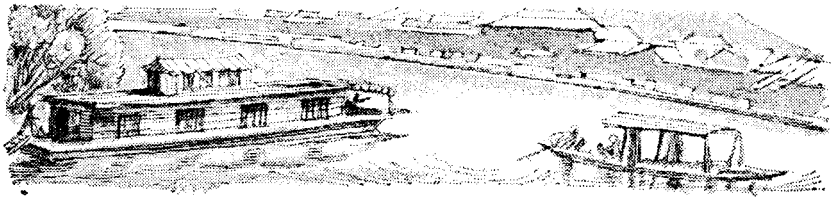
playgrounds of the ancients are such cosmopolitan centers as Mykonos, the Aegean's Bermuda; the resort isle of Rhodes; Hydra with its art school; and Corfu, former winter playground of European kings.

All these islands will impress you with their purity of color, their sharp outlines and air of unsophisticated tranquillity. At timeless fishing villages you can sip *ouzo* in waterfront cafés on harbors unchanged since they sheltered the galleys of Carthage and Tyre.

All the islands are universally cheap. Converted fishermen's cottages rent at around $35 a month and on Hydra, great sea captains' mansions furnished with Venetian antiques can be had for not much more. Or for still greater economy, you might buy a primitive cottage for $300-$500 and modernize it for about the same price. All homes feature a great circular fireplace, are decorated with burnished copperware and antique glass (from 50 cents a piece); bright lambskin rugs adorn the floor and every bit of drapery or linen is intricately hand-embroidered.

Considering that $150 a month constitutes a substantial income in Greece, a family of four with their maid can live royally on only $2,200 a year. And on smaller islands, couples can retire on considerably less. The isles are seldom hot, seldom too cold and rain is limited to December and January.



9. Kashmir Picture yourself aboard your own sumptuously furnished 80-foot houseboat moored in a lake carpeted by lotus blossoms beneath a staggering Himalayan skyline. Astern is a galley boat where your cook and three servants preside. All day your servants sweep and dust and your slightest wish is their command.

Such a four-room houseboat with cook boat, servants and all meals for four adults can, by the month, cost as little as $70 apiece. (You *can* pay more: up to $139 apiece for a palatial, 125-foot deluxe five-room boat.)

Here in the northern tip of India, houseboats are just one part of the bargain scene. For $1.25 a day you can rent a gondola-like *shikara* manned by two Kashmiris who wield heart-shaped paddles and croon love songs. They'll take you down willow-patterned waterways to exquisite gardens built by Mogul emperors and on to temple-studded Srinigar, Kashmir's capital, for shopping.

In stores bearing signs like "Mo-

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hammed The Worst," you're plied with sweetmeats and coffee while a tempting array of handmade carpets, embroidered shawls, jewelry and *objets d'art* are spread before your eyes. From then on, it's up to you to bargain. Inevitably you will end up paying 5 cents or 10 cents more per item than you should. But $25 will buy the most beautiful handmade crafts and homespun wear imaginable.

Though the houseboats are heated, only winter sports fans live in them all year round. For snow carpets Kashmir in winter. The rest of the year you can fish, hunt or play golf, loaf at floating cafés and bars and live it up on less than $100 monthly apiece.

10. Madeira If you're seeking a slow-paced island with solid creature comforts, a climate like Santa Barbara's and scenery that bankrupts the vocabulary, head for Madeira, in the Gulf Stream 400 miles off the African coast. At Funchal, the vivacious capital with its pink and yellow houses, you'll be greeted by flower girls in brilliant Portuguese costumes. And for 60 cents you can be carried in a hammock borne on the backs of two men to the wine shops for unlimited free samples of the best Madeira vintages. In the same hammock, you can ride to a very comfortable pension charging $2.50 daily per person for full board and wine.

And almost every home has a million-dollar view. The average Madeira house stands in a flower garden precariously perched several hundred vertical feet above the sea. No one who has seen them considers the rent of anywhere from $50 to $80 monthly anything but downright cheap.

On this floral island where the average man makes barely $1 a day, even a small American income is a fortune by comparison. A cook gets $11 a month, cigarettes are 12 cents a pack, milk 10 cents a quart and a fifth of 28-year-old port wine, $1.25.

There they are—the world's ten cheapest, most attractive places to live. Of course, getting there costs money, too: from a low of $12 bus fare from the U.S. border to Lake Chapala to an average of $250 to reach Europe by boat and $300-$400 more to arrive in Kashmir or the Seychelles. In most countries you can simply enter as a tourist and arrange for permanent residence later. But not in *all*. So inquire before you go. Your travel agent can tell you where to write.

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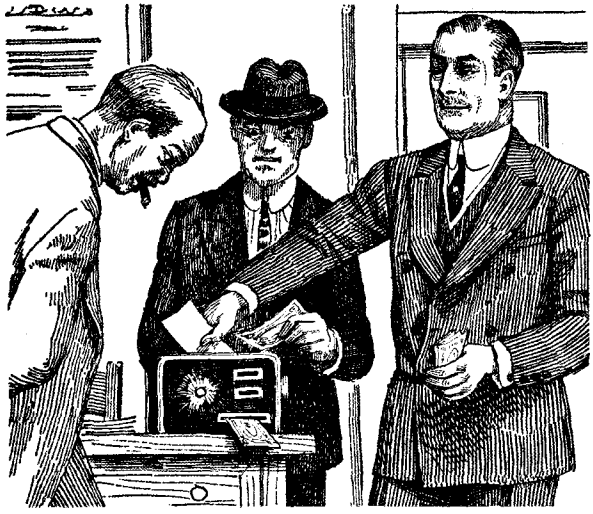
With a title as counterfeit as the bills that spewed from his mysterious black box, Victor Lustig reigned for 27 years as "King of the Con Men." But he came a cropper when he tried to outdo the U.S. Mint!



The "Count's" money-making machine

BY ALLEN BERNARD

ENSHRINED IN CRIME'S Hall of Ill-Fame, among the all-time greats in the shadowy underworld of swindlers and confidence men, is a colorful charlatan known as Count Victor Lustig. (He used so many aliases that police never were able to discover his real name.)

Lustig's claim to immortality has three cornerstones: 1. an ingenious "money-making" machine he invented to swindle millions of dollars all over the U.S.; 2. his amazing ability to con respectable businessmen into risking their cash and reputations in preposterous criminal enterprises; 3. the facility with which he wriggled out of about 30 arrests for fraud, swindling and grand larceny. During his 27-year U.S. crime career, he was convicted only once for counterfeiting—and then for keeps.

Ironically, his downfall came when he got the notion that he could produce currency as good as that turned out by the U.S. Treasury—and get away with it. As a matter of

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fact, he almost did. Federal agents labeled him "the most expert competitor this Government ever had in the issuance of money," and admitted that his counterfeit operations were so successful that "they had threatened the stability of American money."

This remarkable scoundrel was born in 1890 in Prague, Czechoslovakia. At the age of 18 he was sentenced to two months in jail for petty theft, and between 1908 and 1912 his record shows eight arrests and eight convictions for robbery, fraud and forgery in Vienna, Klagenfurt and Zurich.

Soon after Europe became involved in World War I, he landed in New York and made his debut as Count Victor Lustig—a strictly bogus title. Five feet, seven inches tall and weighing 175 pounds, he had thin blond hair, intense brown eyes, a "saber scar" over his right eyebrow and a continental accent. He appeared every inch a patrician.

A few months after his arrival in America, Lustig set out on an extended cross-country tour, carrying in his suitcase a little black box which he demonstrated in strict confidence to a few businessmen in each community.

Plugging the contrivance into an electric outlet, he would take a crisp new $20 bill from his wallet and insert it into a slot at the top. Into another slot went a piece of blank white paper the size of a Treasury note. He'd turn a switch, carefully adjust a dial and press a button. Lights flashed, a motor whirred, and from a slot near the base emerged *two* crisp new $20 bills. Every time he fed a genuine bill and a strip of blank paper into the hopper, then pressed the button, out came two more bills. Handing them to his bug-eyed victim for inspection, he'd say: "They're perfect reproductions. Even an expert can't tell them from the genuine article."

To prove it, he would take the money to the nearest bank and exchange some of his bills for legitimate cash.

Dazzled by Lustig's money-making machine, shopkeepers in the Midwest handed over an average of $10,000 each to acquire the marvelous device; some even went as high as $25,000. Two Montana poolroom operators put up $43,000 for it; a group of smart New York gamblers invested $46,000, and an eminent Los Angeles banker chipped in a record $100,000.

There was only one hitch: the magic gadget didn't work when Lustig was not around to load a secret compartment with genuine currency well in advance. By the time the victims caught on, however, the swindler had disappeared with the real money.

Over a period of 14 years, the no-account Count was arrested for fraud in New York, Miami, Fort Worth, Detroit, Chicago, Omaha, Denver, Los Angeles, San Francisco and other cities. Generally he was released for "lack of proof"; the victim often refused to sign a complaint for fear of incriminating himself in a counterfeiting plot.

In 1927, under the alias of Albert

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Grauman, Lustig landed in the county jail at Crown Point, Indiana —accused of fleecing a local real estate dealer of $10,175. When he learned that his victim was determined to prosecute regardless of personal consequences, Lustig sawed his way out of jail and vanished, accompanied by two other prisoners.

On another occasion when the swindler was tracked down and arrested, he didn't waste the time he spent in a Texas jail. Learning that Sheriff Q. R. Miller also was county tax collector, Lustig told him about his magic "money-making" machine. Miller was entranced. After Lustig was released, he took the sheriff up to a hotel room and demonstrated the little black box. Miller couldn't wait to get it home and start running off a few million dollars. Lustig reluctantly agreed to sell it to him for $25,000 in county funds.

By the time Sheriff Miller learned the secret of the black box, Lustig was far away. Vengefully, the disillusioned lawman set out after him. Eventually Miller tracked the Count to a hotel in Chicago. Staring down the muzzle of the sheriff's six-shooter, Lustig thought fast. "Don't get excited," he told Miller persuasively. "The only reason I took you for the $25,000 was that I was desperate for cash to put over one of the biggest deals in my life—a deal that will make us millions!"

The money he had taken from Sheriff Miller, Lustig explained, had gone to buy a set of engraver's plates stolen from the U. S. mint. All they needed now to produce banknotes that would pass the most rigid inspection was the price of a printing press. "If you can raise another $65,000, I'll cut you in for half the take," he generously offered.

Hustling back to Texas, the sheriff again raided the county till. He turned over $65,000 in genuine currency to Lustig. In exchange he got $100,000 in "queer," as counterfeit money is called. It looked so good that he deposited it in his home-town bank. But it wasn't good enough, as he discovered when Treasury agents arrested him. At his trial the sheriff stubbornly refused to implicate the Count, and was sentenced to a long prison term. "I'll take care of Lustig myself when I get out!" he swore. But he never did catch up with the swindler.

WITH THE ONSET of the Depression, however, Lustig's "money-making" machine gag petered out. Casting around for a new racket, the Count struck up an acquaintance with William Watts. Once a respectable pharmacist in Fullerton, Nebraska, Watts had turned to engraving amazingly authentic-looking counterfeit bills.

What Watts lacked, however, was the money necessary to finance a big counterfeit operation—expensive photographic and engraving equipment, paper, ink and a printing plant. Nor did he have the right underworld connections. So he and Lustig decided to pool their diverse talents. Bankrolled by Lustig, Watts turned out some of the most skillfully executed "queer" ever encountered, in denominations ranging from $5 to $100. The engraving

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was excellent and the paper had the "feel" of genuine currency. Even the red and blue threads embedded in U. S. Mint-made money were faithfully reproduced. Federal authorities were baffled; never before had U. S. currency been so perfectly duplicated.

Through his underworld contacts the Count set up an almost foolproof distribution system. Retailers in key cities were supplied with wholesale lots of fake money at the rate of $5 in "queer" for every genuine dollar. In turn, they peddled it to a small army of "pushers" at the rate of $3 for every dollar. Fewer than half a dozen top lieutenants in this far-flung ring ever met Lustig and Watts or even knew their names.

The result was one of the biggest and most successful counterfeit operations in history. Between 1930 and 1935, $2,340,000 in fake bills, all showing the same expert workmanship, were picked up by Federal agents. A total of 410 "passers" were arrested. But none would or could identify the basic source of supply. Such an unprecedented volume of fraudulent currency, in the depths of the Depression, threatened to undermine confidence in our money. The Treasury ordered an all-out campaign to end this illegal traffic.

Late in 1934 the Secret Service seized a top retailer in the counterfeit ring and he put the finger on Watts and Lustig. For seven months Federal agents trailed the Count, awaiting an opportunity to catch him red-handed. Finally, one evening in May, 1935, they picked him up on the corner of Broadway and West 74th Street in New York City. In his hands were two valises.

With a bored smile he watched the T-men rummage through the bags in a futile search for counterfeit money. But the smile faded when they found a wallet hidden in a velvet-collared Chesterfield. In the wallet was a key which ultimately was traced to a dusty locker in the Times Square subway station.

And there the Federal agents hit the jackpot. The locker held $51,470 in counterfeit $10 and $20 bills, as well as a complete set of engraved copper and steel plates from which these bills were printed. Among them was a specially-designed plate to imprint red and blue markings duplicating the threads that characterize genuine currency.

Despite his plight, Lustig predicted that no prison could hold him very long. And he was right.

Shortly before 1 P.M. on September 1, 1935—the day before he was scheduled to go on trial—pedestrians on West 11th Street in Greenwich Village witnessed a curious sight. From a window on the third floor of the Federal House of Detention emerged a figure in blue dungarees, blue workshirt and slippers. He balanced precariously on a six-inch ledge 50 feet above the street, industriously polishing a window with a white cloth.

The watchman at a garage across the street saw him. So did customers at two nearby bars and nearly 100 other persons. Suddenly, the cleaning cloth blossomed into a rope, the

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window cleaner slid down it to the cobblestone street, and vanished into the traffic.

The window cleaner, of course, was Count Victor Lustig. While his fellow inmates were on the prison's recreation roof, Lustig had cut his way through the heavy wire screen over a washroom window. Using sheets he had managed to collect during the previous week, he knotted them into a rope, fastened it to a window brace and escaped.

Four weeks later, however, he was recaptured in Pittsburgh. This time, at the request of the Attorney General's office in Washington, D.C., the slippery swindler was locked up securely in New York City's fortress-like Tombs prison.

Meanwhile, Treasury agents had picked Watts up in an apartment in Union City, New Jersey, across the Hudson River from New York. Stacks of printed banknotes, bottles of chemicals, dozens of engraved plates, two small printing presses and other incriminating paraphernalia were found in the apartment. The ex-pharmacist decided to plead guilty to counterfeiting charges.

Lustig was brought to trial in December, 1935. Pleading guilty, he was sentenced to 15 years in prison, plus an additional five years for his escape from the Federal House of Detention. He was shipped off to Alcatraz.

About a year later, the Treasury announced that the volume of counterfeit bills passed in the U. S. had been cut in half—from $1,418,464 in 1935 to only $728,750 in 1936. The sharp decline was ascribed to the fact that Lustig and Watts no longer were in circulation.

The Count died in a Missouri prison in 1947. Today "King Con" is only a legend. But the little black box he invented still makes money—for swindlers who periodically resurrect it for the benefit of a gullible new generation with a yen for quick and easy profits.

SIGNS OF THE TIMES

SIGN ON A secondhand store:

UNIQUE ANTIQUES
BRIQUE-A-BRAQUE
BOOQUES
JUNQUE

—CHARMAYNE M. JONES

A SIGN IN THE SHOWROOM of a foreign car dealer reads: "We give demonstration rides in your living room."

—ERNIE L. ANGLIN

OVER THE ENTRANCE to a traffic court in Tennessee, there is a sign which reads: "Don't complain. Think of the many summonses you have deserved, but didn't get!"

—ARTHUR VITKAUSKAS

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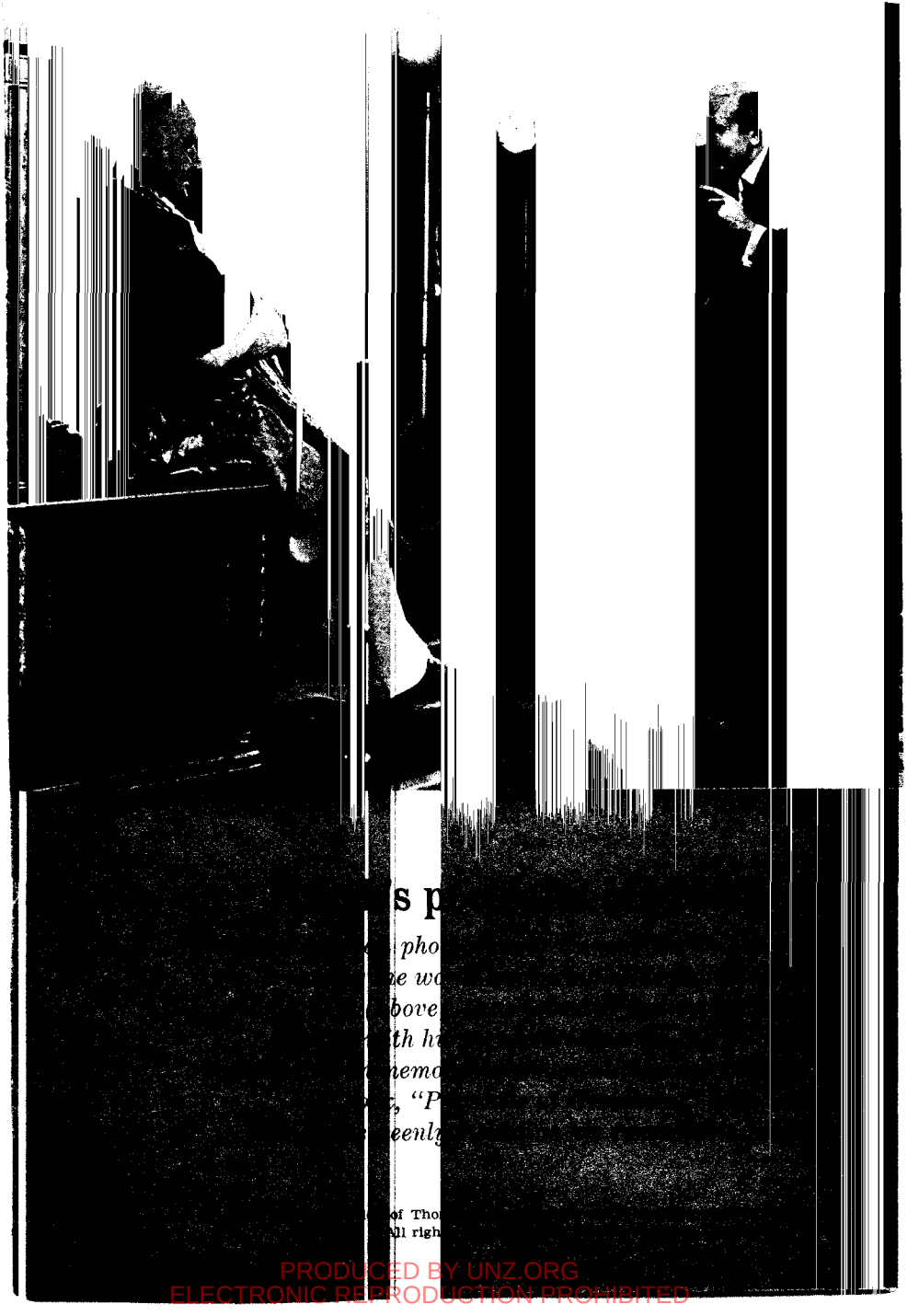

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Robert Frost

"Don't make a saint of me, I'm a rascal. Why, they call me Scarface Frost from Chicago." This was my introduction to the crusty, beloved American poet. That native, homely American candor for which he is famous, began to appear as we went to work. "Painting, sculpture and photography," he commented, "may be international but poetry is a medium for the nationalists. The thought may be universal, but the expression of it is nationalistic. I have never seen an instance when one of my poems was translated into a foreign language without losing the idiom of the original!" I asked him about his way of writing a poem. He said it was like making a witticism. It just came. "And," he added, "it only comes 15 or 20 times a year."

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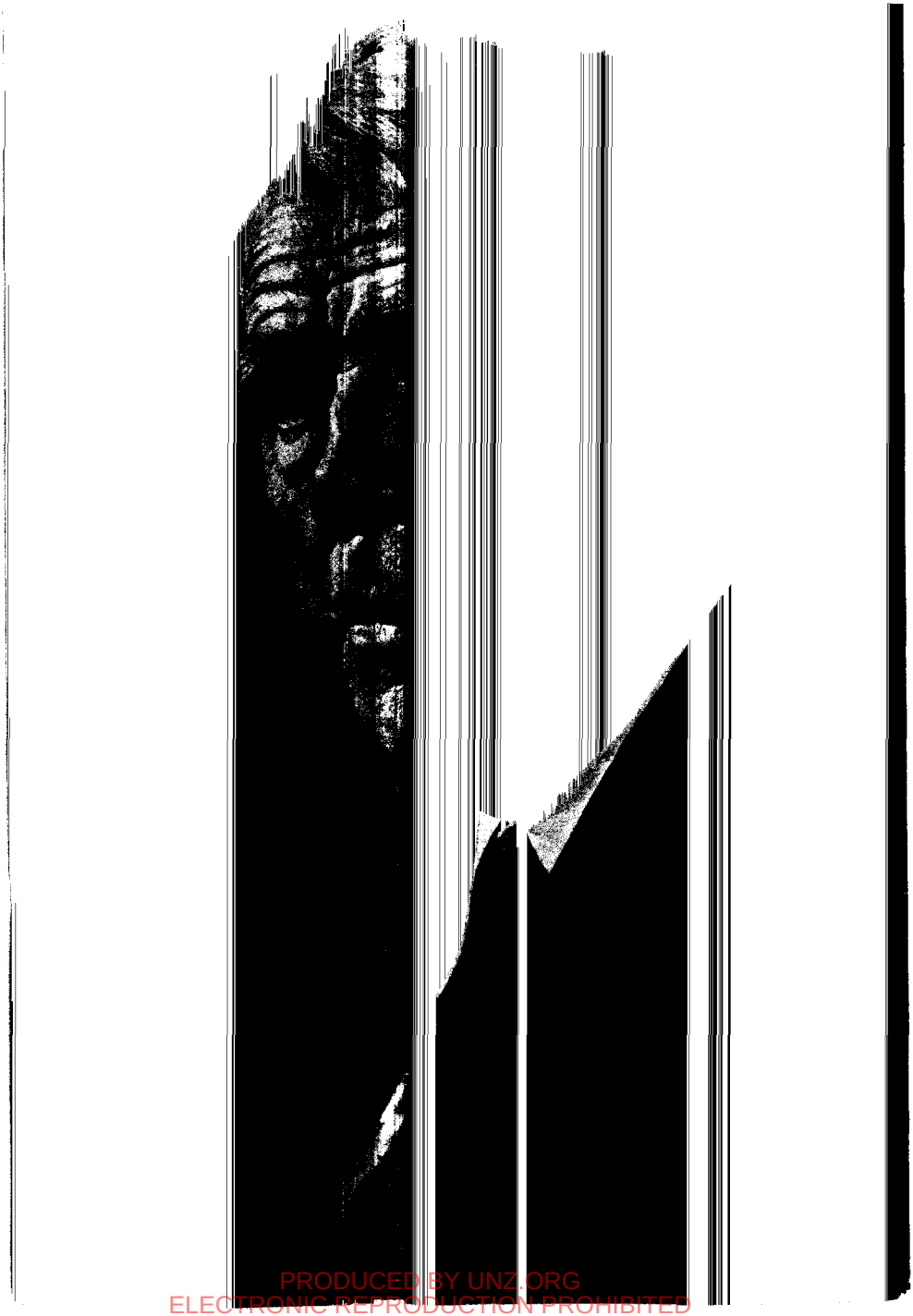

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Carl Gustav Jung

A photographer must be an amateur psychologist of sorts, but in the presence of Dr. Carl Jung, I felt somewhat at a disadvantage. However, the "poet of the mind," as Jung has been called, turned out to be very human. I began by asking him if we were overemphasizing psychology in modern society. "Oh, no," he said with a rather impish little smile, "quite to the contrary." How did a psychiatrist cope with his own psychological problems? "Yes, how indeed?" said Jung. "He copes, like everybody else, as well as he can, that's all. And it's usually deplorably enough." I said I would make an unsatisfactory patient for the psychiatrist because I gained my happiness through my work. "Ah," he answered, "the secret of happiness is unhappiness because man has fear, sadness and shadow over his life. Those who seek happiness can never find it. It's extinguished when you seek it. You should wait till it comes, like the arrival of a guest late in the evening."

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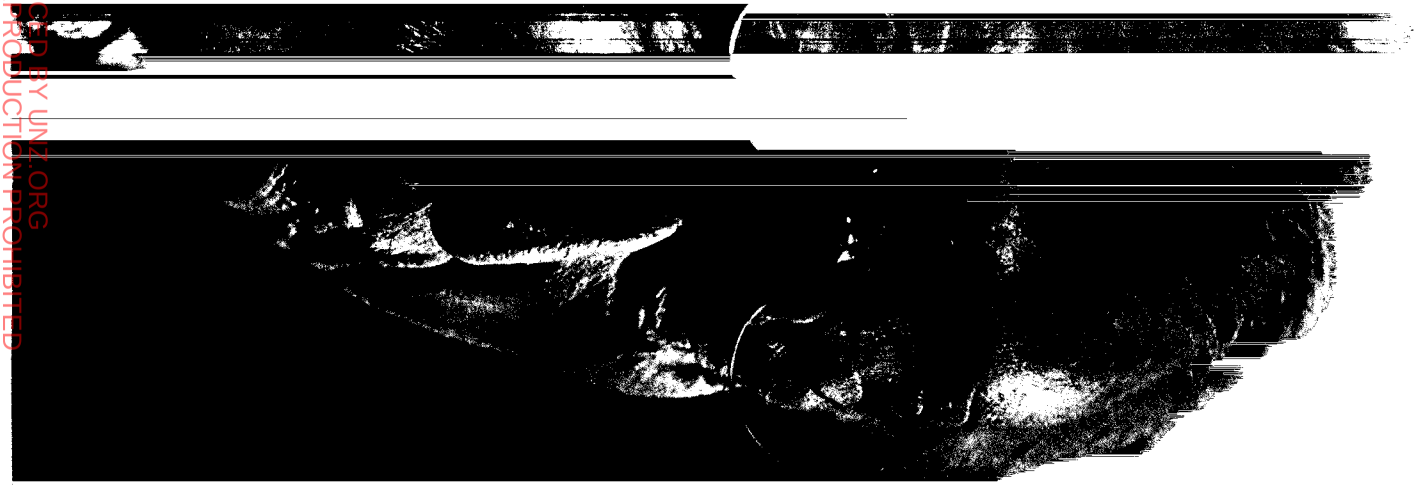

Tennessee Williams

This jovial, homespun man contains a
tumultuous talent and a soul seldom at peace.
I had found the master in the scene of his
work, surrounded by his typewriter,
his manuscript, and his ever-present glass
of Scotch. Moreover, he seemed to be
surrounded by invisible friends. His telephone
was constantly ringing as if for the
deliberate purpose of distracting me. The
playwright's deceptive ease of manner,
his informal speech and carefree air reminded
me of various characters made by his pen—
ordinary-looking men hiding an unsuspected fury
which invariably erupts on the stage,
often in tragedy. I hope this portrait catches
at least a spark of that volcanic
inward fire which makes each of his plays
a sort of spiritual convulsion and
leaves the audience limp with spent emotion.

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Audrey Hepburn

I photographed Audrey Hepburn in 1956 in the Paramount Studios, Hollywood. I had seen her in various movies, and she did not surprise me in this meeting. I had expected to find her rather brittle, extremely sensitive and always emotionally charged. So she is. Intensity, I suppose, is her particular quality and her particular success. Beauty is combined with an insatiable appetite for life, and for work, too. "What a relief," she cried, "to see pictures taken without foundation make-up!" I noticed then that, unlike most movie stars I had portrayed on my trip to Hollywood, Miss Hepburn was comfortable with only a line of eyebrow pencil and some lipstick. Her natural beauty requires little assistance from make-up.

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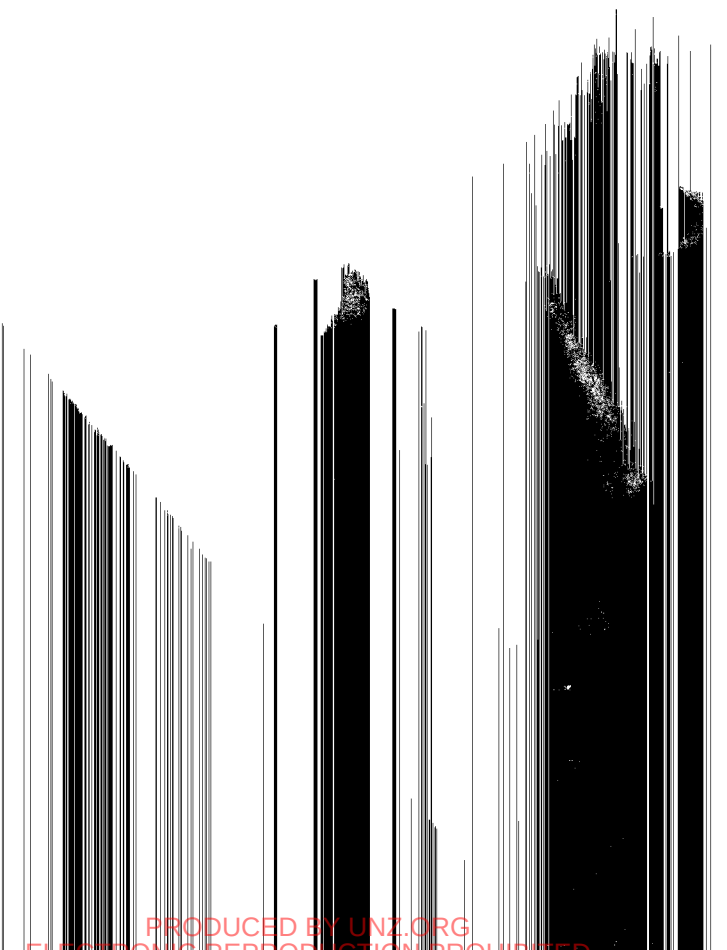

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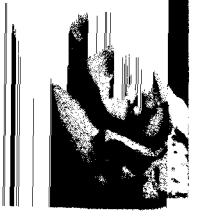
Alfred Blalock

It is not easy to photograph Dr. Alfred Blalock,
the surgeon who, with Dr. Helen Taussig,
perfected the operation on "blue babies." At
dinner, by way of discovering his personality, I
talked freely about doctors and remarked
that in the main they were very vain creatures.
He took this in good part and suggested
that, if I were interested in his profession,
I had better see a "blue baby" operation
for myself. I was amazed and not a little nervous
to find myself in an operating room next
morning, wearing a mask and gown and standing
at the left hand of the surgeon. Then, for two
hours, he applied the magic of his mind and fingers
to the body of a child seven years old.
I was awed by Dr. Blalock's dexterity and more
by his calm. Nothing disturbed Dr. Blalock.
He finished his incredible task on
schedule, ordered the patient wheeled out of the
operating room and removed his gloves like
a man who had done an ordinary morning's work.



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Konrad Adenauer

The West German Chancellor had received an honorary degree that morning from Harvard University. He was obviously tired, typically uncommunicative, but friendly and receptive. I have no German and he offered no English. He clearly preferred silence.

A sense of power clung to him like a garment, and it required no utterance. The square-cut and deeply graven face, the huge body, and, above all, the somber granitic look indicated a singleness of purpose, a dedication to some inward and unshakable decision. He is driven on by his own dream, the dream of a better Germany. He had suffered much for that dream under Hitler and the suffering was legible on his face. He seemed the image, as a sculptor might have carved it in rough stone, of a lost people who were finding themselves. For this man appeared ageless and indestructible.

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Georgia O'Keeffe

When I came to Abiquiu, New Mexico, in 1956,
to photograph this remarkable woman who has so
enriched American art, I expected to find
some of the poetic intensity of her paintings
reflected in her personality. Intensity
I found, but it was the austere intensity of
dedication to her work which has led
Miss O'Keeffe to cut out of her life anything that
might interfere with her ability to express
herself in paint. Miss O'Keeffe has banished color
from her surroundings. Her adobe home,
with wide windows on every side overlooking the
mountains, and almost completely empty of
ornament, seemed stark to me, but when I asked
Miss O'Keeffe why she chose to live in such a remote
area she replied, "What other place is there?"

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marital maze

EACH TIME A CERTAIN young mother put her two-year-old son on the enclosed front porch to play, he objected violently when she locked his gate to make sure he stayed there.

One day, however, her husband put the young man in his playroom and locked the gate. This time the child didn't complain and played happily by himself.

Investigation by the young mother revealed that her husband had merely said he was locking the gate so that the mother couldn't get in to bother the boy. —*A. M. A. Journal*

THE BUS WAS JUST PULLING AWAY when the woman behind the driver tapped him on the shoulder. "A lady just missed the bus," she said. "Don't you think you should stop?"

Without a word the driver halted the bus, opened the door and waited patiently for the tardy woman to board. Another passenger was astonished. "Why, such a thoughtful driver!" he said. "I've never seen one so courteous."

"Courteous, my foot," replied a straphanger. "That's his wife sitting behind him." —JOHN DOBINA

AN ELDERLY, RETIRED BUSINESSMAN who owns a large, one-room mountain retreat was extolling the pleasure of having other married couples up for the week end when a friend asked if this were not embarrassing when it came time to retire at night.

"Oh, no," smiled the old gentleman. "When we were young my wife and I used to hang a blanket curtain in the middle with the boys on one side and the girls on the other.

"But now," he sighed, "everyone just takes off his bifocals!" —KEITH D. WENTZEL

THIS NOTICE CONCERNING the men's dinner recently appeared in the bulletin of a rural Missouri church: "All members are requested to bring their wives and one other covered dish." —FRED S. MILLHAM

A HOUSEWIFE WHO HAD an expensive set of slipcovers made to order for her furniture discovered the first time she had them cleaned they shrank. She went to the store and demanded a refund—which she got. A few days later, on shopping in the same store, she discovered her former property was now on the bargain counter for $15. She promptly re-purchased the slipcovers.

Later she explained to her baffled husband, "Well, they weren't *that* shrunk." —JOHN DOBINA

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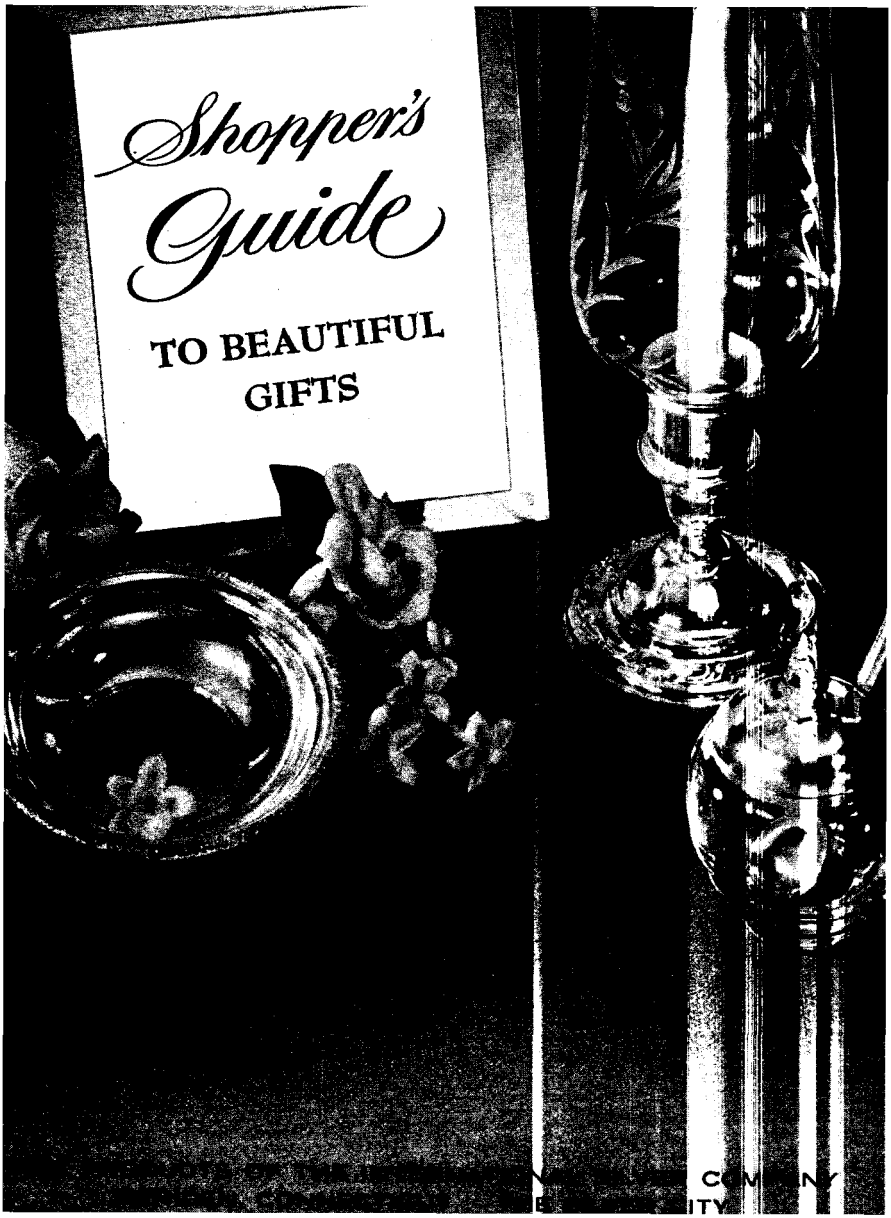

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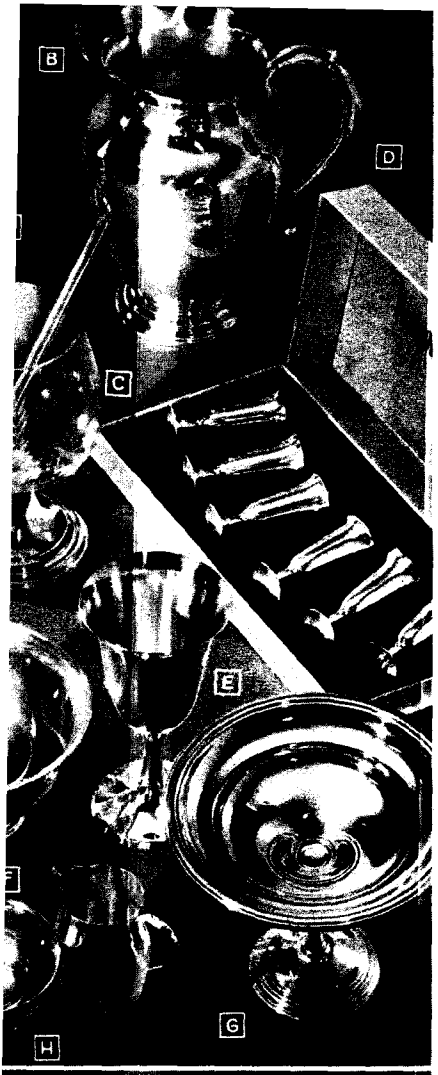

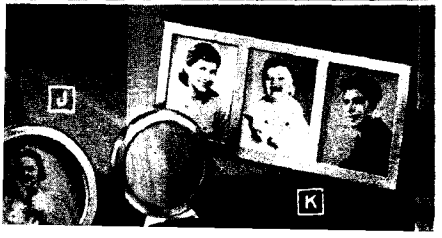

sparkling sterling

to be treasured for a lifetime.

Distinctive sterling accessories to grace every home and start a delightful family tradition. You'll be enchanted with this unusual assortment. To give or receive, there's nothing more welcome than the enduring beauty of warm glowing silver . . . something to be shared daily with family and with friends for everlasting pleasure in ownership.

A. COMPOTE CANDLESTICK, removable black styrene 7" bowl mounted on sterling candlestick base.....pair $10.00

B. WATER PITCHER, 2 quart capacity.....$69.95

C. MARTINI SWIRLER, heavy cut crystal swirler on sterling silver base $12.95

D. CORDIAL SET, 6 sterling silver cordials. Gift boxed..... .....$22.50

E. GOBLET, silver lined. 6½" high ..... ea. $14.95

F. PAUL REVERE BOWL, 5" diam. 1 pint capacity.....$19.95

G. COMPOTE, 6" high.....$13.50

H. PAUL REVERE SUGAR & CREAM SET $22.50

Federal Tax Extra

J. ROUND FRAMES, 3" diam..... $5.50
4" diam.....$7.50 5" diam.....$10.00

K. GRANDPARENT TRIPLE FRAME, 3¾" x 7⅞" $15.00
Other sizes available from $7.50

Federal Tax Included

COVER:

SHADOW BOX FRAME, 10" x 8".....$25.00
"Prelude" BON BON DISH, 6" diameter $12.00
"Rhapsody" HURRICANE LAMPS, 14¼" high.....pair $39.50
"Royal Danish" JAM JAR & SPOON SET, Made in U.S.A.....$15.00

Federal Tax Included

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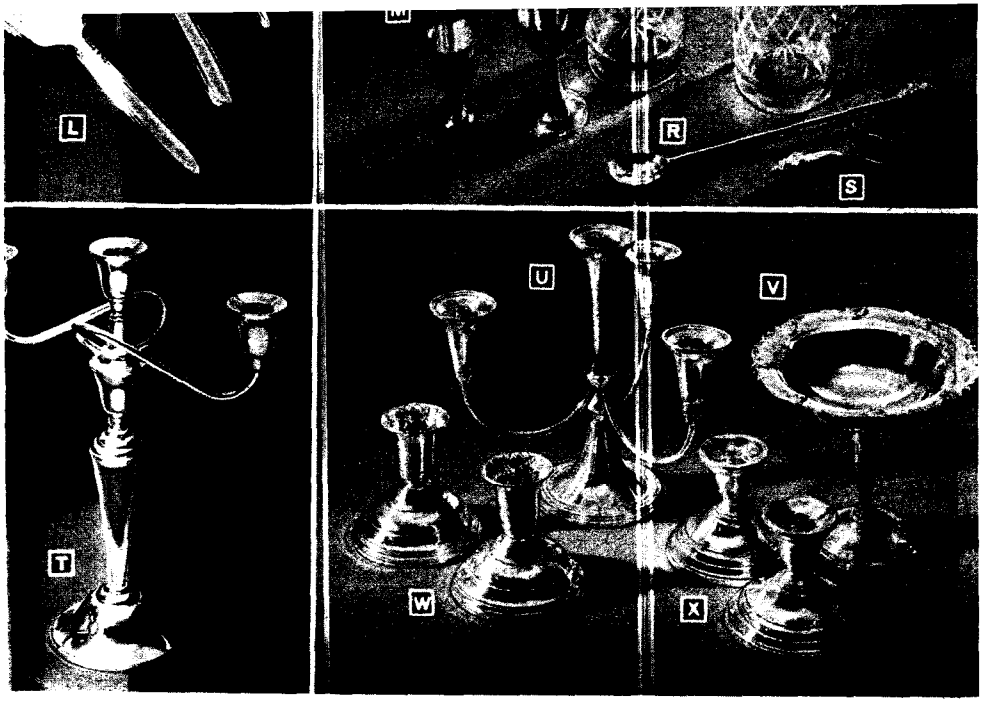

L. "Josephine" LADIES DRESSER SET plain, bright lustrous finish. 3 piece set $45.00

M. "Royal Danish" JIGGER, one and two oz. capacity $13.75

N. "Lord Saybrook" COCKTAIL CUP, 4⅝" high ..... ea. $11.00

P. "Royal Danish" COCKTAIL SHAKER, deep cut crystal with sterling cover. 1½ qt. capacity. 13⅜" high $30.00

Q. "Royal Danish" MARTINI MIXER, heavy cut crystal pitcher capped with sterling cover. 1½ qt. capacity. 12½" high $27.50

R. "Royal Danish" BAR SPOON, 12½" long $14.75

S. "Royal Danish" BOTTLE OPENER $7.50

T. "Early American" 8-way CANDELABRA, 10½" spread; 12¼" high ..... pair $69.75

U. CENTERPIECE CANDELABRA, 4 light, 9" spread; 8½" high ..... ea. $47.50

V. "Rhapsody" COMPOTE, 6" high $22.50

W. CONSOLE STICKS with Kellem's "All Size" Grips to hold candles steady. 3¾" high ..... pair $17.50

X. CONSOLE STICKS, plain. 3⅜" high ..... pair $10.00

All prices include Federal Tax

"Royal Danish" Made in U.S.A.

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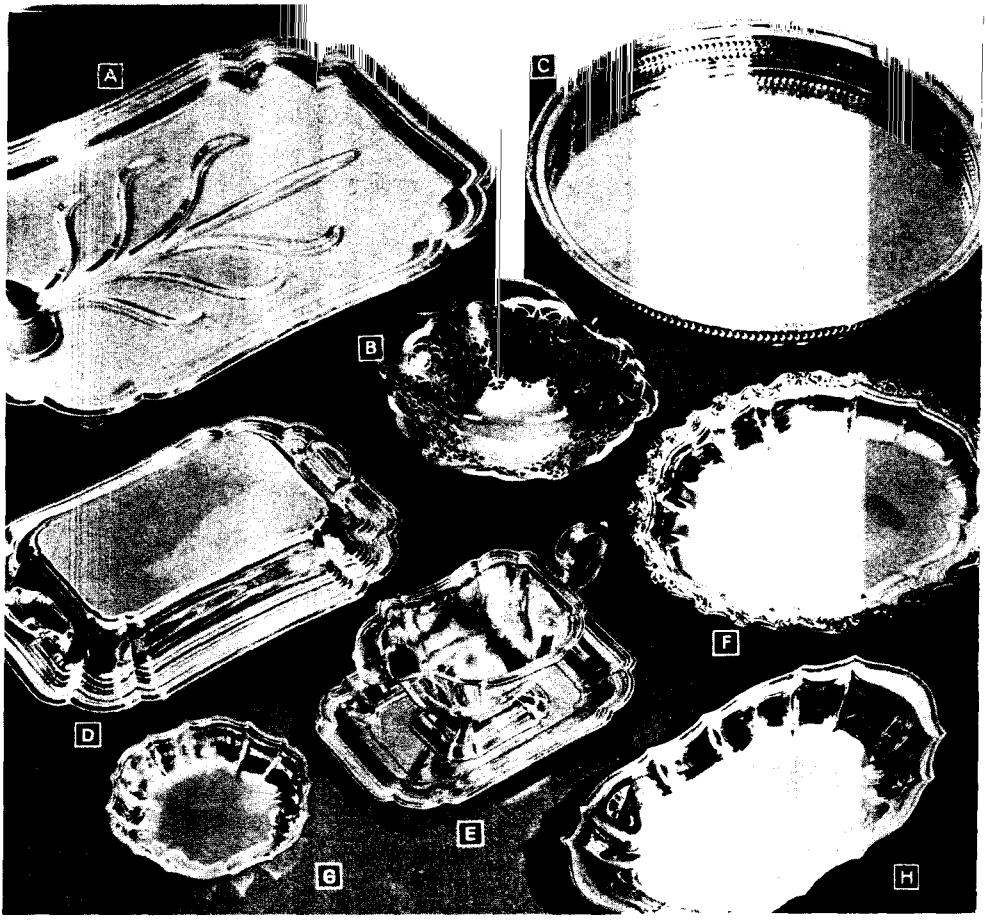

reflected elegance

for gracious entertaining

Useful and attractive pieces in fine silverplate for years of proud service.

A. "Chadwick" WELL & TREE PLATTER, 18" long; 12½" wide $17.50

B. "Lovelace" BASKET, footed. 7¾" diameter $9.00

C. "Camille" GALLERY TRAY, delicate chasing; 15" diameter $17.50

D. "Chadwick" DOUBLE VEGETABLE DISH, 12" long $17.50

E. "Chadwick" GRAVY SET, 12 ounce capacity $17.50

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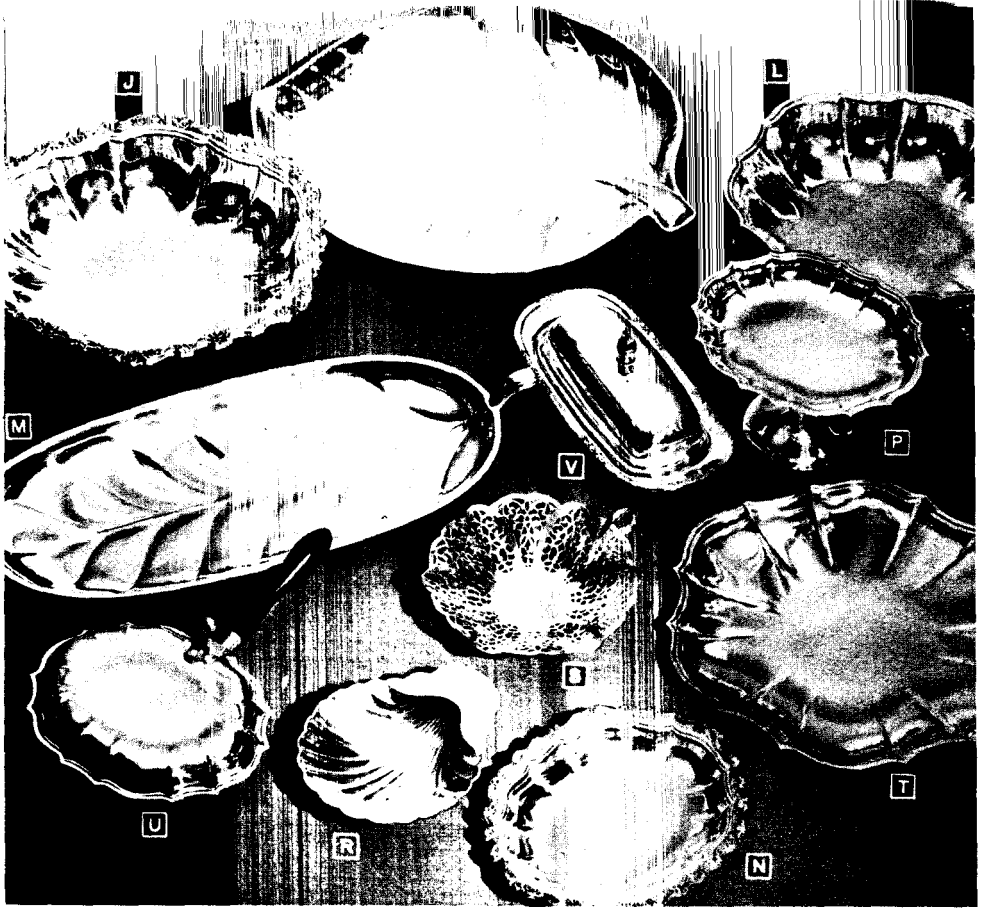

F. "Countess" SERVING DISH, 12" long. $13.50
G. "Chippendale" BON BON DISH, 5½" diameter $3.50
H. "Chippendale" BREAD TRAY, 12" long $6.00
J. "Countess" ROUND BOWL, 11½" diameter $15.00
K. TROPICAL LEAF DISH, 15" long $10.00
L. "Chippendale" BOWL, footed, 10½" diameter $12.50
M. BANANA LEAF DISH, 16" long $9.00
N. "Countess" MINT DISH, 8" long $7.50

P. "Chippendale" COMPOTIER, 4½" high $6.00
R. SHELL DISH, 6¼" long $5.00
S. "Lovelace" BON BON DISH, footed. 6¼" diameter $5.50
T. "Chippendale" SANDWICH TRAY, 11" diameter $6.00
U. "Chippendale" SILENT BUTLER, 7" long $10.00
V. "Camille" BUTTER DISH, glass liner. $10.00

All prices shown subject to Federal Tax

FINE PRODUCTS OF THE INTERNATIONAL SILVER COMPANY

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gift suggestions in heavy silverplate to make the occasion memorable

A. ICE BUCKET, 1¾ quart capacity $37.50
B. "Rococo" LAZY SUSAN, revolving plated base, holds set of 5 clear crystal dishes. 15" diameter $45.00
C. Free Form SCOOP BOWL, graceful openwork base. 10½" size .... $20.00 12" size $25.00
D. GUERNSEY JUG, ½ pint capacity..... $14.00
E. MARTINI PITCHER & STIRRER, 2½ quart capacity $32.50
F. SYRUP SET, 8 oz. capacity..... $18.50
G. "Patrick Henry" JIGGER, 2 oz. capacity $3.50
H. "Patrick Henry" BEAKER, 14 oz. capacity ..... ea. $10.00
J. CONDIMENT SET, plated holder with clear crystal salt, pepper and paprika shakers $15.00
K. OVAL BOWL, plain. 8⅞" long $15.00

All prices shown include Federal Tax

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thoughtful gifts for little ones

shining examples to set before a growing youngster

A. PLAIN CUP, sterling $5.50
B. PLAIN CUP, sterling $8.50
C. PLAIN CUP, sterling $8.50
D. MY OWN SET, silverplate $3.50
E. JUNIOR SET, sterling $15.00
F. TERRY, THE TERRIER, terry cloth puppy with 2-pc. Educator Set in silverplate $4.00
G. PETER RABBIT, "The Tale of Peter Rabbit" by Beatrix Potter packaged with 2-pc. Educator Set in silverplate $4.50
H. RATTLE SET, plastic rattle packaged with Infant Feeding Spoon in silverplate $1.75
J. TINY TOT SET, sterling Infant Feeding Spoon and 2-pc. Educator Set $10.75
K. PORRINGER, sterling 4⅝" diameter $15.00

Prices on sterling items include Federal Tax.
No Federal Tax on silverplated flatware.

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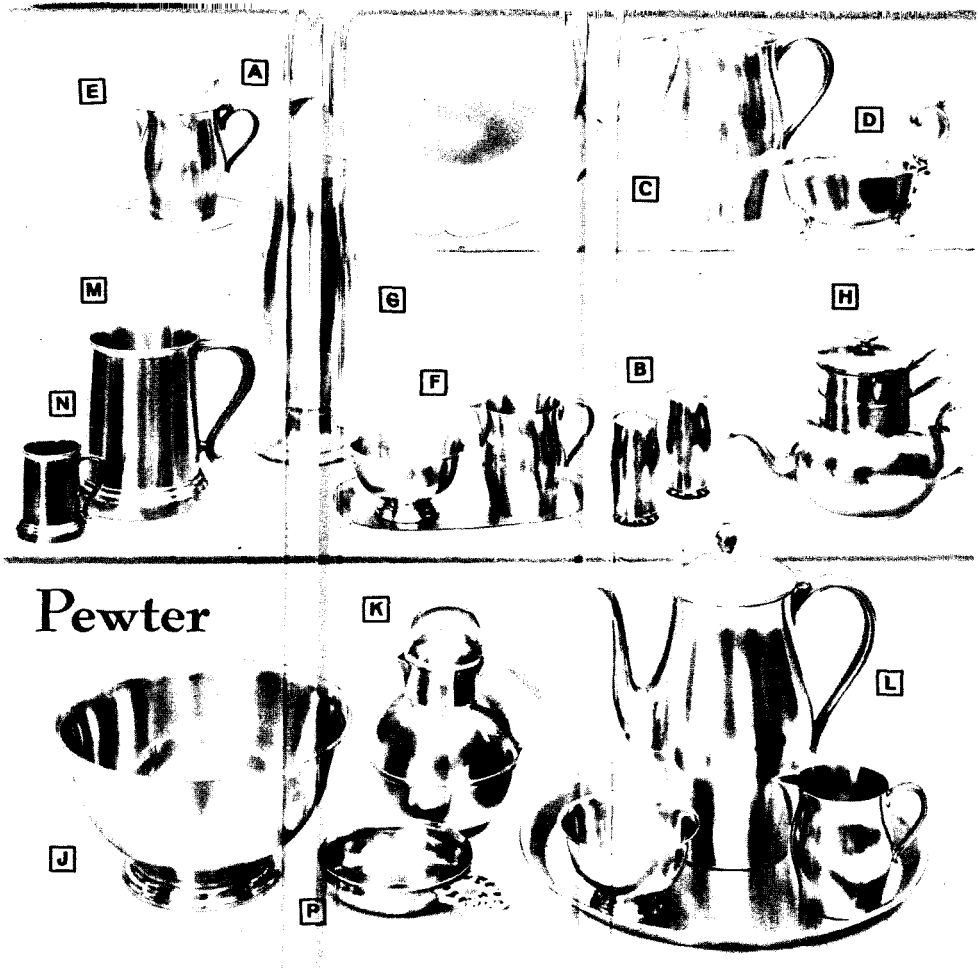

Pewter

Authentic reproductions of Early American design individually finished with the soft satin lustre one associates with antique pewter.

A. SANDWICH TRAY, 12″ diameter $7.50
B. SALT & PEPPER SET $5.00
C. COLONIAL PITCHER, 1 qt. capacity $10.00
Four other sizes available.
D. SAUCE BOAT, 10 oz. capacity $7.50
E. SYRUP PITCHER, 10 oz. capacity $10.00
F. SUGAR, CREAM & TRAY SET $12.50
G. VASE, 11″ high $10.00
H. BREAKFAST SET, nested cream and sugar form cover for 3 cup pot $17.50
J. PAUL REVERE BOWL, 7½″ diam. $7.50
Four other sizes available.
K. GUERNSEY JUG, 1 pint capacity $12.50
L. COFFEE SET, 4 pieces $32.50
M. TANKARD, scroll handle with glass bottom. 1 pint capacity $9.00
N. TANKARD, 2 oz. capacity $3.50
Also useful as cigarette holder.
P. PORRINGER, 3¾″ diameter $3.50

No Federal Tax on Pewter.

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FRANKLY SPEAKING

A COLLEGE PRESIDENT, who decided to lend a hand in the recruiting of new members for the football team, toured a number of school gridirons throughout the country. When he returned to his own campus he called in his coach.

"How did you make out?" asked the coach.

"Well, I saw one team that went through a 14-game schedule unbeaten, untied and unscored on. The amusing thing about it is that their line averaged only 145 pounds, their backfield 135 and they had no passer or kicker," reported the president.

"Well," said the coach. "I don't suppose you wasted any scholarships on them?"

"No," replied the president, "but I hired their coach as your successor."

—BOB SCHYLER

A 40-YEAR-OLD bachelor complained to a friend that no matter what girl he brought home as a potential bride, his mother expressed disapproval. The friend advised him, "Find a girl just like your mother; then she's bound to like her."

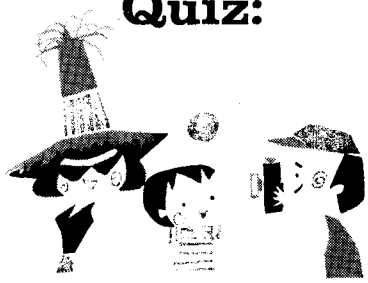
Six months later, the bachelor reported to the friend: "I took your advice. I found a girl who looked like my mother, talked like her and even cooked like her. My mother loved her."

"And what happened?" his friend asked.

"My *father* hated her," the bachelor answered.

—LEONARD LYONS (*New York Post*)

Sightseeing Quiz:



How many of these world-famous landmarks can you identify?

1. Mark Twain reviewed shows at the Opera House of what Nevada ghost town?
2. Where is the largest body of ice south of the Arctic circle?
3. Where would you go to see the Great Pyramids of the Sun and the Moon?
4. Where is the "City of Roses" located?
5. Where would you go to see the Black Hills Passion Play?
6. Where is the world's largest open copper mine?
7. What mountain is known as "the wettest spot on earth"?
8. Where would you see the Liberty Bell and the Betsy Ross House?
9. What Colorado mountain is called "The Monument of the Continent"?
10. Where did Patrick Henry cry "Give me liberty or give me death"?

(Answers on page 171)

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The sonnet of liberty

by Bernard Postal

FOURTEEN RHYMED LINES that have inspired more people than perhaps any other single sonnet in English owe their fame to a lucky combination of events.

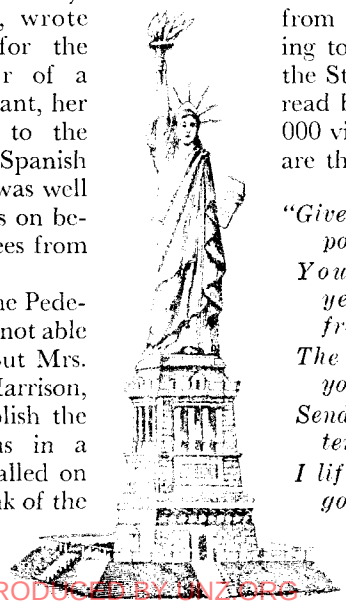
Entitled *The New Colossus,* the poem, engraved on a tablet in the main entrance of the Statue of Liberty, has become inseparable from this man-made symbol of freedom.

In 1883 the Statue of Liberty Pedestal Fund was seeking $125,000 from the American people to pay for the pedestal. Many devices were used, including penny collections among school children, high-pressure drives on Wall Street and finally a Pedestal Art Loan Collection to which distinguished writers and artists were invited to contribute offerings to be auctioned off.

Emma Lazarus, a 34-year-old New York poetess, wrote something special for the occasion. Daughter of a wealthy sugar merchant, her ancestors had fled to the New World from the Spanish Inquisition and she was well known for her efforts on behalf of Jewish refugees from Czarist pogroms.

Her first reply to the Pedestal Fund was, "I am not able to write to order." But Mrs. Constance Cary Harrison, who planned to publish the literary contributions in a souvenir portfolio, called on her, pleading: "Think of the Goddess of Liberty standing on her pedestal yonder in the bay and holding the torch out to those Russian refugees you are so fond of visiting at Ward's Island." Two days later she received Emma Lazarus' sonnet.

At the auction, her poem, *The New Colossus,* brought $1,500. But when the Statue of Liberty was dedicated in 1886 the sonnet played no part in the dedication. Miss Lazarus died of cancer on November 19, 1887. Her poem lay buried in Mrs. Harrison's souvenir journal until 1903, when Georgiana Schuyler, a New York sculptress, came across a copy of the portfolio in a New York bookshop. Deeply moved by the sonnet, she had it inscribed on a bronze plaque and obtained permission to have it affixed inside the base of the Statue. In 1945, the tablet was moved from the second story landing to the main entrance of the Statue where it remains, read by an average of 800,000 visitors each year. These are the concluding lines:



"Give me your tired, your poor,
Your huddled masses yearning to breathe free,
The wretched refuse of your teeming shore.
Send these, the homeless, tempest-tost, to me,
I lift my hand beside the golden door!"

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Bible Quiz . . .

The BIBLE is the most widely read book in the world. Its ethical standards are the highest known. Through the centuries its religious precepts have appealed to the best instincts within man. Most of us have read it and respected its authority from childhood. How much do you know about what the Bible really teaches? Check your knowledge by answering the following questions; then check your answers below and in your Bible.

	Yes	*No*
1. Was Christ born of a virgin?	☐	☐
2. Is the Old Testament law of Moses still in effect?	☐	☐
3. Is there an absolute, unchanging standard of right and wrong?	☐	☐
4. Can a man be saved by his good works alone?	☐	☐
5. Does the Bible teach that babies should be baptized?	☐	☐
6. Is it necessary for a man to be baptized in order to be saved?	☐	☐
7. Does man have the authority to revise and modify the original Scriptures as time passes?	☐	☐
8. Are the existing denominations branches of the one church?	☐	☐
9. Does the Bible teach that each person will be individually judged by an all-wise God?	☐	☐
10. Does the Bible teach that every man will spend eternity either in heaven or hell?	☐	☐

Jesus Christ, our divine Savior, has declared, "All authority has been given unto me in heaven and on earth. . . ." The New Testament is the revelation of his will for man. To those who believe and obey him he promises freedom from the guilt of sin, help and guidance through life, and an eternal home with him in heaven. Why not enter into a meaningful personal relationship with God's own Son? Learn his will and walk wholeheartedly in his way.

ANSWERS

(1) YES. Matthew 1:18-23. (2) NO. Ephesians 2:15; Colossians 2:14. (3) YES. Matthew 7:24-27; II John 9; Hebrews 13:8. (4) NO. Ephesians 2:8-9; Acts 10; Acts 11:14. (5) NO. Acts 8:12; Mark 16:16. (6) YES. John 3:5; Mark 16:15-16; Acts 2:38. (7) NO. Galatians 1:6-9; Jude 3; Revelation 22:18-19. (8) NO. John 15:1-6; Matthew 16:18; Ephesians 1:22-23; Ephesians 4:4-6; I Corinthians 1:10-13; John 17:20-21. (9) YES. Hebrews 10:30-31. (10) YES. Matthew 25:31-46; Revelation 21.

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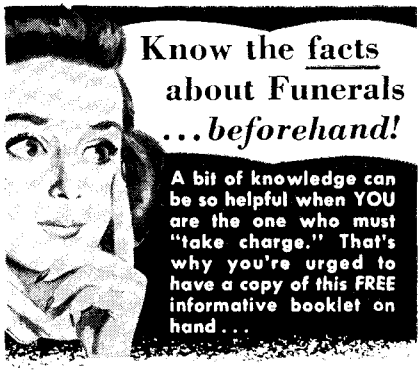
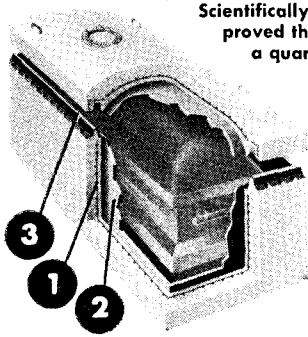

Know the facts
about Funerals
...beforehand!
A bit of knowledge can be so helpful when YOU are the one who must "take charge." That's why you're urged to have a copy of this FREE informative booklet on hand . . .

FREE —"FACTS Every Family Should Know"
SEND A POSTCARD OR LETTER TO: WILBERT, P. O. Box 147 R-1, Forest Park, Illinois. (No obligation and no sales contact will be made)

Your funeral director can explain how WILBERT Burial Vaults afford the best "peace-of-mind" protection. Scientifically made and proved through over a quarter-century of service, WILBERT Burial Vaults *are* made from heavy, reinforced concrete 1, fused to a thick precast water-repellent asphalt liner 2. They are sealed by a special sealant 3. You should insist . . . in time of need . . . on the FOREMOST and MOST RESPECTED NAME IN BURIAL VAULTS . . .



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TALES OUT OF SCHOOL

A HIGH SCHOOL TEACHER found he had three students named Smith—Albert, Alvin and Frank—in his class. To identify them better, he sent them to the blackboard in alphabetical order, asking that each write his name. They did.

Albert wrote *A.* Smith. Alvin wrote *ANOTHER* Smith. Frank wrote *THE* Smith. —ROBERT E. CHAPMAN

WHILE WORKING on the attendance records in an elementary school I was handed the following absence excuse one morning:

Dear Teacher: Ann was absent yesterday because she fell and hurt her arm. But she is felling better today. —MRS. DAISY CASS

A THIRD-GRADE YOUNGSTER asked to describe the taste of chocolate thought a moment, then replied: "Chocolate tastes the opposite of vanilla." —*DIXIE ROTO (Times Picayune)*

I WAS PLAYING SCHOOL with my two sons, Jack, three, and Tommy, four. As a starter, I asked them, "What is ice?"

Brightly, Jack volunteered, "Ice is water that's fast asleep."
—*DIXIE ROTO (Times Picayune)*

LITTLE JUDY went tearfully to her mother while trying to dress herself for school, and bemoaned, "I can't fasten this dress. The buttons are in the back and I'm in the front."
—SYLVIA ANDREWS

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HUMAN COMEDY

THERE WAS A CERTAIN nine-year-old whose parents allowed her to stay up late for a party provided she took care of the guests' hats and coats. She willingly agreed.

Later, unobserved, she slipped into the kitchen for a saucer, placed a quarter on it and left it on a table near the coat closet.

After the party, the astonished host and hostess discovered their daughter counting the evening's profits—a neat $9. —*A. M. A. Journal*

WHEN DIAL TELEPHONES were installed in a rural community, telephone company operators conducted an indoctrination program on the use of the new equipment.

After a lengthy conversation with a sweet old lady, one operator felt she had finally accomplished her mission, but the subscriber announced she had another question.

"What number do I dial," she demanded, "when I want to listen in?" —GEORGE DONALDSON

ONE OF THE PITFALLS of having political speeches ghostwritten was forcibly brought home not long ago when the mayor of a city began to read a speech containing, he said, "one of my favorite stories." It turned out that he had never heard the story before. He laughed so hard that his glasses fell off and broke, and he was unable to read the rest of the speech. —JOSEPH WINSTON

IN A SEATTLE, Washington, apartment house, 20 of the 27 tenants own hi-fi or stereo sets. The landlord, after receiving complaints about the late-late music, sent a stern message: "No hi-fi music after 10 P.M." The furious hi-fiers banded together. Each bought the same record and at exactly 10 o'clock the next night all sets, turned on full blast, played Taps. —M. FERN GREEN

A MAN IN A SMALL TOWN drove out into the country and left an order with a farmer for a dozen chickens, to be delivered at his house. Next day, the farmer made the delivery, but finding no one at home, he left the chickens in the front yard in an open crate. Naturally, they scattered all over the neighborhood and the buyer had a hard time rounding them up. He telephoned the farmer and complained, "That was no way to deliver those chickens I ordered! They got away. I had to chase them all over town. All I could find was 11."

"Is that so?" said the farmer. "Well, I think you did pretty well, considering I only was able to leave six." —MILDRED ABJACK

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BREAKTHROUGH IN CONTACT LENSES

by LAWRENCE LEWISON

author of the new, widely-acclaimed book "You and Your Eyes"

WITHIN the week you read this, 10,000 more Americans will discard spectacles for contact lenses. Before year's end, nearly seven million will have switched to seeing – and being seen – *without* glasses. It's an amazing record, for 10 years ago scarcely 200,000 wore contact lenses!

To a large extent this recent boom results from a major breakthrough. A great single factor was the perfection of the contact lens known as the "Vent-Air" lens—a true miracle of modern science.

The unique design of this new lens —four tiny air-vents set beneath the edge—lets air and normal eye secretion circulate more efficiently than did lenses formerly in use. The Vent-Air lens is tear-drop size, tissue-thin and covers only the eye's colored corneal area. Never touching the eye, it "floats" and is securely held on a layer of natural eye fluid.

Another reason for mushrooming popularity is the new techniques devised by Vent-Air* scientists for precision contact lens fitting. These supersede old trial-and-error methods . . . specialized equipment microscopically measures and computes eye shape and size without any need of "touching" the eye.

And the third breakthrough factor is Vent-Air's exclusive lifetime prescription guarantee, whereby prescription changes for life are made without charge at any of Vent-Air's almost 100 offices throughout the world. No matter how traveled a person you are, no matter how often you need a change, Vent-Air will take care of it without charge.

Yes, contact lenses have broken through, thanks to Vent-Air. Their advantages are yours for the taking:

Invisibility? No one can tell you're wearing them.

Comfort? Pre-determined wearability – an exclusive Vent-Air trial wearing feature without charge assures it.

Convenience? No streaking or steaming; wider vision for driving or for sports.

And better looks? Naturally. With your eyes unmasked you have a more natural look and a brighter outlook . . . all through the miracle of Vent-Air.

The complete story is told in a free 16-page illustrated booklet "All About Contact Lenses and You!" which is yours for the asking. Five minutes spent with this booklet may mean a lifetime for you without glasses.

Write for it today and for the address of the Vent-Air office nearest you!

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BY REX LARDNER

That's what they call him. But he vows he'd rather use his brain than his handsome head

Jourdan the glamorous Gaul

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MARSEILLES-BORN Louis Jourdan is an actor who wishes audiences would think of him as more than just a sophisticated dreamboat.

Voted by the Models League of America last year as "The Most Exciting Man in the World," the firm-jawed Jourdan is regarded by many agents as the handsomest film actor in America—a description which appalls him.

Ironically, in 14 years of making pictures in America, his biggest success has come from his performance as a light-hearted, singing charmer in the hit musical *Gigi*—not as a blood-and-guts actor. Jourdan, who jokingly refers to himself as a bathroom baritone, deplores this musical success, for he is happiest when playing sinister, complex characters. Two of his favorites were as the psychotic husband of Doris Day in *Julie*, and the evil, brooding valet in *The Paradine Case*, his first American movie.

But Jourdan is back in a musical once more; in his latest picture, *Can-Can*, now being shown around the country, he plays a singing Montmartre magistrate. However, he says he would "surrender my eyeteeth" to play Jekyll and Hyde: "It would give me a chance to be hammy," he says. It would also rid him, part of the time anyway, of the "nuisance" of his good looks.

Few actors study their roles as intently as the six-foot Jourdan. Beginning in 1946, when he was brought to this country by David O. Selznick for *The Paradine Case*, Jourdan has made it a habit to memorize every word of his scripts. "You can always count on Louis to understand the most subtle nuances of a characterization," says perfectionist Jean Negulesco, who directed him in *The Best of Everything*. (Jourdan played a heel of a stage director.) Most directors have found that if Jourdan is displeased with a scene they thought perfect, it is profitable to reshoot.

During his first half-dozen years in Hollywood, Jourdan, detesting many of the parts assigned him, was in constant revolt against the studios. Selznick suspended him four times. "My basic disagreement with producers," Jourdan says, "was that I didn't want to be perpetually cooing in a lady's ear. There is not much aesthetic satisfaction in it."

In 1954, when he was 32 years old, Jourdan fled Hollywood to accept the challenge of acting on Broadway in *The Immoralist*, based on the autobiography of André Gide. In it, Jourdan played a homosexual archeologist who makes what Freud calls a "flight into marriage" in an attempt to overcome his aberration. He was called sensitive, compelling and subtle by the critics. The play's frankness was greeted with enthusiasm by New York audiences. But it also made Jourdan the target of a thousand cranks, who write him abusive letters to this day. The play lasted 104 performances—far longer than Jourdan had expected. He considers the role his most signal acting triumph.

Jourdan's personal life is far from the boulevardier's. In his search for a measure of anonymity in the environs of Beverly Hills, where he

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lives with his wife Quique (pronounced "Keek") and his eight-year-old son, Louis Henry George, Jourdan is apt to walk out quietly on roisterous Hollywood parties, where women fans gush over him.

Quique, born in Paris, is chic, witty and the ideal wife for a dedicated actor. A non-professional, she handles her husband's business affairs, as well as doing the laundry and the marketing.

Though Jourdan loves to swim with his son in the heated pool behind their two-story colonial home, he doesn't relish picking up young Louis at the Beverly Hills grammar school he attends. When he does, he is pursued by shrieking young ladies, who rate him the most exciting man in Beverly Hills.

Because of little Louis' bright good looks and charming manners, TV producer David Susskind asked the elder Jourdan, a few months ago, if the youngster could appear in a recent TV presentation of *The Fallen Idol.* Jourdan turned the offer down because he wants his son to have as nearly a normal upbringing as possible.

He is amused when his son speaks French to the French maid, because his accent is so American. Jourdan and Quique speak English to one another at all times—"Except," says Quique, "when we argue."

Aside from croquet, Jourdan's pleasures are intellectual ones. After a day's work he likes to relax by listening to classical music. He prefers Bach, Debussy and Shostakovich—and dislikes the romantic Liszt, Saint-Saëns and Rimsky-Korsakov.

His favorite social activity is a small dinner party at home, to which he invites friends and their wives. Friends include Kirk Douglas, David Selznick, Joseph Cotten, Spencer Tracy, Charles Boyer, Greg Bautzer (Bautzer is his lawyer), Billy Wilder and Charles Lederer. Sometimes Jourdan does the cooking, chicken cacciatore being his specialty.

Dinner over, Jourdan likes to huddle in a corner with the male guests for serious discussions of everything from Jean Paul Sartre to Pirandello to Jung to Faulkner to American morals versus European to Zen to Swedish producer Ingmar Bergman. Despite a slight (and unacknowledged) stammer when he speaks English, Jourdan is a cogent talker in support of his opinions.

He has also adopted the hobby of people-watching. What he unobtrusively sees and hears, he applies to his store of knowledge about human behavior. "Studying the personalities of people, as revealed in unguarded moments," he says, "adds to one's ability to portray a variety of characters. When they think I'm not watching," he adds slyly, "I'm doing my most intent observing."

The eldest of three sons of a hotel-owning father, Jourdan traveled widely as a youth. He got the acting bug in his teens, studying at René Simon's Paris dramatic school. Spotted as promising talent by French director Marc Allegret, he was soon making *Le Corsair* with Charles Boyer.

When war broke out between Germany and France, halting production, Jourdan returned to Cannes.

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Too young to enlist, he took an offer to go to Rome for a film. Again war interrupted, this time between France and Italy.

With the surrender of France Jourdan shared, with millions of Frenchmen, the traumatic shock, then the numbing despair, of defeat. For a while, with stars like Claude Dauphin, he was in non-political movies, then found he could no longer passively accept the Occupation. He fled south to the tiny town of Pierre de Bresse, near Cannes, where he became active in the Underground. He helped print anti-German pamphlets and carried messages for the French Resistance.

IT WAS IN the Underground that he met Quique—really Berthe Frédérique—daughter of a Parisian broker in metals. Soon the two fell in love, sharing their anguish and food mutually. Quique lived in constant fear that Jourdan would be captured by the Germans. But in every case but one, he managed to sneak past their patrols. Today, Louis is philosophic about the enemy he and his countrymen fought and the beating he received when seized by suspicious German troops (who finally let him go) shortly after the Liberation of Paris. "It's done with," he says with a shrug. "It serves no purpose to hold a grudge."

The war over, Louis married Quique in Paris and resumed acting. A talent scout for Selznick saw his work, sent film clips to Hollywood and the Jourdans were soon transported to America.

He played in fluffy pictures like *Anne of the Indies* and *Bird of Paradise,* but made little impression. After the struggle to save humanity, Americans seemed to prefer, in the late '40s and early '50s, the gun-totin', hard-ridin' westerner—not the charming Frenchman.

Jourdan managed to find time between pictures and studio suspensions, however, to make several movies in France and a 26-episode TV series with Claude Dauphin called *Paris Precinct,* now in its seventh year of syndication. The two are part-owners of this property. He played opposite Brigitte Bardot in the French-made *The Bride Was Much Too Beautiful.*

Then in 1958 came *Gigi,* which Jourdan, who had never sung in pictures before, was quite reluctant to make. It took much patient arguing on the part of Alan Jay Lerner and Frederick Loewe, composers of the stage musical *My Fair Lady* as well as *Gigi,* to convince Jourdan his voice was adequate for a major musical picture. They finally did it by pointing to the success of Rex Harrison, a non-singing singer in *My Fair Lady.* All concerned agreed there was no point in Jourdan taking lessons; it was too late for that.

The public eagerly swept up *Gigi* and Jourdan. It was a personal triumph for him in a new genre; French charm, whether he accepted it or not, had made a comeback.

Now Jourdan can afford to be more stubborn than ever. He has solved the problem of studio bosses by firing them all and becoming a successful independent star. He recommends independence—for both

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the actor and the industry. "Not being tied to a studio helps the actor," he says, "because he isn't forced into accepting an unsuitable part."

It was not his sense of independence, but his instinct for propriety that led Jourdan to comment brusquely on Russian Premier Nikita S. Khrushchev's reaction to an important facet of American entertainment. At a party by Twentieth Century-Fox during his American goodwill tour, Khrushchev witnessed a lively, leggy cancan performed by dancers from the musical *Can-Can*, then in the process of being shot. After the presses of the world boomed with Mr. K's disapproval of the dance, Jourdan (who had sung a duet with Maurice Chevalier for the stocky Russian) criticized Khrushchev's manners. "He was a guest," Jourdan declared. "A guest should never deprecate his host's efforts to entertain him."

Apart from bursting occasionally into a remarkably accurate imitation of Al Jolson at small dinner parties, Jourdan is not noted for his sense of humor. But occasionally he likes to play practical jokes on Quique. Recently he dressed up as a cab driver, and it was some time before Quique caught on to the act.

One effect of such jests is that Quique, now somewhat wary of the new pixy in Jourdan's nature, pays close attention to strange elevator operators, cab drivers and plumbers. "You never know," she says with a smile, "when one of them might turn out to be Louis!"

IN JUNE CORONET

A DOCTOR'S AMAZING DIET: EAT FAT TO GROW SLIM

Here's good news for certain types of overweight: a doctor's diet that lets you eat all the cream, cheese and fat steaks you want (but no sugar or starch) to lose seven to 12 pounds a month without hunger pangs.

THE DEADLY DANGERS IN YOUR MEDICINE CABINET

Every day, well-intentioned men, women and children become ill, even die, victims of do-it-yourself prescriptions of common drugs. What you should know to avoid tragedy within too-easy reach in every home.

WHAT ARMED FORCES INTEGRATION CAN TEACH US

Since 1948, integration has been steadily extended in the Armed Services. A complete report showing the way in which white and Negro servicemen have learned to live and work together to prove that integration can be practical.

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A Civil War hero at 12, Johnny Clem was the youngest soldier ever to serve in the U.S. Army

Littlest boy blue

BY AL SILVERMAN

THREE UNION SOLDIERS in dusty, faded blue uniforms sat wearily on the caisson as it bounced along Tennessee's Chickamauga Valley. Two of the troopers were bearded, but between them sat a fuzzy-cheeked lad who stood only four feet tall and weighed just 85 pounds.

Johnny Clem was his name, and he was 12 years and five weeks old—the youngest soldier ever to carry arms as a regular in the U.S. Army.

It was September 18, 1863, and Johnny Clem's brigade was rolling toward the battle of Chickamauga, one of the bloodiest of the Civil War.

During the Civil War many young boys enlisted. In fact, three out of every ten men on the Union side were under 21, and not until 1864 did Congress pass a law forbidding the enlistment of anyone under 16. But Johnny, who joined up at ten, had them all beaten.

Johnny Clem was born in Newark, Ohio, on August 13, 1851. In April of 1861, when President Abraham Lincoln issued the first call for volunteers, Johnny offered his services to the Third Ohio Regiment. The captain in charge burst out laughing. "I'm not taking infants," he said.

But when the Third Ohio Regiment boarded a train for Cincinnati, Johnny sneaked into the baggage car and hid until the train reached its destination. There he attached himself to the 22nd Michigan Regiment and refused to leave. Soon he became the regiment's drummer boy.

Though Johnny wasn't on the muster roll, he drew $13 a month, the pay coming from the pockets of regimental officers who liked the boy's spirit. He asked no favors. He slept in a tent with two soldiers. He marched in the rain with the others. He drew regular Army rations—sowbelly, beans, hardtack and coffee. When the others went hungry, he went hungry, too.

On April 6, 1862, Johnny saw action for the first time. The battle of Pittsburg Landing—or Shiloh, as it came to be known in the North—lasted two days and one night and casualties ran high on both sides. During the engagement Johnny was scared stiff by the piercing Rebel yell, the thunder of bursting shells, the death whinnies of stricken horses and the groans of the wounded. Even so, he beat out a steady rhythm on his drum until a shell fragment smashed it to pieces.

In May of 1862, a month after Shiloh, Clem was officially inducted

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into the Federal Army at Covington, Kentucky. His comrades gave him a musket after they had sawed off the barrel to his size, and a regimental tailor made him a soldier's uniform. Under the command of Maj. Gen. George Thomas, Johnny's regiment advanced through Tennessee, heading for a showdown with Confederate forces under Gen. Braxton Bragg.

At 10:30 on the morning of September 20, however, the Southern Army fell upon the Federals, turned their flank and came in from the rear. Except for Thomas' own unit, which held firm and earned its commander the title of "Rock of Chickamauga," the Yankees collapsed and fled toward Chattanooga.

In the midst of the retreat, little Johnny suddenly found himself alone. Out of the smoke and haze, a sword-wielding Confederate colonel riding a horse swiftly bore down on him.

"Surrender, you damn little Yankee," the colonel yelled.

Johnny raised the heavy weapon and fired. The bullet toppled the Confederate colonel from his horse.

That night Johnny crawled through the thicket and made his way back to Chattanooga. When he presented himself to General Thomas and told him he had shot a Rebel

Johnny stood his ground staunchly and dropped the Rebel colonel with one shot.

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colonel, Thomas promptly promoted him to lance sergeant.

Later, Clem met Lieut. Gen. Ulysses S. Grant, who had come to confer with Thomas. Grant had heard of Johnny from Shiloh, where he had been nicknamed "The Drummer Boy of Shiloh." Smiling at the lad, Grant asked Thomas, "Where did you pick up little John?"

"At Chickamauga. I have made him a sergeant," Thomas replied.

Brashly, the 12-year-old interrupted. "General," he queried, "is that all you are going to make me?"

The two generals laughed at the boy's boldness and Grant embraced him heartily.

Soon after Chickamauga, Johnny was captured while participating in a raid on a Confederate wagon train near Bridgeport, Alabama. He was held captive 63 days and then released in a prisoner exchange. Later he acted as messenger for General Thomas at the battle of Atlanta. While carrying a dispatch, he was nipped on the ear by a stray bullet. He was finally mustered out of the Army on September 19, 1864.

Johnny went back to Newark and eventually tried to enter West Point —only to fail the exam. Determined to get back into the Army, he journeyed to Washington to plead his case with Grant, now President of the U.S.

"Don't worry," said the President. "We can do better than that. I will appoint you a second lieutenant."

And so Johnny returned to the Army, where he served honorably for 44 years, rising to chief quartermaster during the Spanish-American War. In 1915, Maj. Gen. John Clem retired—the last man on the active list of the U.S. Army who had seen service in the Civil War.

Johnny Clem died in 1937 at San Antonio, Texas. He was 86 years old, remembered with affection as "the littlest soldier of them all."

IMPROVING ON THE DICTIONARY

GOSSIP: a person with a sense of rumor.

WOMAN: an illogical creature who uses her intelligence to find reasons to support her intuition.
—*General Features Corporation*

SECRET: something you tell only one person at a time.
—D. J. RUONA

SUMMER TOURISTS: people who will put up with any inconvenience in a search for all the comforts of home.
—FLETCHER KNEBEL *(Detroit Free Press)*

PESSIMIST: usually a man who financed an optimist.
—F. G. KIERNAN *(The American Legion Magazine)*

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It's just plain MAD

BY RICHARD GEHMAN

The zaniest, goofiest, brashest magazine in America, published by screwballs in bedlam, is one of our most successful periodicals and a favorite of teenagers

THE ERRAND BOY at *Mad* magazine, a comic publication preferred by many U.S. high school and college students to all others, is named Anthony. Nobody there, except the bookkeeper, knows his last name. This is par for the highly unbusinesslike *Mad* office. For six years, anonymous Anthony himself believed that the publisher of *Mad,* William M. Gaines, was really twins.

Gaines, a good-humored, mannerly, scholarly man, had a "twin"—Rex Gaines, who was surly, profane and rude; and had a scar on one cheek. Once or twice each year, Bill Gaines would come into the office made up as Rex, wearing a rubber-cement scar. He would demand to see his brother William, and when Anthony would say the publisher was out, Rex would fly into a tantrum and threaten to fire the boy.

"Gosh," Anthony would say to

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William Gaines, "your twin brother sure isn't like you."

Finally, last summer, Anthony learned it was all a hoax. He was not especially miffed. After six years, he had become accustomed to the practical jokes that are part of the everyday life at *Mad's* incredibly cluttered offices, south of Greenwich Village in New York City.

Once a friend asked Gaines what *Mad's* current print order was. "We keep that in here," Gaines said, reaching into a wastebasket. His interoffice communicating system is housed in his larynx. When he wishes to consult with his editor, Albert B. Feldstein, he leans back in his swivel chair and bellows, "Hey, AL!" Feldstein uses the same method to reach Gaines.

This noisy and personal approach has helped *Mad* become one of the most successful magazines ever published. It sells more than 1,000,000 copies every issue. It comes out monthly, eight months of the year; not in February, May, August or November.

According to a survey of the magazine reading habits of the younger set, this brash, goofy publication is read by 43 percent of all U.S. high school students and 58 percent of all college students. The kids even have deserted their own campus humor magazines. "They won't pay for amateur efforts when they can get *Mad*," one college magazine advisor says.

The main reason for *Mad's* popularity is its nose-thumbing attitude. An editor of another magazine has observed that *Mad's* habit of deflating everything may indicate that the organization-man, conformist wave is not engulfing the younger generation.

George Lea, one of the foremost among Chicago's Beat Generation writers, sees great meaning in *Mad*. "*Mad* puts everybody and everything *on*," Lea says.

Translated from the Beatese, this means that *Mad's* untrammeled editors believe that anything, even death and destruction, can have a humorous side. *Mad* cocks a snoot at all things and everybody—at public figures (from President Eisenhower and Queen Elizabeth down to the lowliest TV star), at our national institutions, customs, entertainment and advertising.

On one occasion, *Mad* nearly caused an international incident in a comic-strip satire in which Queen Elizabeth and Prince Philip discussed raising Prince Charles. A London newspaper, outraged, ran a reproduction of the strip under the headline: A STUPID INSULT.

Another time, when a picture of Prince Charles celebrating his birthday appeared in U.S. newspapers, hundreds of *Mad* readers wrote to the magazine to say that the prince bore a startling resemblance to *Mad's* trade-mark character, a silly-looking boy called Alfred E. Neuman. *Mad* printed some of the readers' letters. Later, a letter written on Buckingham Palace stationery came from England. It said:

I jolly well do not look like Alfred E. Neuman.

Charles, P.

The *Mad* staff verified the sta-

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tionery as authentic, but nobody knows who the writer was.

There have been more serious complaints. An F.B.I. man strode in one day at the order of J. Edgar Hoover, who requested that *Mad* refrain from printing his name. *Mad* had run a facetious article on games, including a section on "How To Become A Draft Dodger." "To get your official Draft Dodger card," it concluded, "write to J. Edgar Hoover." Too many readers had followed this suggestion.

Mad once urged its readers to subscribe to the "Crime-of-the-Month Club," and to write to "Mafia, Italy." This brought a visit from a postal inspector. The Italian Government had protested through the State Department which had asked the New York Post Office to investigate.

Mad's favorite targets are advertisements. Each issue contains at least two full-page cartoons which are all-but-exact replicas of familiar ads. Public utilities especially stimulate *Mad's* editors. One 1959 *Mad*vertisement showed a roadside telephone booth, crammed from top to bottom with snarling, writhing, kicking, shoving human beings, their faces contorted, their arms and legs entwined. The caption said, "Stop pushing—you'll all get a chance to talk to Grandma." This was an ad for "Cell Telephone System."

Sometimes *Mad's* advertisements spill over into the realm of questionable taste. A parody of an ad for "Hames" male underwear was headed, "One kind of husband . . . two kinds of underwear," and showed caricatures of Debbie Reynolds and Elizabeth Taylor, each holding up a pair of men's undershorts, while a skinny Eddie Fisher crouched in the background.

The face of Alfred E. Neuman personifies the *Mad* view of the world—a grinning boy, one tooth missing, hair tousled, with the caption, "What-Me Worry?" This face first appeared on the American scene on a 1900 nickelodeon slide

the
crosbycrooner
PRICE: $25 Bail Bond
HELP FIGHT JUVENILE DELINQUENCY
BOYS WILL BE BOYS! by Bing
I Wonder How Safe I Am In This House? by Kathryn Grant Crosby
They're All Cashing In On My Fame by Bob
AN OPEN LETTER TO DAD
Stop Stealing My Singing Style by Gary
EXCLUSIVE Floor Plans of Chorus Girls' Dressing Rooms at Las Vegas Hotels
(Including the names of the men to see for the keys)

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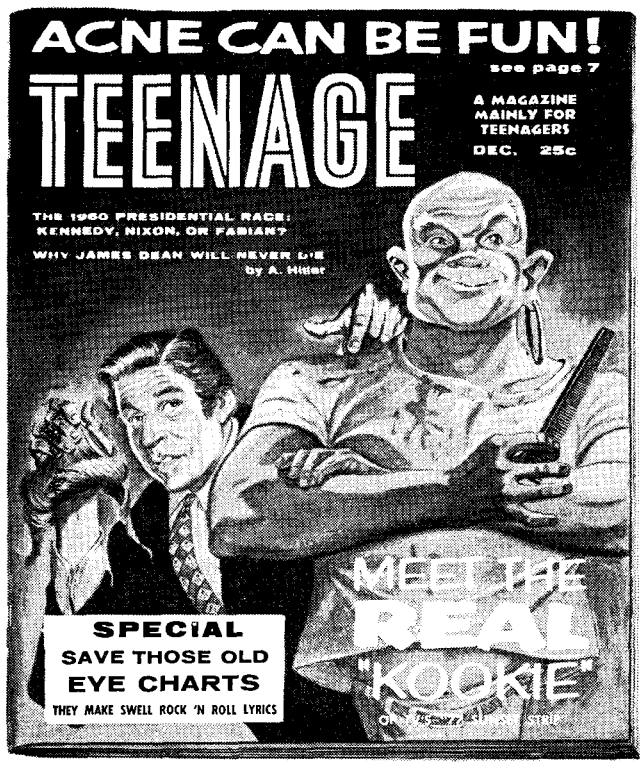
that was used as a dentist's advertisement. Nobody knows who the original artist was. The way the face turned up on *Mad* is this: *Mad's* original editor, Harvey Kurtzman, who has since left, visited Bernard Shir-Cliff, an editor at Ballantine Books, to confer about the first *Mad* anthology. Shir-Cliff had the boy's picture pinned to his bulletin board—it came out of a mailing piece that someone had sent him. Kurtzman saw it and asked if he could use it. It turned up on the first *Mad* pocket book, *The Mad Reader;* and later in *Mad* itself as the "What-Me Worry? Kid."

Kurtzman, according to Gaines, is responsible for the development of *Mad* as a comic book and for the first four issues of *Mad* magazine. He wrote a lot of it, laid out pages, drew pictures, etc. In a dispute with Gaines, he left. But the face of the kid remained, grinning, to become the magazine's trade-mark.

Neither Gaines nor Feldstein can remember why the boy is called Alfred E. Neuman nor which staff member gave him the name. Nor do they know the origin or meaning of the mysterious word *POTRZEBIE*


ACNE CAN BE FUN!
see page 7
TEENAGE
A MAGAZINE MAINLY FOR TEENAGERS
DEC. 25c
THE 1960 PRESIDENTIAL RACE: KENNEDY, NIXON, OR FABIAN?
WHY JAMES DEAN WILL NEVER D'E
by A. Hitler
SPECIAL
SAVE THOSE OLD EYE CHARTS
THEY MAKE SWELL ROCK 'N ROLL LYRICS
MEET THE REAL "KOOKIE"

MAD mocks the Crosbys on fantasy cover of non-existent magazine (left) and harpoons typical teenage periodical (right), confusing bald "Mr. Clean" with well-combed "Kookie" Byrnes.

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which occasionally appears in various two-page spreads and on the cover. In the December, 1959, cover, Alfred E. Neuman, wigged and dressed as a drum majorette, is beating a drum on which is the face of Alfred E. Neuman with a purple-black eye. This is the drum of Potrzebie High School, the Latin motto of which is *"Quid, me vexari?"*—which, of course, means "What, me worry?"

Another thing the editors cannot explain is the frequent use of the proper name "Melvin" in many strips. "It's just a kind of house name," Gaines says.

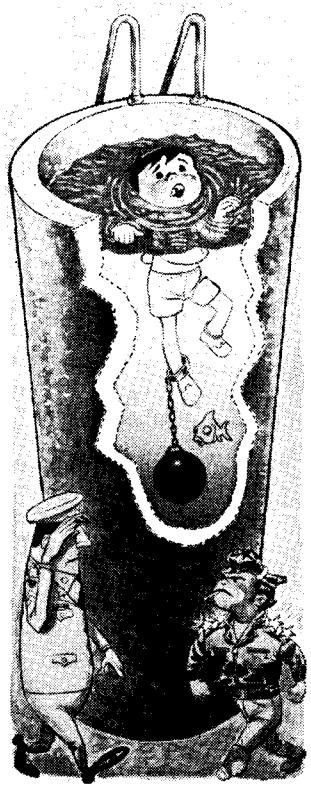
You never can tell where the idea for a piece will spring from. Years ago, in a comic strip called *Shock Suspense Stories* published by Gaines, one of the clearly bad guys referred to Puerto Ricans as "Spicks." This came to the attention of Dr. Frederic Wertham, the indefatigable foe of comic books. "He stood up in a Congressional Com-

MAD PLAYGROUNDS—
TO PREPARE KIDS FOR ADULT LIFE

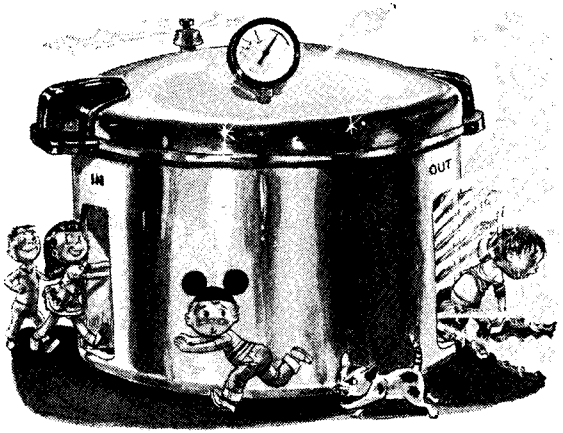
Kids grow up thinking life is all play, MAD says, because of their playgrounds. So, the editors designed some equipment to disillusion children while they're young.

THE TANK OF SURVIVAL

Teaches kids how to keep their heads above water.



THE STEAMER Prepares kids for today's **PLAY HOUSE** "Pressure Cooker" society.



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mittee," Gaines recalls, "and cried, 'Look at this!' He didn't bother to read the whole thing. The kids got the point. It didn't get through to him." Gaines and Feldstein felt that Dr. Wertham had gone too far. Years later, they ran a satirical piece in *Mad* called BASEBALL IS RUINING OUR CHILDREN, in which the cartoonist proved that exposure to baseball could make any boy a delinquent. The narrator bore a distinct resemblance to Dr. Wertham.

The majority of *Mad* ideas originate in the shop and are assigned to free-lance artists and writers for development. Feldstein and Gaines work closely with their contributors, most of whom are as youthful as they. They call them in for frequent conferences and sometimes spend hours debating the right funny twist to a single line of dialogue.

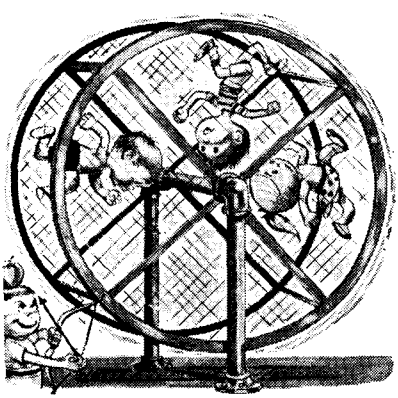
Both Gaines and Feldstein keep notebooks by their beds. They often dream ideas for *Mad,* then phone each other—at any hour—to discuss them. One of them sometimes will call Jerry De Fuccio, whom they term the Ideas Editor. De Fuccio makes up the sayings of Alfred E. Neuman; sample: "Even a castanet doesn't click every time."

After *Mad's* contributors have finished a piece of work, Feldstein, a man of incredible energy, runs every line through his typewriter and adds his own touches. This accounts for the consistency—and, in some cases, the monotony (it must be said)—of style.

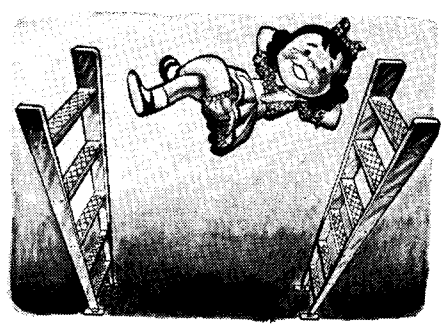
None of *Mad's* readers find the magazine monotonous, however. The *Mad* staff says many teenagers have every copy since Vol. 1, No. 1. Collectors are said to be willing to buy these early editions for as high as $5, presumably with *Mad* money. And readers like to drop in to talk to the editors. They astonish the staff with their prodigious recollection of features that appeared years ago. Some also put out their own magazines, all devoted to their devotion to *Mad.*

This is as much a phenomenon as *Mad* itself is. There have been more than a dozen of these mimeo-

THE BUSINESS TREADMILL Trains kids for the old rat-race.



THE LADDERS OF IMPOSSIBILITY Teaches kids how to get along without any visible means of support.



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graphed fan magazines, called "fanzines." They contain articles about *Mad* contributors, indexes to back issues and criticism nearly as solemn as that in a literary quarterly.

The king of them all, *Hoo-hah* (named for an exclamation frequently uttered by characters in early *Mad* spreads), was published by Ronald Parker of Tulsa, Oklahoma. It appeared bimonthly, sometimes ran to 50 beautifully-mimeographed pages and once contained a thought-provoking article entitled, *What is Potrzebie?*

Four *Mad* anthologies, in magazine format, have sold around 600,000 copies each. There have been seven *Mad* pocket books that have sold about 3,000,000 copies in all. There have been two hard-cover collections from *Mad*. One has sold 35,000 copies, the other, 17,500, at $2.95 each.

AMERICAN CANCER SOCIETY

Teenagers and college readers often say that their parents snitch copies. One wrote, "Couldn't you put in less stuff of interest to adults?" Steve Allen, the TV star, is a regular *Mad* reader despite the fact that *Mad* has, on occasion, ragged him unmercifully.

Some TV stars even write for *Mad*. Allen has contributed. So have Sid Caesar, Ernie Kovacs, Orson Bean and comedy team Bob and Ray. Readers who try to contribute to *Mad* are seldom welcomed. This does not deter them. *Mad* gets around 1,500 pieces of mail each week. "Most of it," Gaines says, "is good-natured, smart-alecky. They love to catch us in mistakes. Sometimes we put mistakes in deliberately. For instance, we did a 'dream' car without doors. Hundreds wrote in telling us we forgot the doors."

Readers also send dead animals, insects, birds—and, occasionally, live ones. When George Metesky, the Mad Bomber, was terrorizing New York, a package arrived one day that looked as though it contained a bomb. Feldstein hastily put it in the Men's Room and called the police. It was, indeed, a rudely-constructed bomb—without explosives. A letter shortly arrived from a boy who explained that he was sending the bomb as a joke. As evidence of his sincerity, he signed his name and address. The police went and gave him a scolding.

The mail comes into an office decorated with old *Mad* covers including a picture of a giant coil spring, the cover of a spring issue. In a bookcase are bound copies of *Mad* and other comic magazines, various figurines sculpted by readers, plus a genuine shrunken human head. The latter is Bill Gaines' proudest possession, a birthday present from his wife.

Gaines never intended to be publisher of a comic magazine—certainly never one like *Mad*. He inherited a once-prosperous comic-book publishing firm from his father, M. C. Gaines, in 1947. The firm was around $100,000 in debt. Young Bill, who had planned to be a chemistry teacher (he holds a degree in education from New York Univer-

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sity), felt that there was room for a comic book that would satirize the horror comics. He began publishing a series of horror comics more humorous than horrible. They were instantaneously successful. Within three years the firm was out of debt.

"We just did what we liked to do —things that amused us," Gaines says. "And we were sure kids would respond to it."

Not only kids responded. Serious writers, like the distinguished Ray Bradbury, offered Gaines the right to reproduce some of their stories. When Feldstein, who had been freelancing as an artist, joined the staff, he and Gaines discovered that their ideas on satire meshed perfectly. They have been running the books ever since, with the help of an associate editor, two production men, two secretaries and one errand boy —plus, of course, the regular contributors, who are characterized on the *Mad* masthead as "the usual gang of idiots."

Mad was gradually evolved by Kurtzman, then working as a freelance comic-book editor for Gaines. *Mad* first appeared in its present format in the spring of 1955. Almost at once, imitators sprang up. There have been 60-odd imitations, nearly all of which have vanished off the newsstands.

From time to time, Gaines merchandises various articles, such as *Mad* T-shirts bearing the face of Alfred E. Neuman. He also sells *Mad* strait jackets—but not many, because they cost $4.95 each and most kids can't afford them. Recently, in order to get itself more widely known, the magazine hired a press agent. His name is Larry Gore, and he is as mad as his employers. He once planted a column item that said that *Mad* was going to be published in French. Not true. Then he said that the *Mad* staff is paid in $2 bills. Also not true. Then he said that Gaines was going to put out a totally waterproof *Mad* which could be read in the shower or while skin diving.

"I didn't think we needed a press agent," Gaines says, "but Feldstein did. What Gore says embarrasses me. I can't communicate with him. He's even madder than we are. But I suppose if we've got to have a press agent, we might as well have a *Mad* one."

APT OBSERVATIONS

A STAGE IS WHAT many a teenage girl thinks she should be on, when actually it's just something she's going through. —BARBARA SCHAEFFER

WHEN IT COMES to doing for others, some people will stop at nothing. —*General Features Corporation*

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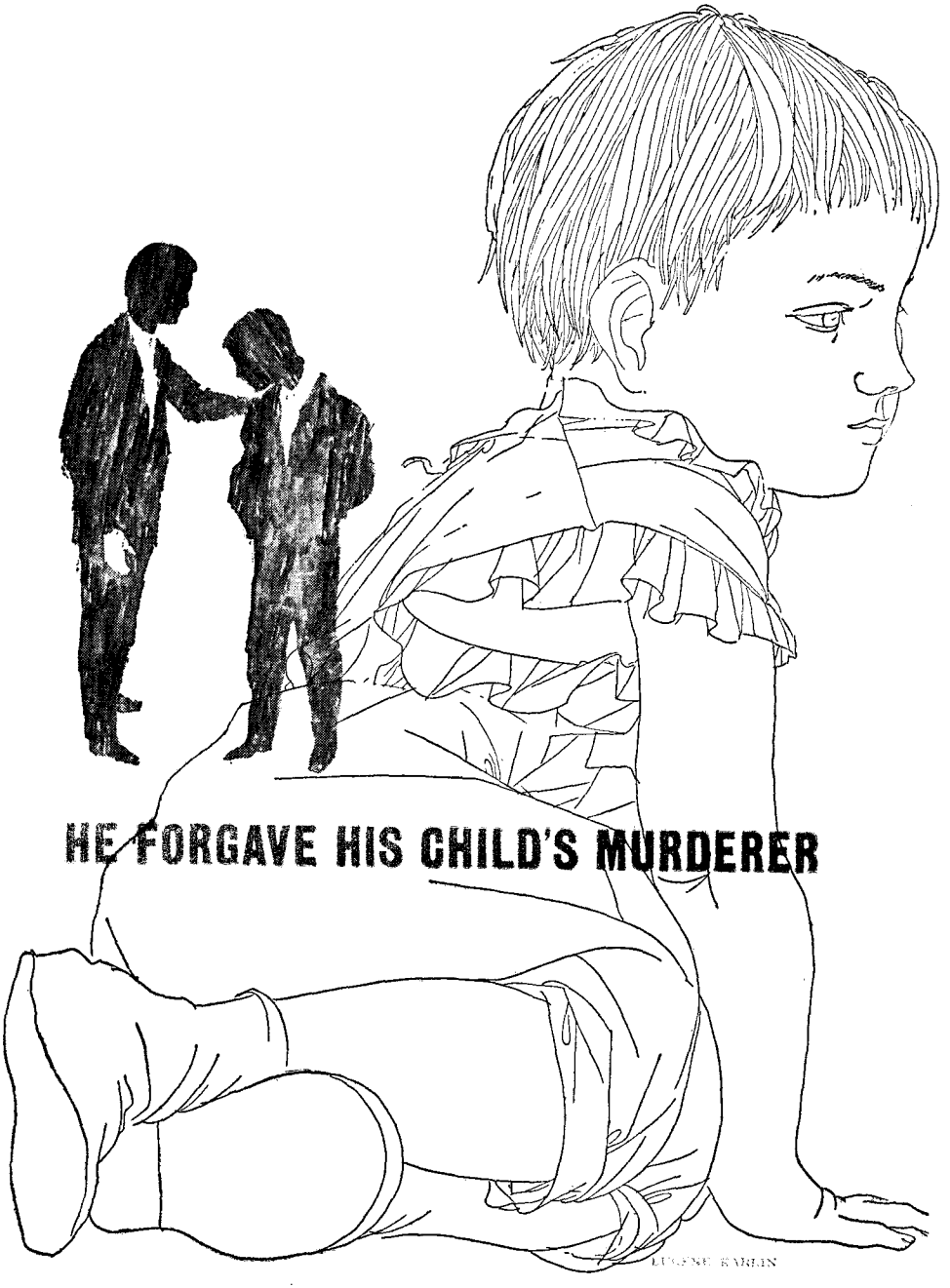

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With nobility of character and an insight rare among men, Anatol Holt rejected "eye-for-an-eye" vengeance— and urged mercy and understanding for the strangler of his little girl

BY GERALD WALKER

ALL THROUGH THE NIGHT, into the predawn hours of June 5, 1959, grief-stricken Anatol Holt aimlessly wandered the streets of Philadelphia. At 6 A.M., he found himself in front of a newsstand, blinking dully at the headlines. They told of the murder of a three-and-a-half-year-old girl by a boy of 15. But Anatol Holt did not need to be told this. The murdered child was his daughter.

Some time before 3 P.M., little Becky Holt had wandered away from her family's home on Rural Lane, a tree-shaded street in the middle-class Mount Airy section of northwestern Philadelphia. Her father, a brilliant 31-year-old mathematician on loan to the University of Pennsylvania from Remington Rand, was at his campus office. Her mother, Tatiana Holt, a tall, handsome young woman of 32, was in the house with Becky's two sisters, five-year-old Daniela and Mila, six months.

When Becky, a radiant little girl with bangs, decided to go off on her own that afternoon, she apparently caught sight of the dog belonging to the Cooneys, who lived a few houses down the block from the Holts. The dog scampered into the Cooney kitchen and Becky followed.

Edward Cooney, Jr. was in the kitchen. An honor student at St. Joseph's Catholic prep school, he had won a "model boy" reputation with his crew-cut good looks and quiet politeness. The lanky six-footer idly watched the child petting the dog. The next thing Ed Cooney knew, an "odd feeling" swept over him, unlike

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anything he had known before. "I got an urge," he later recalled, "to have relations with her."

When Becky resisted, the boy panicked. All he could think of was to make sure she didn't tell anyone what had happened. He carried Becky down into the basement, where he choked her and hid her body in a toy closet.

Dazed, Ed Cooney somehow got through the rest of the afternoon. He even took part in a search of the neighborhood, organized when the Holts discovered Becky was missing. Later that evening, he went to confession. The priest listened, then said, "You know what you have to do." At 10 P.M., young Cooney led a detective to Becky's body.

The morning after the murder, Tatiana, having forced herself to sleep, had not given in to hysteria. It would be unfair to the other two children. As Tatiana's grandfather, a White Russian general, had long ago drummed into her, "In a crisis, *we* don't panic. We find a job to do, and make ourselves do it." Sleeping had been her job that night and the work was excruciating.

But for Holt, sleep was impossible. Pills would not work. So he had fled the house to pace the streets. When he peered at the newspaper headlines, his initial shock had subsided somewhat. And as he stood there, still half dazed, he suddenly knew what he had to do.

Returning home, he wrote, "Dear People of Philadelphia" at the top of a sheet of paper and then, out of the depths of his grief, penned a 1,300-word open letter which appeared that same afternoon as a copyrighted feature in the Philadelphia Evening *Bulletin*. Perhaps Anatol Holt's letter was somewhat confused and rambling. But it was also a tremendously moving document. For it asked the world to understand his daughter's killer—and be compassionate.

"I WRITE TO YOU this morning," Anatol Holt's letter began, "at the rise of dawn, still in the midst of a tormented wake, of the most terrible grief which has ever seared my soul. Yesterday afternoon, on June 4th . . . I lost the most precious thing that life ever gave me—a three-and-a-half-year-old girl child of surpassing purity and joy; a being profoundly close to the secret wellsprings of life itself . . . which made her irresistibly attractive to human beings with whom she came in contact. . . . I have mentioned her special qualities because I believe that they are essential to understanding what happened to her.

"My letter to you is motivated by an irrepressible wish to contribute my share of understanding to what has taken place in the hope of thus slightly increasing our understanding for one another."

Going on to speak of the Cooney family, Holt wrote, "So far as one could tell, the father was exemplary. In public appearance they have always been considerate and kind; their house has always seemed very well managed. People and property, both, always gave the appearance of great tidiness. The daughter of the house—who is now studying

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nursing in Washington, D. C.—used to baby-sit for us last year and always conformed to the highest standards of courtesy and efficiency. The boy himself, as you read in the papers, has always given an excellent formal account of himself—honor student, gentle in manner, handsome and all the rest.

"How, then, you will exclaim in horror, can all this good come to such an ill result?

"I would plead that it comes from a profound lack of comprehension and admission of the full range of feeling and emotion, which is our common human heritage and which, for convenience' sake, we are so fond of denying.

"For the sake of a most immature passion for self-esteem—perhaps immature in the development of our race rather than in the development of an individual human—we are wont to label everything which we prefer to stuff in a closet (even as was done to my child) as '*inhuman*.' . . . It is in this way that we permit ourselves to divide the fullness in each of our breasts into two dissociated parts—one part ascribed to the hero, the model boy, the ideal father, and the other part to the criminal, the deranged, the villain. . . . I say that it should be openly recognized that every human being *must*, by his nature, express hostility, rage, fear, destructiveness, as well as love, creativeness in action, pure joy of life, and other generally recognized desirable responses . . . there is an iron-clad law according to which all that goes unexpressed will not thereby be eliminated, but will assert itself in often uncontrolled and uncontrollable ways. . . . There is something truly terrifying about the model child . . . (who is) basically unable to express himself.

"There are no heroes or villains," he went on, "only human beings, some of whom have had their basic drives so profoundly inhibited—often by being overwhelming goodies for much longer than health or sanity will permit. . . . I am sure that (Ed's) parents have been God-fearing upright citizens, too uneducated in matters of the human soul to have recognized the plight of their child during the years of his growth. They undoubtedly took naive pride in his constant good behavior, neat appearance at church and school, never suspecting that this very goodness was a serious cause for worry."

He then made the point that strictness and obedience do not produce goodness, just surface conformity. "To simply punish him for his misdeed without attempting to account for his hostility to yourself and to him, to make him angry at you or to make him guilty about being what he is—none of these responses lead to healthy human beings. Often, of course, the punishment will actually be necessary; but it should never be 'simply punishment' with the implication of 'I'm the *Good* father' and 'you are the *Bad* child.' Let's face it. We must all be punished and yet loved and cherished. There is (or should be) no contradiction between these two."

It was Anatol Holt's searching conclusion which most deeply

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touched the hearts and jogged the minds of his readers.

"You will understand," he wrote, "that I am not lecturing to you for the pure joy of sounding wise. I am hurt to the depths of my being and I cry out to you to take better care of your children. My final word has to do with the operation of the machinery of justice. Had I caught the boy in the act, I would have wished to kill him. Now that there is no undoing of what is done, I only wish to help him.

"Let no feelings of caveman vengeance influence us. Let us rather *help him* who did so *human* a thing. . . . (signed) A Sick Father."

MANY OF Holt's ideas have been stated before by psychiatrists, sociologists, clergymen and others. What made them remarkable, however, was that they were expressed by a father whose murdered child had yet to be buried. Nor did the sentiments reflect a momentary impulse. Holt proved this conclusively two days later at Becky's funeral.

Entering the chapel, he walked to his daughter's open coffin and placed in it a small bouquet of white roses and pink rosebuds he had picked from his garden. Then he returned and gazed silently at the 150 mourners who filed into the room.

Suddenly there was an air of tension as Edward Cooney, Sr.—young Cooney's father—arrived. He walked slowly up the aisle. When the two fathers were face to face, Anatol Holt grasped his hand. They stood together, hands clasped, beside the tiny coffin for nearly a minute, searching for words to console one another in their mutual tragedy.

After Cooney had stumbled to a seat, Holt told the mourners: "I have been rooted to this spot for some 45 minutes now . . . standing sentry over the most precious possession I have ever owned. However, I tell you in this moment of grief, do not spend your time moaning and groaning. Spend it on caring for what you own while there is still time to care!"

Tatiana Holt, too, has shown extraordinary inner strength. "I'm happy that Becky was my child," she later said. "If I had not had her, I would have missed three years of sheer joy." Of Mr. and Mrs. Cooney, she said: "They raised a child 15 years and now, overnight, they have a blemish." Characteristically, she avoided the word "murderer."

In Pennsylvania, a youthful murderer may be committed, after a hearing before the juvenile division of the Municipal Court, to a juvenile correctional institution or, if adjudged insane, to a mental hospital. He may also be tried as an adult in Quarter Sessions Court, where the penalty may be life imprisonment or death.

In young Ed Cooney's case, Judge J. Sydney Hoffman followed an unusual procedure. He called in two outside psychiatrists to join the court's own psychiatrist and psychologist to examine the defendant. They reported the youth to be legally sane, but emotionally disturbed. In particular, he was sexually repressed and immature, "frequently

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in turmoil between his erotic arousals and moral convictions." His sex knowledge was inadequate, consisting of a few facts learned in a high school biology class. His parents had told him nothing. The experts pronounced him "not a sex psychopath" and recommended the case be handled as a juvenile court matter, with rehabilitation the goal.

Before making his ruling, Judge Hoffman read aloud a letter he had received from Anatol Holt, who was present in court. The letter said, in part, "Society must operate to prevent or minimize crime, but not by pretending to exact payment for something which, by its nature, cannot be recompensed. Punishment is not the exaction of payment. As with children, it is (or should be) a means of teaching.

"We cannot teach unless we first understand, and understanding, in this case, is beset by special difficulty. Not only is it technically hard, but also we are beset by fear that a careful understanding of young Cooney may reveal him to be in many fundamental respects just like the rest of us. The more so, because he possessed—and still possesses—so many of our most dearly loved virtues. How much easier to pretend that we can make him pay; we are then free to forget him until the next disaster strikes . . . he must be helped to find himself; and for our own sakes, as well as his, he must live to be understood. Let us hope that his crime shall not have been in vain."

The judge then ruled that Ed Cooney was to be considered a juvenile delinquent and sentenced him to the State Correctional Institution at Camp Hill, Pennsylvania, until he is 21. While there, he is to receive psychiatric treatment.

Undeniably, the enlightened verdict owed much to Anatol Holt's enlightened letter. Since writing it, he has received a large volume of mail from other parents. A few have so misunderstood his behavior that they actually condemned him as an "unnatural" parent. Even among the great majority, who expressed admiration and praised him for his actions, there were many who did not fully comprehend his reasoning.

Holt says he was motivated by what he knew of modern psychiatry. Put most simply, this tells us that there is a potential for good and bad in each of us. Therefore, those who commit crimes are not *that* much worse than law-abiding citizens and should not be treated as inhuman monsters—especially if they happen to be only 15 years old.

These convictions took Holt a lifetime to formulate. Born of naturalized parents, he lived in the U.S. until he was nine months old, when his father died. For ten years he was brought up by his mother's parents in Riga, Latvia, while she attempted to earn a living as a journalist and translator. In 1939, Anatol returned to this country with his mother, where he finished out his boyhood in boarding schools before serving two years in the Navy as an electronics technician. He was one of the earliest students to enter the cybernetics field, which deals with "electronic brains." After being

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graduated from Harvard, he obtained a master's degree from M.I.T.

By the time he had reached maturity, Holt had had enough of European-style upbringing and boarding schools, with their accent on discipline and blind obedience. He knew he would not bring up his children that way and he knew, too, that the most important ingredients in a healthy home life are love and laughter. When he met Tatiana, whom he wed in 1953, he found someone who thought as he did about these things.

"I tried to teach my children," Holt said recently, "that there are degrees of right and wrong and that nothing they do results in the withdrawal of parental love. Ed Cooney, having made sexual advances to Becky, saw himself as intolerably wicked and felt that there was no quarter to which he could retreat. He believed that he *could do no worse.*"

So what happened on the grim morning of June 5, 1959, was simply this: a man's beliefs—the products of a lifetime—were subjected to a most agonizing ordeal. And the man and his convictions stood steadfast.

INEXCUSABLE

"MAKING A MISTAKE is only half as bad as making an excuse for it."

—RON BUTLER

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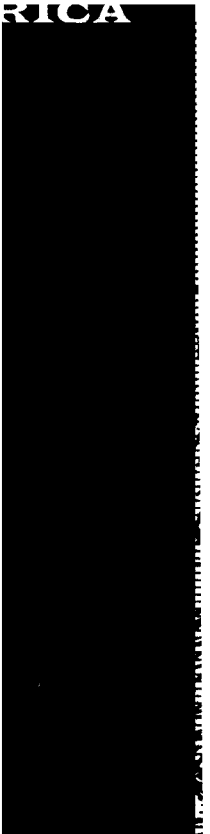

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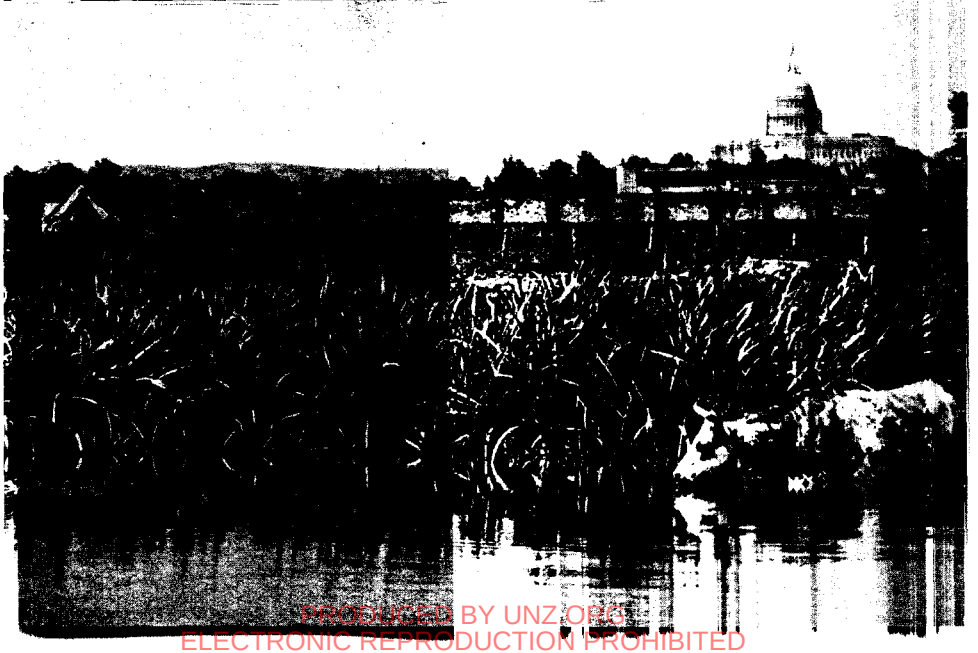
Dedicated amateur photographers of that day had to work with primitive cameras, clumsy tripods and delicate wet plate negatives. But their ingenuity and skill left us with a brilliant pictorial record of a dynamic age.



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Cow capital

Twain's era was stained by political corruption and he cynically called Washington, D.C., "the grand old benevolent National Asylum for the Helpless." When he lived there in 1867, cows grazed in swamps within sight of the Capitol dome.

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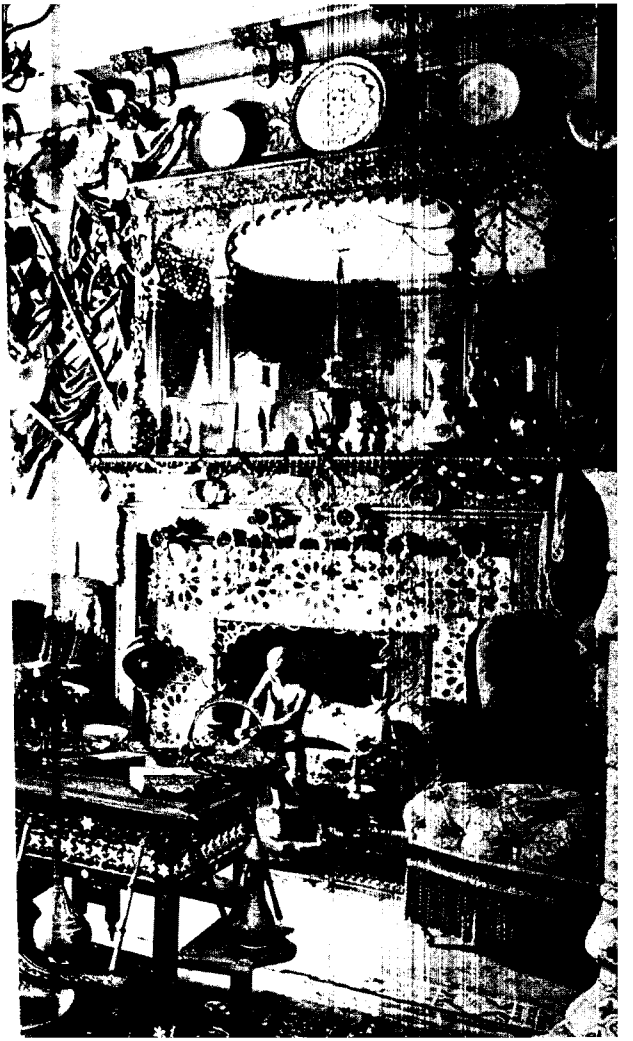

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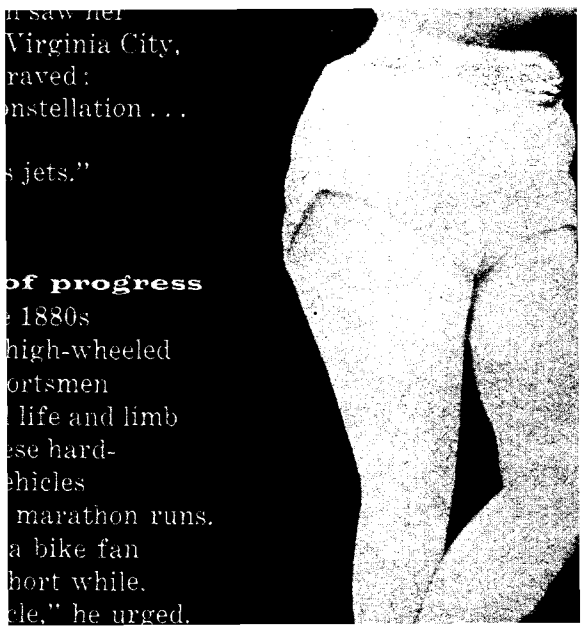

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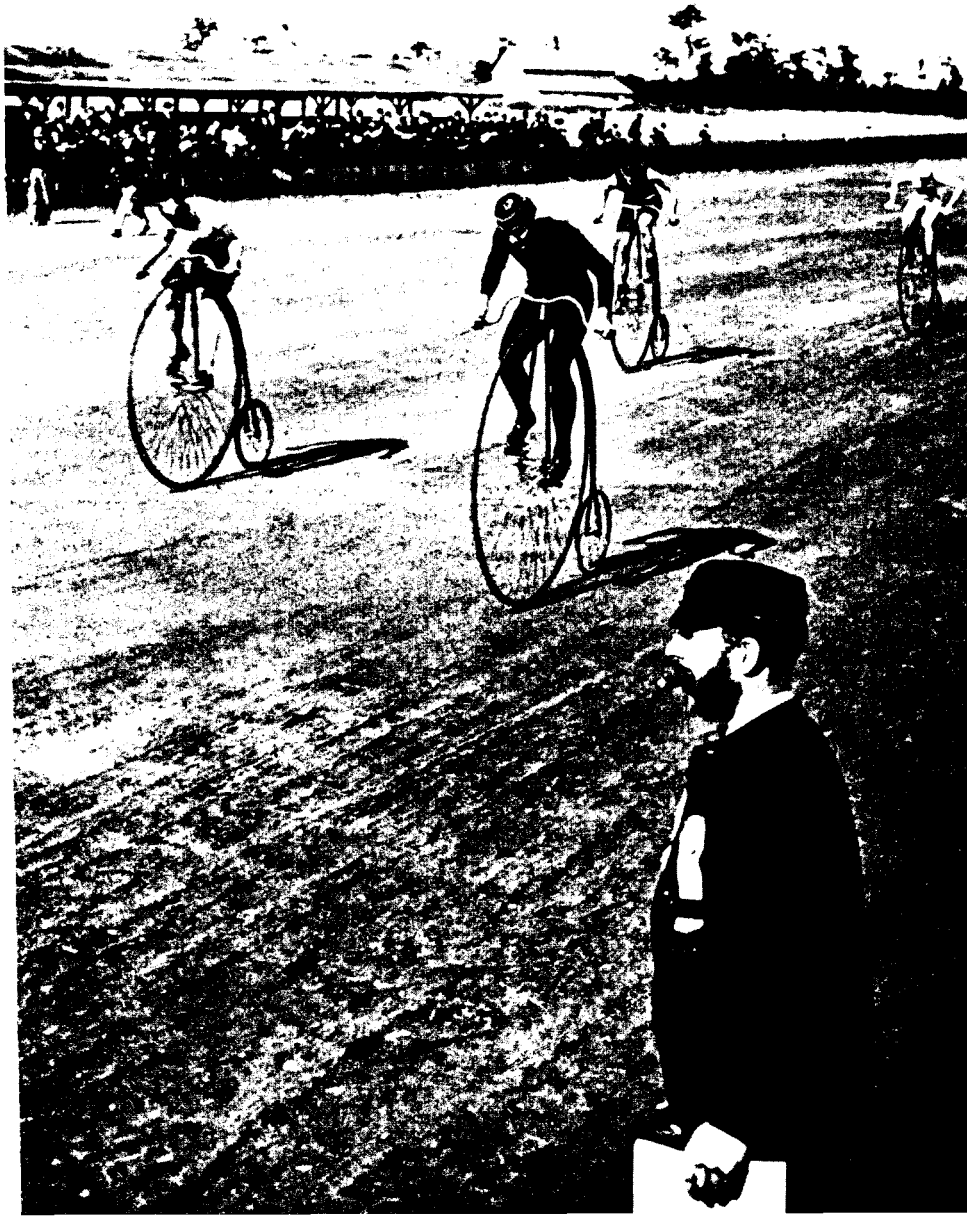

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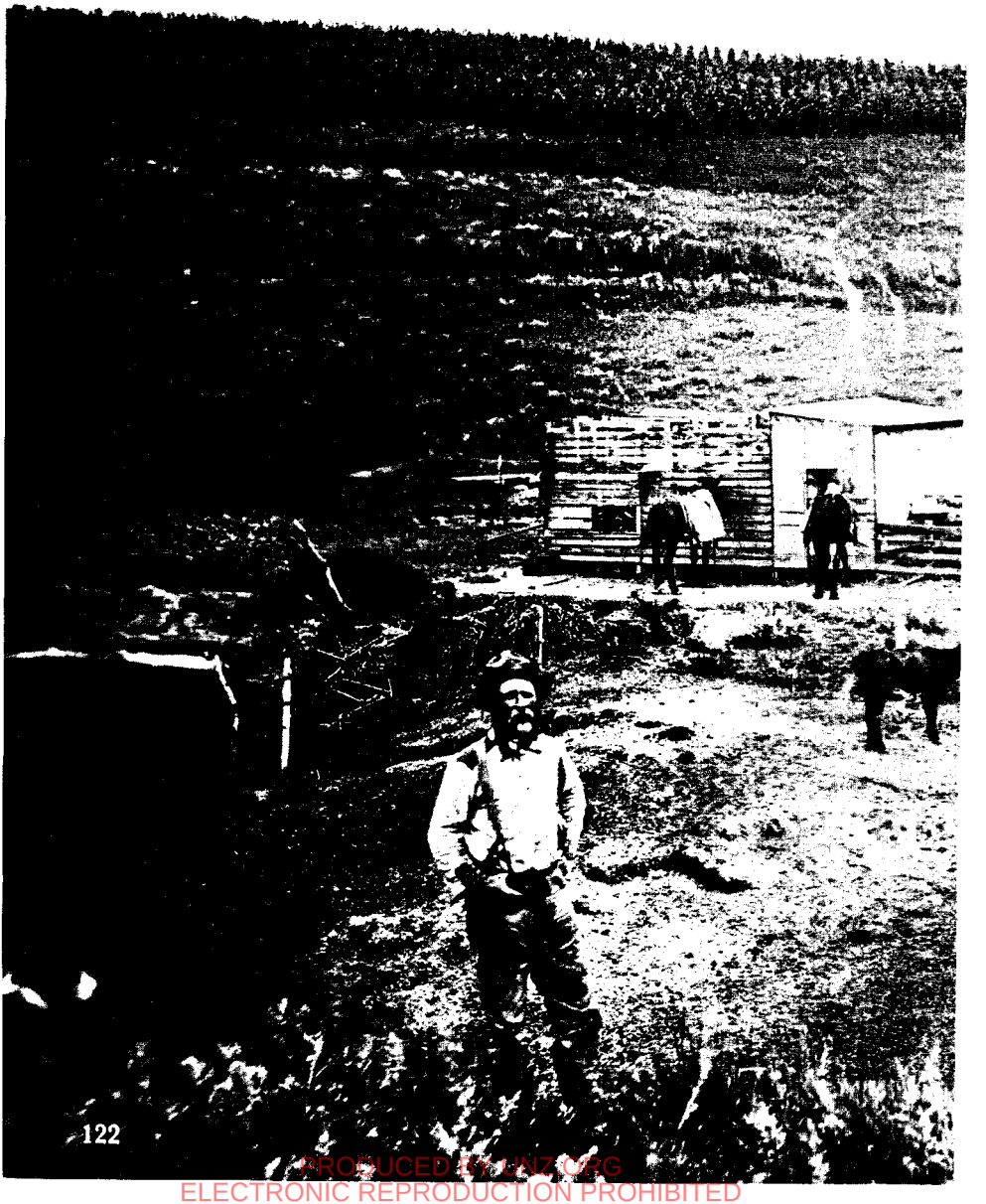

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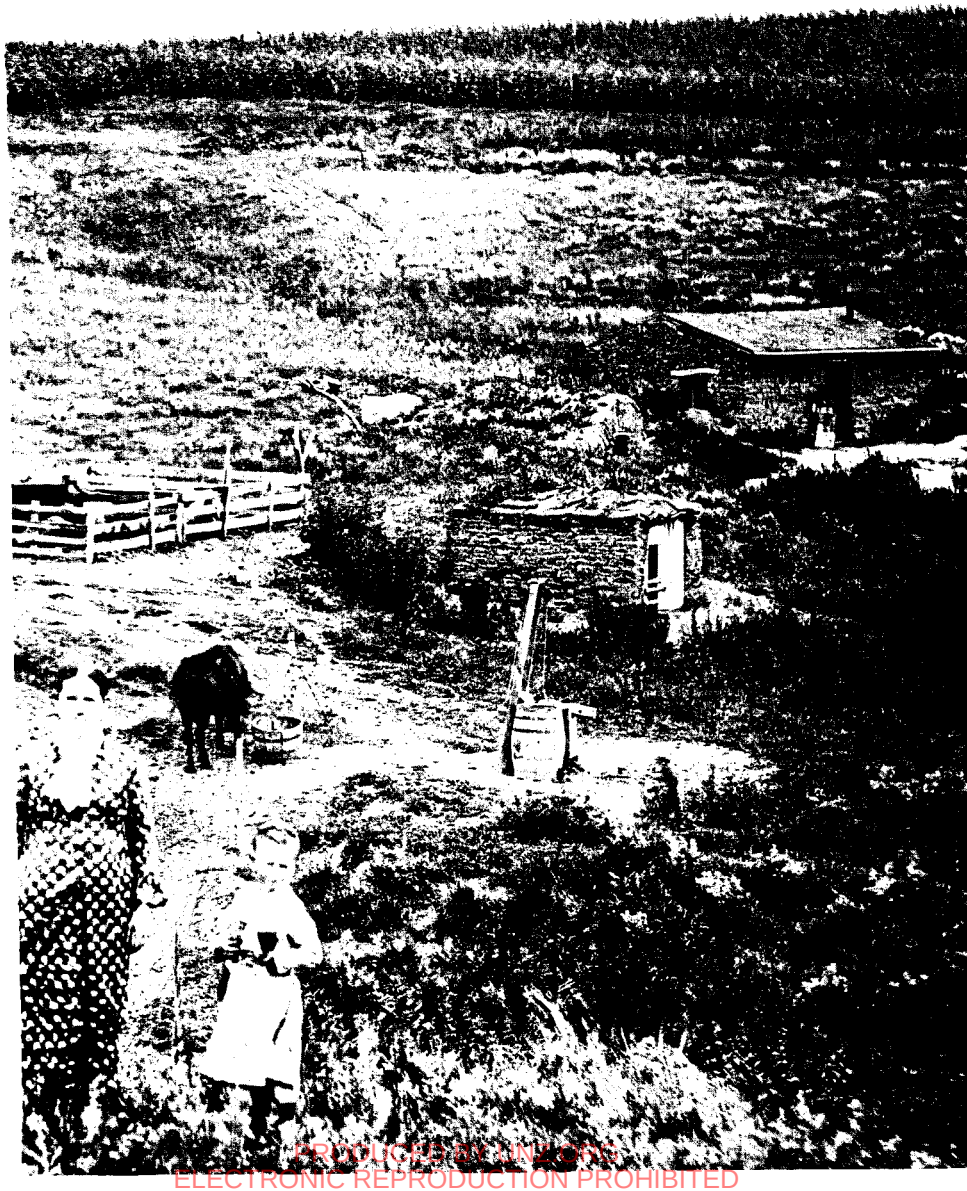
OPENING THE WEST Hacking a home out of the Nebraska prairie, this family paused briefly to pose for an itinerant photographer.



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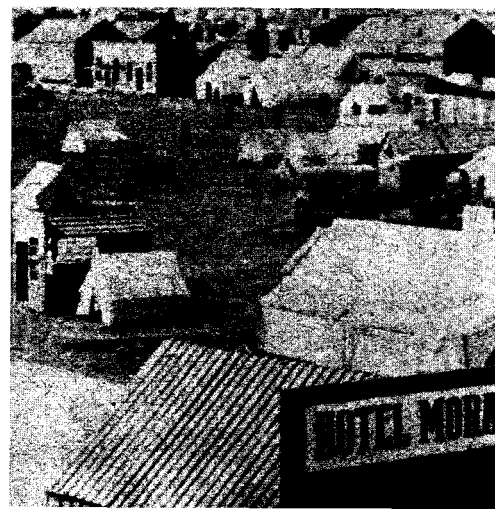

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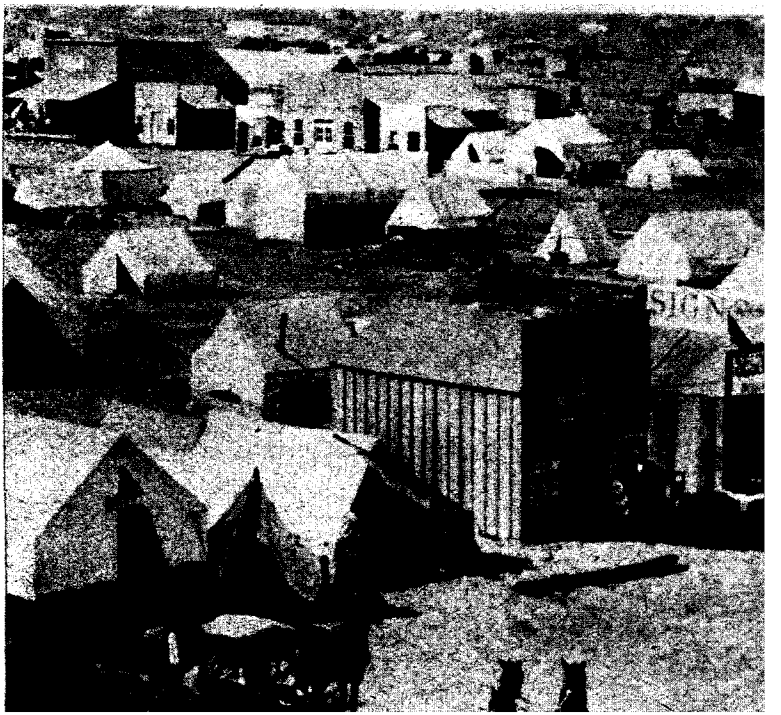

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The World's Worst

Twain glorified was as rambunctious as the dime novels painted it but hardly as romantic. Its "glamor girl" was buckskin-clad sharpshooter Martha Jane Canary *(left)*, nicknamed "Calamity Jane." Life was cheap along the frontier, and "Judge Lynch" often imposed summary justice. The original caption under this photograph *(right)* of a California execution by vigilantes read: "Suspended Sentence."

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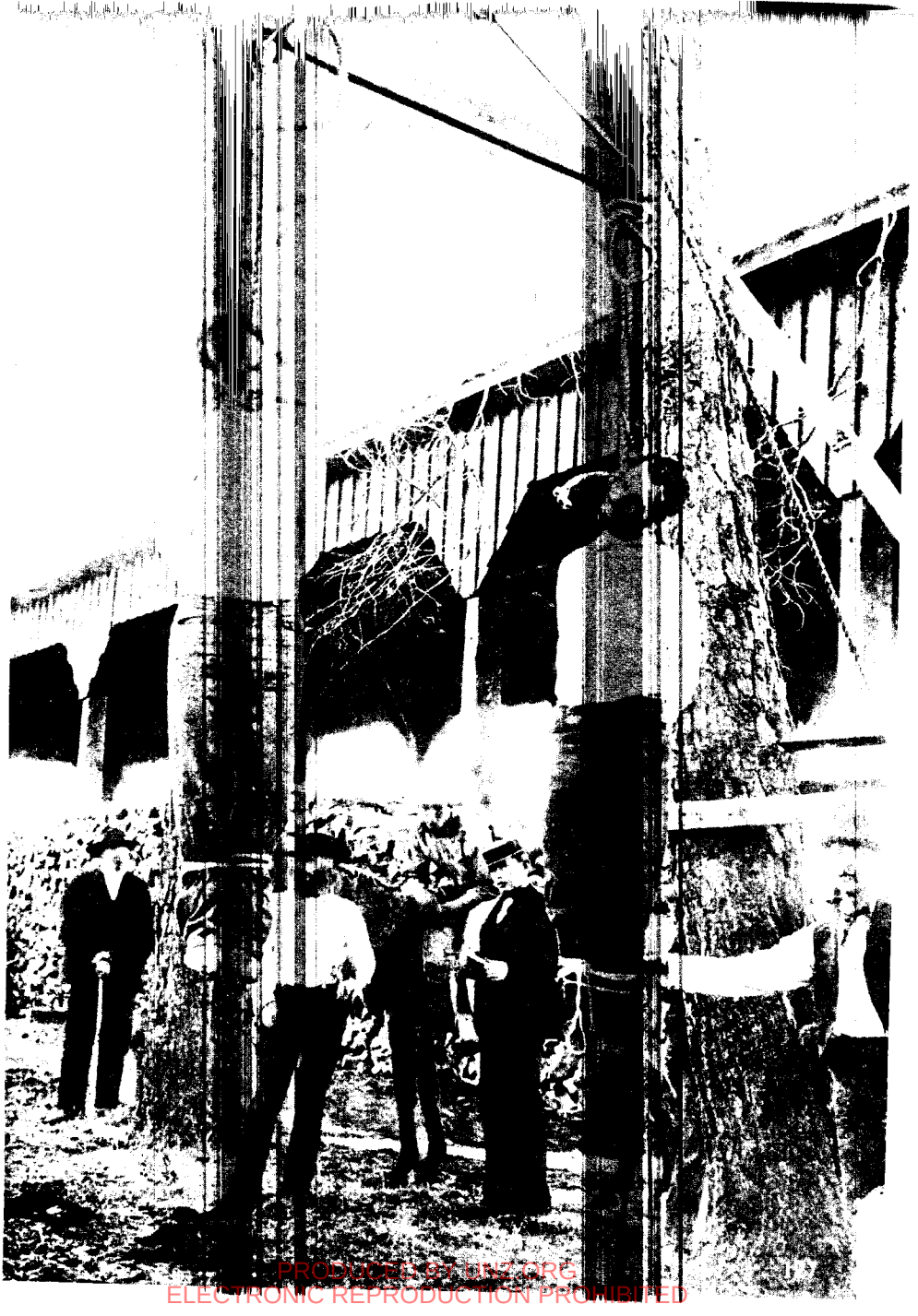

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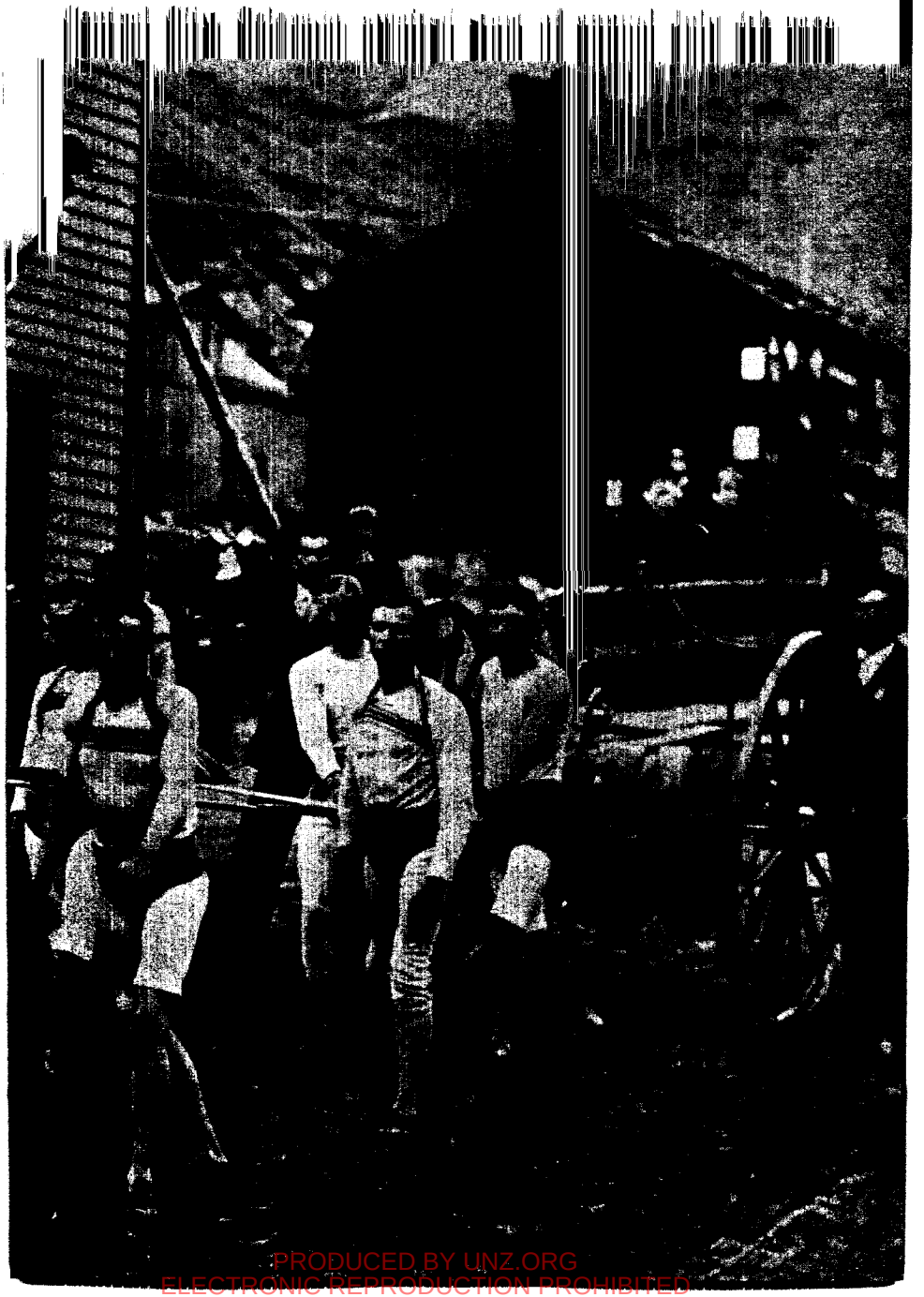

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have seen the glory..." Julia Ward

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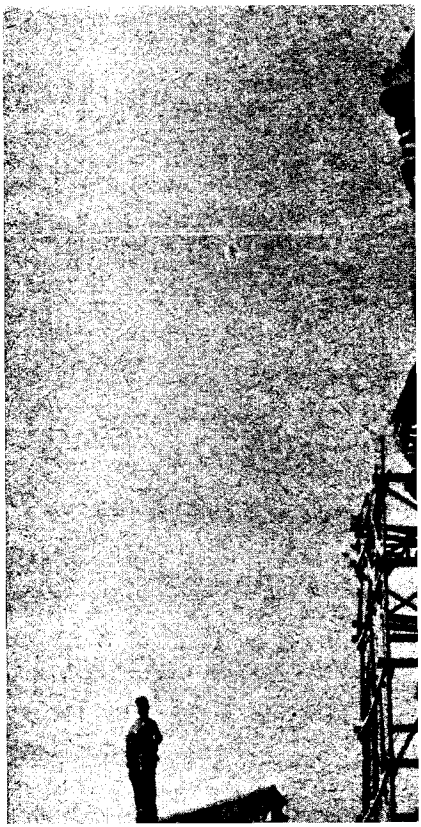

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The sharecropper's daughter [illegible] from bondage by a bloody war, a former slave [illegible] in her Florida cabin. Complete equality was then just a dream whose fulfillment is being realized today.

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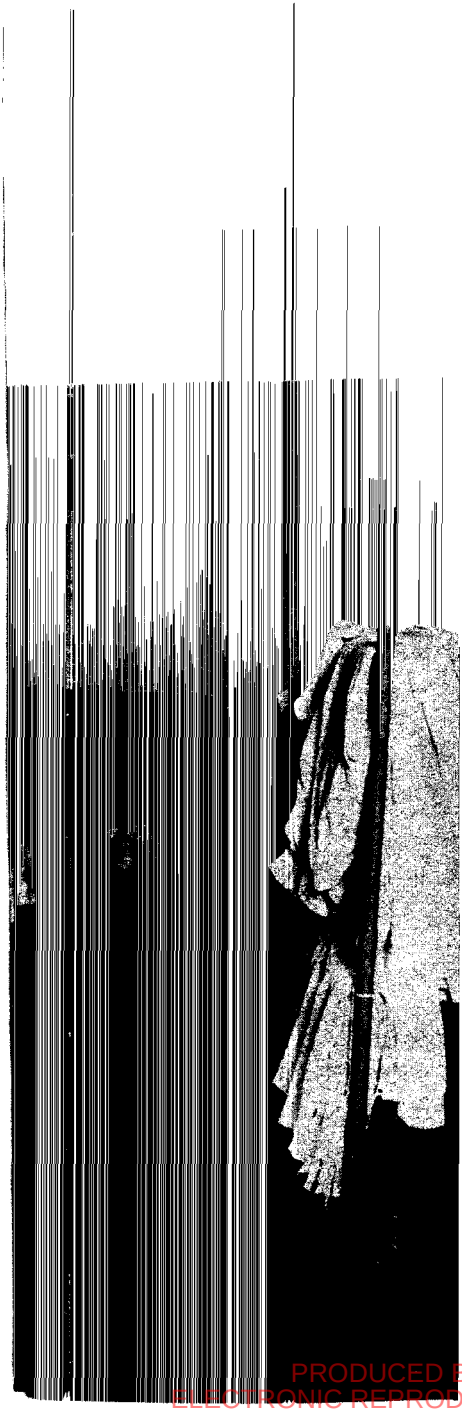

THE SWAMP OF DEATH

While the young West grew up, the Eastern centers of culture and wealth—Philadelphia, New York and Boston—wallowed in waves of economic boom and bust. Our sudden, exhilarating expansion drew immigrants from all over the world, swamping the great cities. Thousands lived and labored in squalor, unprotected by law and exploited by industrial barons. A few "Angry Young Men" of the '90s—led by crusading photographer Jacob Riis—tried to spotlight these evils. Riis' stark pictures, and others like this one of down-and-out men bathing in a Boston workhouse, jarred the complacency of Victorians and awakened them to some of the grime of American life. Wrote Twain, after he visited the New York slums: "Hunger, persecution and death are the wages of poverty in mighty cities of the land."

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The joys of life seemed reserved for the rich.

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Rest for the weary Jacob Riis caught this nine-year-old orphan dozing at his night school desk. During the day the lad peddled vegetables through the streets. Sleep was his only escape.

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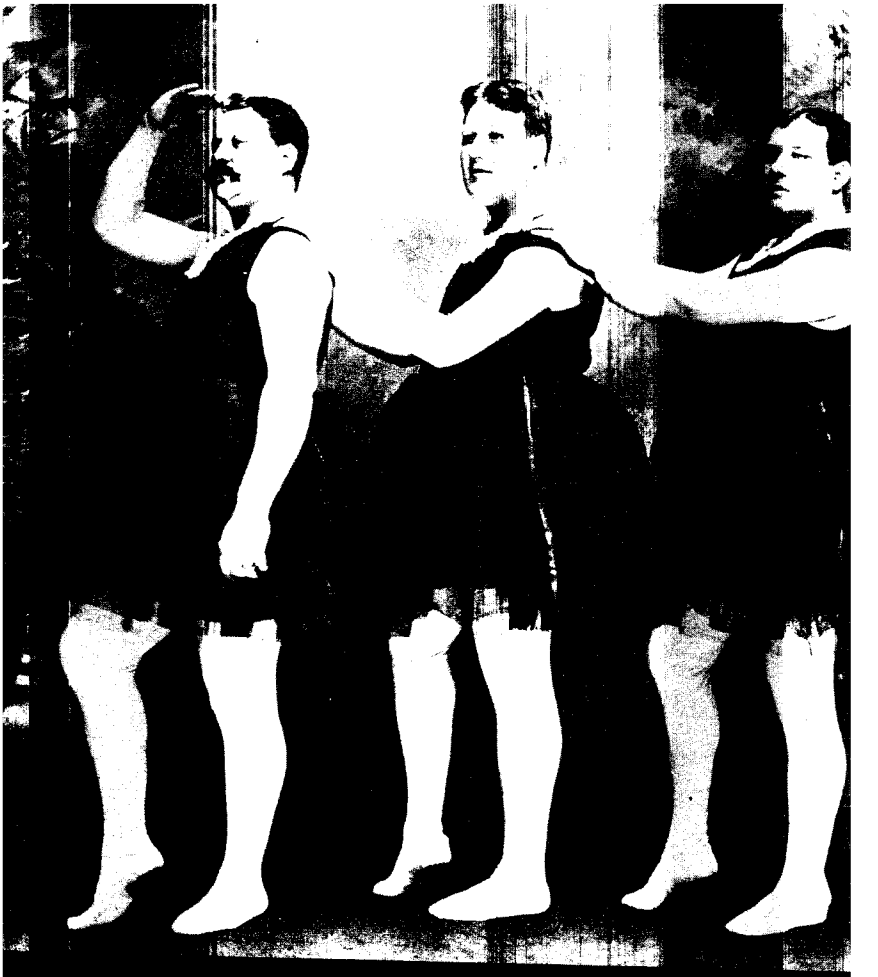

Gentlemen of the chorus Billed as the Elks' "Whatnots," these beefy "ballerinas" regaled their neighbors at many a local amateur show. Buffoonery such as this made the Gay '90s almost as gay as legend now claims.

"The American beauty" Buxom Lillian Russell

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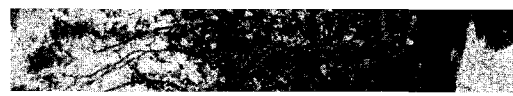

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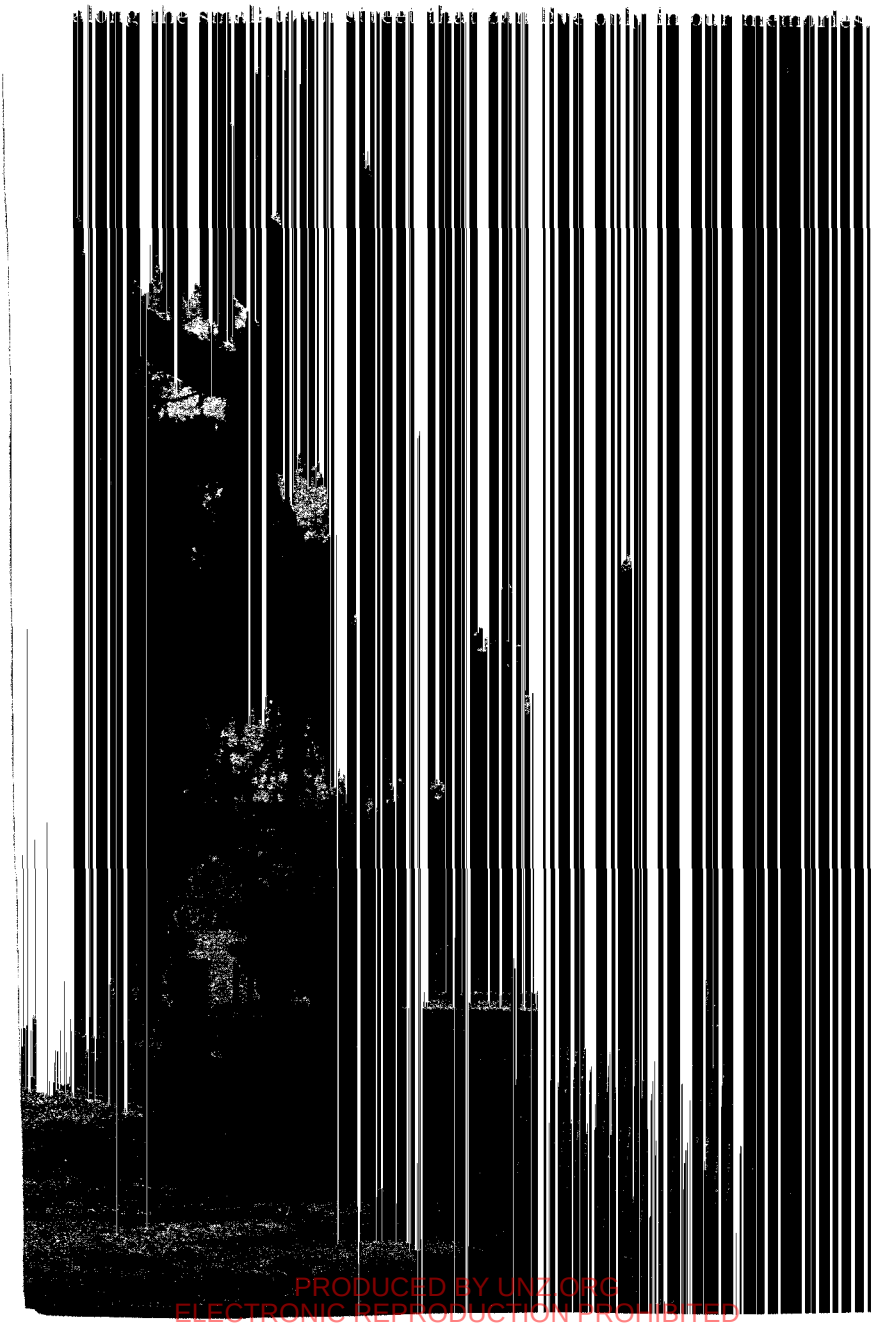

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For America, the sun set on the Golden Era of Mark Twain with his death at 74 on April 21, 1910. Twain had lived to turn the corner of a new century, but now the heyday of pioneer conquest and chugging riverboats was gone forever. Yet the memory of his time did not die with him. It lingers on nostalgically in our American traditions and culture.

PHOTO CREDITS: 113 Mark Twain Memorial, Hartford; 114-15, 116-17 bottom, 124-25, 131 National Archives; 116-17 top American Museum of Photography, Philadelphia; 118-19 Museum of the City of New York; 120 Harvard University Theatre Collection; 121, 130, 132, 134-35, 136, 138-143 Library of Congress; 122-23 Nebraska State Historical Society; 126 Mercaldo Archives; 127 Historical Collection, Security First Natl. Bank of Los Angeles; 128-29 Denver Public Library, Western Collection; 133 Mrs. Jonathan Thorne.

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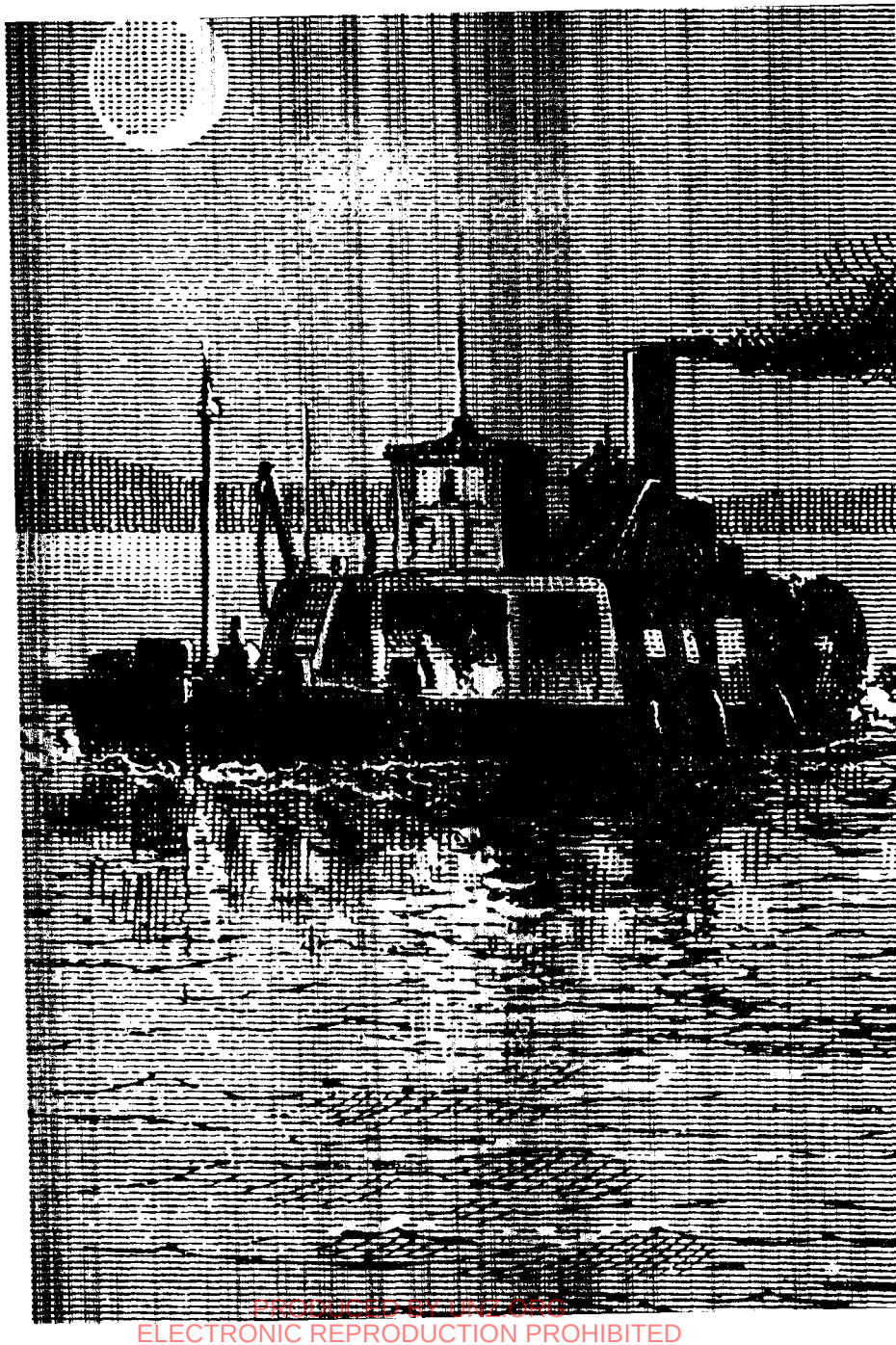

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How words work

BY DR. BERGEN EVANS

Author of "A Dictionary of Contemporary American Usage"

Why is a wastrel called a *spendthrift*? He's the opposite of thrifty.

While it seems to be a contradiction at first glance, it really isn't. The older meaning of the word was one who wasted an inheritance, that is, one who spent the result of someone else's thrift. The Prodigal Son was a typical spendthrift. The word is applied almost entirely to young men. Maybe they're more inclined to live recklessly than young women—though a likelier explanation is that until very recently the estate was always left to a son.

What is meant when you say you won't have any *truck* with someone?

You won't deal with him in any way. *Truck*, in this sense, comes from the French *troquer*, to barter. It was much used by the early voyageurs and explorers who brought *truck*—glass beads and the like—to barter with the Indians. We have the same word in *truck* garden, the garden in which the farmer grows vegetables that he may sell in town.

Why do we say of an unlikely statement "Tell it to the Marines"?

The full saying used to be "Tell that to the marines—the sailors won't believe it." It was originally a sailors' expression that showed their contempt for marines. By "the Marines" today we mean the U.S. Marine Corps but formerly marines were merely troops stationed on warships, partly

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to serve as landing forces and partly to keep order on the ship. The sailors—who were highly skilled, widely traveled and, though rough men, often intelligent and knowing—despised the mere soldiers and they amused themselves by telling the marines cock-and-bull stories.

How did a dishonest business come to be called a *racket*?

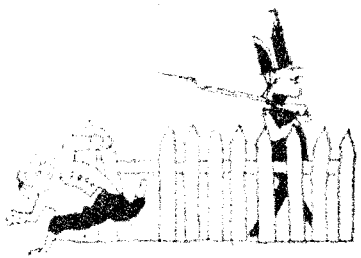
A *racket* originally meant, as it still means in one sense, a disturbing noise. The evolution from this meaning seems to have originated in the practice of pickpockets in the 17th and 18th centuries, who would have confederates explode firecrackers or make a noisy disturbance to draw a street crowd so that their pockets could be more conveniently picked. It is an interesting illustration of the ways of words that while *racket* in this sense is still listed by all dictionaries as slang (though it has appeared in the works of the most respectable writers for 70 years), *racketeer*, a derivative, is accepted as standard English.

Is there such a word as *gumption*?

Yes, one hears it all the time, indicating initiative or common sense. It remains colloquial but is nevertheless a perfectly good word. It is one of hundreds of words in American speech which came from Scotland rather than from England. It seems to be a development of an old word *gome* or *gawm* meaning notice or care. Formerly it was given a longer form—*rumgumption*. In Newfoundland it is, even today, *humgumption*. It's always used as a slightly humorous word.

What color is "beyond the pale"?

Pale in this expression doesn't mean pallor. It is, rather, a fence (a *paling*, as we now express it). "The Pale" was originally applied to certain territories (presumably protected by a fence) under special jurisdiction. When England owned Calais, the district immediately around that city was known as the English Pale. The most famous of these regions was the territory around Dublin over which England had power (for Ireland was never completely subjugated). So that when we say someone is "beyond the pale" we mean that he's outside our values, laws and customs; we have no jurisdiction over him. He's not one of us.



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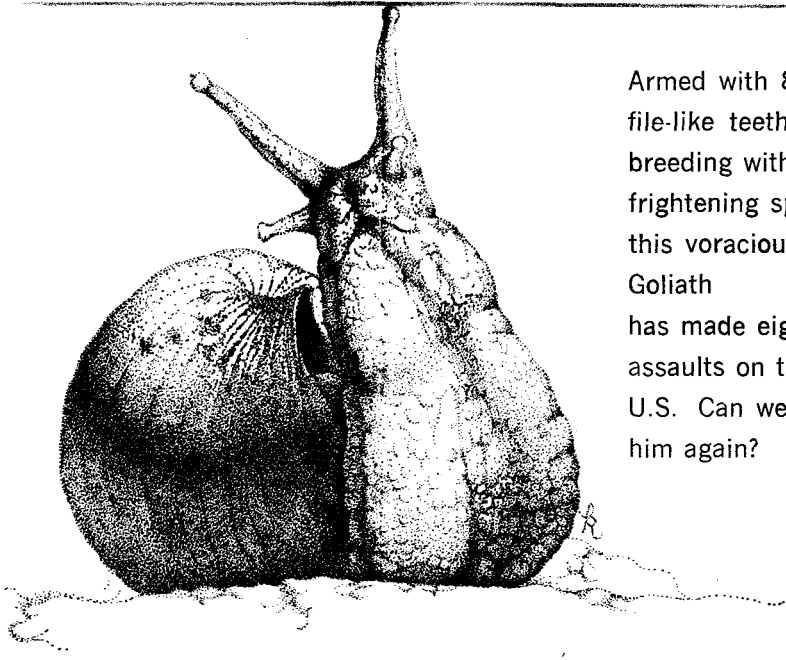

Armed with 80,000 file-like teeth, breeding with frightening speed, this voracious Goliath has made eight assaults on the U.S. Can we stop him again?

The threat of the giant snail

BY JAMES POLING

AN UNIDENTIFIED MAN and his young son recently drove up to a wild-animal farm outside Mesa, Arizona, and presented the owner with two huge snails they had just brought back from a vacation trip to Hawaii. The father explained that on leaving Honolulu he had allowed his son to hide the then-dormant snails in his suitcase; the boy wanted them as pets. But the snails had been reactivated by the heat of the Arizona desert and had made a mess of the suitcase, so that now he wanted to get rid of them. The father said nothing about his failure to declare the snails while passing through U.S. Customs—an omission which could have resulted in a one-year jail sentence and a $500 fine for bringing them into the country.

Unaware that he was toying with biological dynamite, the owner of the farm gladly added the animals to his collection. But they were not the innocent Hawaiian snails he supposed them to be. Actually they were molluscan monsters—Goliaths among snails—ranging in size from six to nine inches, native to the east coast of Africa, with 80,000 file-like teeth—set in a conveyor-belt tongue—and a voracious appetite for crops.

Furthermore, they were true hermaphrodites, secreting both male and

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female cells within their bodies. Each snail was therefore an egg-layer, capable of laying up to 300 pea-sized eggs at a time, several times a year. Between them, it was mathematically possible for the two snails smuggled into Arizona to give rise to 22 billion progeny in five years. This fantastic birth rate accounts for the haste with which Congress passed a law against this marauder in 1953—soon after the legislators first learned that the giant African snail threatened to invade the continental U.S.

Swarming armies of these Goliaths have already invaded the Asiatic mainland and most of the Pacific islands, doing millions of dollars of damage. And by a startling coincidence, the ancestors of the smuggled snails reached the Hawaiian Islands exactly the same way their descendants reached Arizona—in a suitcase. A woman returning to Honolulu from a vacation jaunt to Formosa in 1938, also thought the snails would make nice pets.

Fortunately for the farmers and truck gardeners of our Southwestern states, word of the snails at Mesa reached a University of Arizona zoologist, Albert R. Mead, within two weeks of their arrival in the state. They were described to him as having somewhat pear-shaped, glossy shells, streaked with reddish-brown and pale lilac; and rubbery, brown bodies that supported heads bearing two sets of antler-like tentacles, one pair tipped with eyes, the other with a pair of feelers.

Dr. Mead immediately called Arizona quarantine agents and ordered the snails confiscated and destroyed.

Goliath's appearance in Arizona marked his eighth unsuccessful attempt to invade the U. S. He began his 12,000-mile journey to our shores at the start of the 19th century, when he somehow managed to vault from his homeland on the east coast of Africa to the islands of Madagascar and Mauritius. He plunged further into the Indian Ocean in 1821, when the French Governor of Réunion Island imported stock for breeding purposes; his mistress had a taste for snail soup.

Once he was on the march, the giant snail couldn't be stopped. He moved into India in 1847, then on to Ceylon, where a government entomologist reported in 1910: "The huge snails are to be seen everywhere—literally in millions—crawling over the grounds, climbing walls and poles and clustered on tree trunks; 227 were counted on the six-foot trunk of one coconut tree."

Goliath destroyed young tea plants in Perak, ravaged rubber plantations in Malaya and went foraging in the gardens of Java, Sumatra and Thailand. In a concerted drive against the invader in Sarawak, 500,000 adult snails and 20,000,000 eggs were destroyed in 15 days. Yet a year later the snails were as plentiful as ever.

By 1930, Goliath was even munching the whitewash off walls in Singapore. During the next ten years he advanced into China, Hong Kong, Formosa, New Guinea, the Philippines, then Hawaii. The Japanese, who are fond of snail stew, introduced the plant-eating pest into the

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Marianas in 1940, seriously crippling the islands' agricultural output. When our troops captured the Marianas in 1944, jeeps sometimes overturned on roads made slippery by hundreds of crushed snails. They were so numerous that one American reported from Saipan: "At night you can actually hear the crackling sound of thousands of snails feeding on decaying leaves."

At the war's end, customs inspectors began to encounter the African snail in shipments of war material being returned to West Coast ports. They were first seen searching for food in the wharf area of San Pedro, California, having been brought ashore imbedded in the mud caked on the undersides of jeeps and trucks shipped back from the Marianas. Quarantine officers hurriedly blocked off the area, then used pressurized live steam to "boil" the snails to death.

In San Diego in 1949, live adult snails were discovered aboard the *S.S. Julia Luckenbach,* while she was unloading copra and sugar from the Philippines. Later, in Vancouver, six more snails were found in the ship's hold. Customs officials expressed surprise that they had survived the two-month voyage, unaware that Goliath can go without food for as long as six months.

When the snail influx continued, the National Research Council was asked to halt the threatened invasion. This group, which investigates matters of scientific concern to the U.S., made a study of Goliath's natural enemies and learned that a "David" who might conquer him lived in the jungle south of Mombasa, an East African seaport. David is a marble-sized cannibalistic snail whose chief delight in life is to feast on the giant African snail. David's method of attack is harrowingly simple. After locating his bigger prey by means of his sense of smell, he begins to gnaw on Goliath's exposed flesh. Goliath instinctively withdraws into his shell. But instead of finding the protection he seeks, he imprisons himself. David follows him into the shell and literally eats him alive, at his leisure.

THE National Research Council decided on one of the most unusual biological control experiments ever attempted. It would establish colonies of the two snails on Agiguan, an uninhabited island in the Marianas, and let them battle it out—hopeful that David would succeed where flame throwers, poisoned bait, DDT and cyanide gas had failed.

R. Tucker Abbott, a snail expert, was assigned the unprecedented task of rounding up enough cannibal snails to colonize Agiguan. Journeying to Mombasa, Abbott took over a thatched hut on a beach near the jungle and put a price on David's head. The natives soon formed long lines outside the hut where the crazy *bwana* was paying two cents for each *doo-doo* (David, in native dialect). In ten days the delighted *bwana* had 2,000 *doo-doos.*

Abbott's joy was short-lived, however. He was faced with the unique problem of shipping live snails in quantity and when he began to pack them he discovered to his dismay

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that *doo-doos* have as hearty an appetite for one another as they have for Goliath. To keep them from feasting on each other during the trip from Africa to the Marianas, he tried to force them to estivate. "Estivation is a form of hibernation," Abbott explains. "In dry, hot weather, when food and water are scarce, snails crawl into their shells to sleep or estivate until conditions are more to their liking. Some have been known to estivate for four years."

But because he was working at the height of the rainy season, his *doo-doos* were in their most frolicsome mood. He tried to induce them to estivate with artificial heat—only to kill them off faster than the natives collected them. One night he went to bed in disgust, leaving some *doo-doos* free to roam the hut. In the morning the walls were covered with snail tracks, all of which came to an abrupt halt, marking the spot where the snails had fallen to the floor—in a state of estivation.

"The lamps I'd been burning dried out the hut during the night," Abbott explains, "and the crawling snails exhausted all their stored-up moisture, laying the slimy roadbed they always put down to protect their bodies from sand and grit. When they found they couldn't replenish their stock of moisture they pulled into their shells and began estivating. I took the rest of them —close to 2,000—up to Mombasa. Then I rented the driest hotel room I could find, turned them loose and let them all crawl themselves into a state of estivation. The hotel manager is probably still trying to account for the tracks he found on his walls and furniture after I left."

The dormant snails were then flown to Agiguan and turned loose on Goliath. During the next four years, science kept a fascinated eye on the island. At the outset, David and Goliath both flourished. Then, gradually, Goliath began to give ground. By 1955 it was estimated that David was exercising about a 60 percent control over his foe, which is reasonably good by biological control standards. A team of scientists then gathered 5,000 specimens of the cannibal snail from Agiguan and hopefully spread them through the Hawaiian Islands and the remainder of the Marianas.

While this was going on, it was learned that Ceylon's giant African snail population was declining. A contagious disease, as yet unidentified, was taking its toll of the snails, particularly those over five years of age. The disease was also found among the snails of Singapore and Hong Kong. Hopefully, investigators turned to the Hawaiian Islands. There, too, they found sick and dying Goliaths. But unhappily they also found that Goliath's amazing reproductive capacity was offsetting the death rate of the disease.

In fact, they recently discovered that Goliath is still on the march in Hawaii, having now advanced from the islands of Oahu and Maui to Kauai and the island of Hawaii itself. And since it seems that, while they may slow him down, neither David nor the mysterious disease can stop Goliath, Hawaii's Board of Agriculture and Forestry is now

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rushing two new types of cannibal snails into the front lines, one from Florida, the other from Cuba. As yet, it is too early to tell whether these newcomers have heartier appetites than their African cousins.

But you won't find many zoologists who are willing to bet that the giant African snail will eventually be eradicated, either by disease or a multiplicity of cannibal tribes. He's come a long way, and while he's been a long time coming he's nevertheless managed to overcome every obstacle man and nature have thrown in his path. And there is a good possibility he'll keep on coming.

"The law Congress passed will help some," Tucker Abbott says. "But I still think our best bet is sharp-eyed customs inspectors. And they'd better stay alert. If they let even a few Goliaths in, we might be in trouble in our Southern states."

Someday we might even see headlines like *California Truck Farmers Battle Giant Snail* or *Giant Snails Raze Florida Tomato Crop.*

LADIES AT THE WHEEL

A YOUNG LADY at the wheel of a new sports car had stopped for a traffic light and, to her chagrin, stalled the engine. The light changed from red to green and back to red and still she could not get the car to budge. Finally, she was approached by a traffic policeman. "What's the matter, Miss?" he asked. "Don't we have any colors you like?" —HENRY WELLMAN

A HIGHWAY TROOPER in Oklahoma stopped a woman motorist who was driving over a closed road. He gave her a ticket for that violation and another for having an expired driver's license.

The impatient lady raced the car's motor while he wrote. He stopped, listened, then wrote out a third ticket. There was no muffler on the car. —FRANCIS BOUVIER

FOUR LADIES IN A CAR ran out of gas on a busy highway. A motorcycle policeman came to their assistance and, after sizing up the situation, drove to a station five miles down the road. He purchased a gallon of gasoline, and paid for it with his own money.

"How much for the gas?" one of the women asked after the officer poured the gas into her tank.

"Thirty-two cents," he replied. Highly indignant, the woman said, "Well, I know where I can get it for 29 cents." —MRS. T. D. GRAHAM

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WHAT YOU SHOULD KNOW ABOUT "MIDDLE-AGED" EYES

BY ANDREW J. DANE

WHAT'S HAPPENING to our eyes? Why do so many of us have eye troubles?

Today we live with our eyes longer than man has ever lived before, and if we are to live all of our years with good vision, we must exercise greater care.

Eye doctors say we should begin to exercise this increased care at 40. At that age, we enter the second half of our lives—the half which, the saying goes, represents the real beginning of joyous living. But the realists among the middle-aged will recognize that as we begin to pad our paunches, our bones become brittle and most of our body tissues and organs shrink.

There is, however, one outstanding exception to this general body decline: the crystalline lens of the eye. This unique part of the body ages not by shrinking but by growing hard and inelastic. This hardening accounts for our decreasing ability to read or do work under our noses. This condition is known as presbyopia—or literally, "old sight."

At 45, our eye is like a camera that cannot focus for a close-up. We begin to hold our books and newspapers farther and farther away from our eyes. As we get older and our lenses become more rigid, our ability to see close up lessens. And as we approach 60, our nearest focus usually recedes beyond the point where we can read average size print. This decrease in near vision is part of aging. All of us will encounter it—some sooner, others later—except for the nearsighted, who may escape it entirely. The

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only help for us, once we reach the "age of presbyopia," will be reading glasses or bifocals. If we happen to be a surgeon, musician, draftsman—or in one of a dozen occupations requiring good sight at *middle vision* as well as near vision—we will need trifocals.

But if presbyopia is our sole ocular problem as we live out our life span, we may count ourselves fortunate indeed. For other troubles may await us after 40. The most common of these is the eye cataract.

The word "cataract" is surrounded by an umbra of superstition and fear—which is, to a large extent, unjustified. Cataract is not a form of cancer, nor is it a film that grows over the front of the eye, as many believe. It is a gradual and painless clouding of the crystalline lens.

Infants are sometimes born with such cloudy lenses—doctors call them "congenital cataracts." In adult life, injuries and bodily diseases, such as diabetes and calcium deficiency, may cause the lens to become opaque. The most common type of cataract is that which comes with age—the "senile cataract."

Despite 50 years of intensive research, the exact cause of the senile cataract is still unknown. Physicians have learned that the condition may run in families, but not always. About all that can be stated with certainty is that the senile cataract becomes more frequent with each succeeding decade of life, until we reach 80, when, it is estimated, more than 85 percent are found to have some lens clouding.

Oddly enough, the first stage of a cataract is sometimes welcomed by its victims. For as the lens thickens, it becomes a more powerful focusing device. This accounts for the "second sight" of quite a few people who joyfully lay aside their reading glasses late in life. But gradually the milky-white cataract increases, until the lens becomes completely opaque and vision is obscured.

Once a cataract has formed, the only sure method for its treatment is surgical removal. Years ago, it was believed that surgery should not be performed until the cataract "matured." Patients had to endure months or years of partial blindness until the cataract was considered ready for surgery. But with modern operative methods, doctors no longer wait for a cataract to ripen. Surgery is usually performed when the disease interferes with a patient's carrying out his daily tasks.

Cataract removal is the most common major ophthalmic operation in the U.S.—about 200,000 undergo such surgery annually. The operation is speedy and free of pain.

Recent reports of a new surgical technique offer hope that the cataract operation may soon be even safer and simpler. Using an enzyme called Alpha-Chymotrypsin, surgeons have successfully removed cataracts by suction or forceps. The enzyme reduces the chance of complications by helping release the ligaments which hold the lens in the eye. Formerly, it was necessary to break these ligaments mechanically, which occasionally resulted in damage to the eye.

Persons who undergo cataract

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surgery soon learn that cataracts are by no means the frightening things that many people believe them to be. But ignorance still surrounds glaucoma, which is one of the most important and least known causes of blindness. About 14 percent of the blind in this country—blind in both eyes—are sightless because of glaucoma. And many, many more, as a result of glaucoma, have little vision in one or both eyes.

Very often, glaucoma attacks painlessly and robs us of our sight without our suspecting it. The symptoms can be so unobtrusive that a healthy, active, ordinarily unobservant person may ignore them until too late. In a recent booklet, the Pennsylvania Academy of Ophthalmology estimated that at least 1,000,000 Americans have glaucoma and do not know it.

The symptoms eye doctors caution us to watch for are transient episodes of blurred vision, unaccustomed headaches, loss of peripheral vision and the appearance of colored rings around lights. Doctors particularly stress the last symptom, since it is the most obvious and dangerous. The colored rings—or halos—appear because the eye is disturbed by increased ocular pressure.

A typical case history, reported by an outstanding Pennsylvania ophthalmologist, concerns a former athlete. When he was 42 years old he began to experience brief spells of blurred vision and frequent, mild headaches. These continued for two years, but he ascribed them to a need for glasses and ignored them. Then he began to see colored rings around lights. At first they frightened him. But he soon grew accustomed to them, decided they came from eyestrain and sought help in a bottle of drugstore eyewash.

He continued to use the eyewash for a year, until a fellow coach advised eye exercises. For another year, he put his faith in exercises. But gradually his vision grew so obscured that he could hardly follow a ball game. Finally, he visited an eye specialist—only to learn that he had delayed too long. Today, he is virtually blind in one eye and has only limited vision in the other.

IN THE past few years, many municipal health departments and county medical societies have instituted glaucoma testing stations. Almost all are open to the public and operate free of charge. The basic test is performed with a tonometer, a small scale-like instrument which measures eye pressure. The complete test takes only a few minutes and doctors advise every person over 40, whether or not he has any of the symptoms of glaucoma, to visit one of these testing stations.

For if glaucoma is detected in its early stages, it can be controlled by the application of drops to reduce eye pressure. "At least 90 percent of those now blind from glaucoma could have been saved had they been treated early enough," says a prominent New York eye specialist.

While glaucoma, cataract and presbyopia are its most common disorders, the middle-aged eye has other dangers to guard against. Among the most important of these are de-

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tached retina, ulcers of the cornea and inflammations of the iris.

A more obvious but less serious sign of advancing age is the corneal "arcus senilis"—or senile ring. This is a grayish-white circle that forms around the edge of the cornea. Although it is often a source of apprehension, it is absolutely harmless and has no effect on our sight

Yet this innocent sign of multiplying years has sometimes been taken advantage of by quacks. Particularly in rural areas, glib "medical" operators falsely represent it as sure evidence of cataract, glaucoma or early cancer. All sorts of magical drops, massagers and vitamins have been sold to cure the harmless "arcus senilis."

In this country, the human eye and its frailties have always been one of the most fertile fields for the quack. Currently among the most popular panaceas are several versions of modern exercises. While certain eye exercises are legitimate and of value for some types of ocular muscle weaknesses, they have no effect on bad vision or eye diseases.

The safest way for Americans over 40 to resist the blandishments of quacks, anxious to take advantage of our natural dread of blindness, is to have our eyes examined thoroughly at least every two years by a qualified eye specialist.

This single examination will usually suffice to: 1. change our glasses for our increasing presbyopia; 2. check our crystalline lens for cataract; 3. measure our eye pressure and examine our retina and optic nerve for glaucoma; 4. check our eyes for other ocular diseases.

About all the average person need do with his pair of eyes, aside from this periodic examination, advises an outstanding New York ophthalmologist, is "to open them in the morning, close them at night, look through them during the day and holler for help when anything goes wrong."

CANDIDLY SPEAKING

A MIRACLE DRUG is any drug you can get the kids to take without screaming. —EARL WILSON

THE BEST WAY for a housewife to have a few minutes alone at the end of the day is to start doing the dishes. —*A. M. A. Journal*

NOTHING MAKES PEOPLE go into debt like trying to keep up with people who already are. —*Quote*

QUIZZES HAVE FALLEN to such low esteem that the student who flunks an examination can shrug it off with, "Well, that's show biz." —BILL VAUGHAN (*The Detroit News*)

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BY MARY AUGUSTA RODGERS

Us and our midget Mickey Mantle

Mother suffers, Dad pays, while Junior plays in what is probably the world's most expensive sport—Cub Scout baseball

THE MOST EXPENSIVE SPORT in the world is Cub Scout baseball. Consider the initial investment: you must have an eight-year-old boy. By making only reasonable estimates of a boy's cost from birth until age eight, you have obviously spent thousands of dollars—and all this before the baseball season has even begun.

First, you will have to get your son into a Cub Scout uniform and serve as Den Mother (or Den Dad, as the case may be) during the long, weary fall and winter. Your expenses will be considerable—for such essentials as soft drinks, Indian Feather Headdress Kits and aspirin (or tranquilizers, as the case may be). Then, with spring, you face the matter of equip-

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ment. Your son may be only eight years old, small for his age and unclear about the finer points of baseball ("Where is first base, Daddy?"), but he will insist on more equipment than is issued to Mickey Mantle and all of it must be of better quality, too. He will lose his mitt at least twice. At least once he will need a doctor's care for stitches in his lower lip. (This injury will not result from his *catching* the ball during a game, but from ducking to *avoid* it, thereby banging his mouth against his own knee.) Figure up your expenses, the large and the small, and you are entitled to claim that your participation in this sport is costing you about $150 an hour. Not bad, is it?

And, of course, you do participate. This is perfectly clear from the beginning of the first game. Your team, let us say, is named The Bluebirds and Daddy is the head coach. What adorable little boys and how sweet they look in their uniforms! They begin their warm-up by seeing who can drop the ball most often and fumble its recovery longest, and your heart swells. How darling! Then the opposing team appears. The Vultures, let us say. Those boys all look as though they are six feet tall and need shaves. How *unfair*!

The coach of the Bluebirds and the coach of the Vultures gather their teams into a circle and give the boys a pep-talk on Sportsmanship and Fair Play. They make a lovely picture in the brilliance of the late afternoon sun, although experience teaches that Daddy Bluebird and Daddy Vulture will be shouting at each other, red-faced and furious, by the second inning. A hapless father is plucked from the more peace-loving adult group and pressed into service as umpire. There is a delay—the Bluebirds' shortstop needs to go to the bathroom—then all is ready. Caps are adjusted, pants hitched higher. The umpire goes into a crouch. Play ball!

THE GAME begins at a leisurely pace. If your son happens to be stationed in the outfield, he needs an occasional reminder not to sit down and start digging holes in the dirt. You observe with a smile the antics of other parents—oh, come on, it's only a *game*—and witness the first casualties among the adults.

Freddy Marker comes up to bat and his father—a former football star, now a used-car dealer—watches with professional aplomb. "The kid's okay, a natural athlete, I've been giving him a few pointers," he mentions to interested bystanders. Freddy then proceeds to strike out, throw the bat and burst into tears. His father's face turns neon-red. A moment later and he has vanished from the scene.

Buddy Halstead is up next. Buddy's father is a quiet, shy type whose favorite sport is chess. Buddy belts the ball and starts ambling toward first base. His father stiffens with excitement. "Run!" he howls. "FOR THE LORD'S SAKE, *RUN!*" A moment later and he, too, has vanished from the scene.

The Bluebird pitcher now winds up and delivers. "Ball one!" cries

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the umpire and a menacing roar comes from Bluebird parents: "What do you mean, *ball*?"

The second pitch. "Strike one!" cries the umpire, who is perspiring freely, and the Vulture parents, insatiable, scream: "What do you mean, *strike?*"

The third pitch and a pop fly into left field, right toward your son. Your arms ache . . . you move, clutching the air convulsively . . . what in heaven's name is that child *doing*? He is tying his shoelaces. Never, in eight years, has he felt impelled to tie his own laces, but he is doing it now. The ball floats to earth, rolls, is recovered too late. Another home run for the Vultures.

"He's so *little*," you say poignantly, loathing every overgrown oaf in sight.

Finally, with the score a crushing 8-0, a third out is called for the Vultures and the Bluebirds come up. Thrills and excitement galore! The innings fly by and soon the score is 9-8, favor of the Bluebirds and the Vultures come back to bat. Then skulduggery is suspected in the batting order. Johnny Davis, nearly 11 years old, has been up to bat twice and little Gary Simpson is sobbing his heart out because he hasn't had his "ups." Well! What's going on around here, anyhow?

The fathers instantly form into two new factions, forgetting their team loyalties. Faction #1 (composed of fathers of the younger, more inept players) maintains that, after all, this isn't Yankee Stadium and who wants to be stuffy about the rules? Let the kids relax and have some fun! (Irritable laughter.) Faction #2 (composed of fathers of the older, more expert players) takes a sterner view. Its rallying cries are, "Let's see some head-up ball!" and "Win that game!" (Tight-lipped smiles.)

No compromise between these two factions appearing likely within the foreseeable future, the game is at last resumed. The score is tied, 9-9, when the Bluebirds troop back to bat. Robin Remington—a tiny, appealing chap, still pale from a recent bout with chicken pox—is the first man up. It is explained to him that batters who swing *before* the pitcher has thrown the ball seldom meet with success. Robin nods with a look of wild hope, clutches the bat and squeezes his eyes shut tight. Here comes the pitch. . . Robin swings blindly . . . what happened? Why, he *hit* it!

All the Bluebird parents cheer feverishly, Robin is safe and ecstatic on first base. Another hit! Robin runs, he is safe on second . . . *who* says he's out?

Daddy Vulture does. "He was running way outside, I saw it myself," Daddy Vulture informs the umpire, with a face stony enough to belong on Mount Rushmore.

"Then how come you didn't see those two bruisers of yours when they were blocking that kid like a couple of fullbacks?" Daddy Bluebird inquires in a surprisingly gutteral tone of voice.

The umpire has no opinion, so a brief debate takes place between Daddy Bluebird and Daddy Vulture. Daddy Vulture gains his

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point and Robin is called out—chiefly because Daddy Bluebird has been rendered inarticulate with rage. (Only later does Daddy Bluebird learn that Daddy Vulture is, in the business world, sales manager for a brassiere company. He spends the following week imagining the stinging witticisms he could have delivered, had he been in possession of the true facts at the time, and nearly dies of frustration.)

But dusk is falling. The game is nearly over. Two outs and your son is up at bat. Emotionally depleted, you turn coward; you can't bear to look. He's going to strike out, you just know it, and . . . it's a hit! Better than that, it's a HOME RUN!

You shriek, jump up in the air and float there for some time. (Pay no attention to scientists who claim that the feat of levitation has never been accomplished. Just wait till one of their boys brings in the winning run.)

So there you are—hot, hoarse, exhausted and completely happy. What a game! It is the moment of truth and Ernest Hemingway has just been wasting his time all these years—with bullfights and deep-sea fishing and all the other cheaper and less thrilling sports.

But perhaps, in spite of all the evidence, Cub Scout baseball will never take its rightful place as the supreme status sport. Tradition is against it and the general public judges hastily. The game lacks celebrities and news coverage. Vice President Nixon will not award the championship trophy, Linda Christian will not announce her engagement to the winning pitcher, Frank Sinatra and Elsa Maxwell will never appear in the stands. Who cares? It's their loss.

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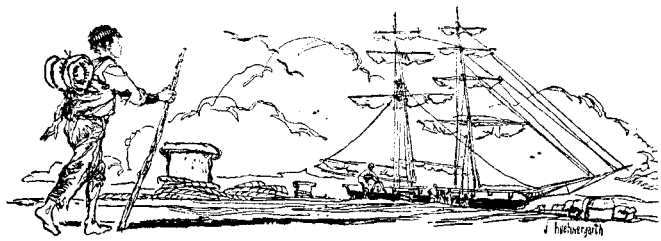

By Niels Mortensen
and Alex Haley

YES, THERE IS AN OPENING for a cabin boy," Capt. Eric Gabrielson told the slender Chinese youth standing in front of his desk. "But it's hard work."

Chai-jui, 16, nodded eagerly. And on January 8, 1879, Captain Gabrielson swore him into the U.S. Revenue Service aboard the Boston-based cutter *Albert Gallatin*.

All hands soon came to like the lad. His memory was phenomenal and Captain Gabrielson enjoyed answering his questions during informal after-dinner talks. Then the captain was transferred to command the cutter *Schuyler Colfax*, based at Wilmington, North Carolina.

Undismayed, Chai-jui requested a discharge from the Revenue Service. Then he set out on foot, walking from Boston to Wilmington, to rejoin Captain Gabrielson, who again swore the boy into the Service. Their after-dinner conversations were resumed and the captain began to ponder how he could help Chai-jui to the education he deserved.

One evening the captain invited a Southern Methodist minister to dinner and the resulting new friendship influenced Chai-jui to embrace the Christian faith. He took the name Charles Jones Soong.

Shortly thereafter, Chai-jui received an abrupt but honorable discharge; he was astonished and upset. Captain Gabrielson reassured him, "No, Chai-jui, this is just a formality. Arrangements are complete for you to enter Trinity College."

In 1882, Chai-jui transferred from Trinity to Vanderbilt University's School of Religion; he earned his degree in 1885.

Returning to China as a missionary in 1886, he met and married 18-year-old Ni Kwei Tseng, a pretty schoolteacher. He began a Bible printing press, organized Shanghai's first YMCA, branched into business and became a successful industrialist. His family grew until there were three girls and three boys. All six were to play vital roles in shaping China's future.

One son, T. A. Soong, became China's Collector of Internal Revenue. Another, T. L. Soong, was Government Finance Commissioner and a director of the World Bank. The oldest son, T. V. Soong, founded the Bank of China and became China's Foreign Minister.

Chai-jui's daughter Ai-ling Soong, married China's Finance Minister, H. H. Kung. Ch'ing-ling Soong married the founder of the Chinese Republic, Sun Yat-sen. And today, Mei-ling Soong is Nationalist China's First Lady, Madame Chiang Kai-shek.

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BY PAUL HERTZ

America's luckiest stamp find

Discovered in 1918 by a novice collector, some of these unique, upside-down U.S. air mail stamps are now worth over $6,000

LAST DECEMBER, some of the nation's leading stamp collectors and dealers assembled at the offices of a New York dealer. They were there to attend an auction. But this sale, held by Robert A. Siegel, was no ordinary sale. For among the offerings was a single copy of the first U.S. air mail stamp, of 24-cent denomination, issued in 1918, showing a blue biplane printed upside down inside a carmine-rose border.

In philatelic circles, such an upside-down stamp is known as an "invert." Since 1847, when the U. S. Post Office started issuing stamps, there have been seven U.S. postage stamps with inverted centers. But among them, none is as popular or valuable as the 1918 U. S. air mail, since only one sheet—100 stamps—of this issue ever reached the public.

The moment the single copy in dealer Siegel's collection was put up for sale, the room became charged with suspense. The last time a copy had been offered in a public sale, only a few months previously, it had been bought for $6,100. Soon the bidding reached $5,000. Six bidders stayed after that point, and the stamp was finally sold for $6,400—a record price.

The story of the upside-down air mail stamp began on May 14, 1918, the day after it was placed on sale. In Washington, D.C., W. T. Robey, an amateur stamp collector, decided to purchase a sheet of the new stamps, and to send "covers" (envelopes with the stamp affixed) to

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friends in New York and Philadelphia. They, in turn, were to purchase the stamp in their cities and send covers to him. By this exchange each would have a complete set of covers originating from the three cities in which the stamp was to be placed on sale on the day of issue.

Robey made his purchase at the New York Avenue branch post office in Washington. When the clerk handed him a sheet of stamps, Robey noted that they were poorly centered. He examined other sheets and found that none was well centered. The clerk suggested that Robey return later in the day when another shipment was expected.

About noon Robey came back, and the same clerk was on duty. He reached for the new sheets and handed one to Robey. The novice collector's heart stood still as he saw that the sheet which had been offered him had inverted centers! He took it quickly, and asked the clerk to show him others. They were all normal. He then paid for his sheet of inverts, but before leaving the post office he showed the sheet to the clerk so that he could see that the centers were inverted. The clerk immediately ran to the phone to report the matter to his superiors.

Excited by his find, Robey proceeded to shop other branch post offices for additional sheets with inverted centers. He found none. Then he informed friends of his discovery, and they, too, scoured the city's post offices—also in vain.

Robey returned to his office about an hour after he had made his purchase. He had hardly hung up his hat when he was visited by two postal inspectors. They urged him to return the invert sheet, and used every persuasion short of force, but Robey steadfastly maintained his right to keep the sheet.

A man of modest means, Robey decided to cash in on his good fortune. He turned down the first offer of $500 from a Washington dealer and took the sheet to New York, intending to show it to a wealthy collector, Colonel E. H. R. Green, as well as to stamp dealers.

Colonel Green was out of the city, and the dealers were reluctant to bid on the sheet, because no one knew whether Robey's was the only one. As the news of his find spread, there were many rumors that other invert sheets had been discovered. These rumors proved to be false. Following Robey's purchase, the Post Office Department recalled all stocks of the stamp for inspection. Three other invert sheets were found and destroyed.

Robey left New York without having made a sale, and stopped in Philadelphia on the way home. There, dealer Eugene Klein took option to buy the sheet for $15,000, and subsequently did buy it. Within a few days, Klein resold the sheet to Colonel Green, the same collector whom Robey had failed to contact in New York. There is a tale that the Colonel was in Texas at the time, and that Klein phoned him there and sold him the sheet, sight unseen, for $20,000! Robey's sheet had cost him $24, and his profit was $14,976 while Klein netted $5,000.

Colonel Green, a rather eccentric

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character, broke the sheet up and, at various times, sold some of the stamps. He is said to have carried a strip of them in his pocket. These stuck together and had to be separated by soaking them in water. After his death, when his remaining stamps were auctioned, these stamps lacked the original gum and failed to fetch the prevailing price for good copies. There is another story that Green left some of the stamps lying on his desk and his wife used one to mail a letter to him when he was out of town. This stamp he soaked off the envelope and carried in a locket. He is reported to have threatened, at various times, to burn the stamps, for no apparent reason except to anger fellow collectors.

The executors of Colonel Green's estate sold the remainder of his collection between 1942 and 1945. By that time, a good copy of the stamp was worth $3,000 or more.

As the stamp has soared in value, many counterfeits have appeared. A prominent New York dealer lost $2,000 on one. The center had been cut out from a normal stamp and then had been remounted upside down. The work was so expert that only a microscopic examination revealed the fake.

One of the strangest chapters in the history of the 1918 U.S. air mail stamp concerns the theft of a block of four copies. This block was the property of Mrs. Ethel McCoy and had been loaned by her for exhibition at the Convention of the American Philatelic Society in Norfolk, Virginia. It was stolen from that exhibit on September 23, 1955. Only one stamp from this block has been recovered by the F.B.I.

Of the original 100 stamps in the sheet, philatelists are now able to account for 90. What has happened to the others is a mystery. When a copy is offered for sale, it is a major event in stampdom. Few people have ever had the opportunity even to see a copy. Yet no matter how much this precious stamp is bought and sold, no owner can match the thrill that W. T. Robey experienced on that day in 1918 when he made America's luckiest stamp find!

MILK BOTTLE MESSAGES

"BACK DOOR IS OPEN. Put milk in refrigerator, get money out of cup on table and leave change in pennies. We play bingo tonight."

"PLEASE PUT COAL in furnace, let dog out and put morning papers inside the screen door. Thank you. *NO* milk today."

"NEVER MIND the giant economy-size cottage cheese. Just leave the small expensive size we can afford."

—CHARLES V. MATHIS

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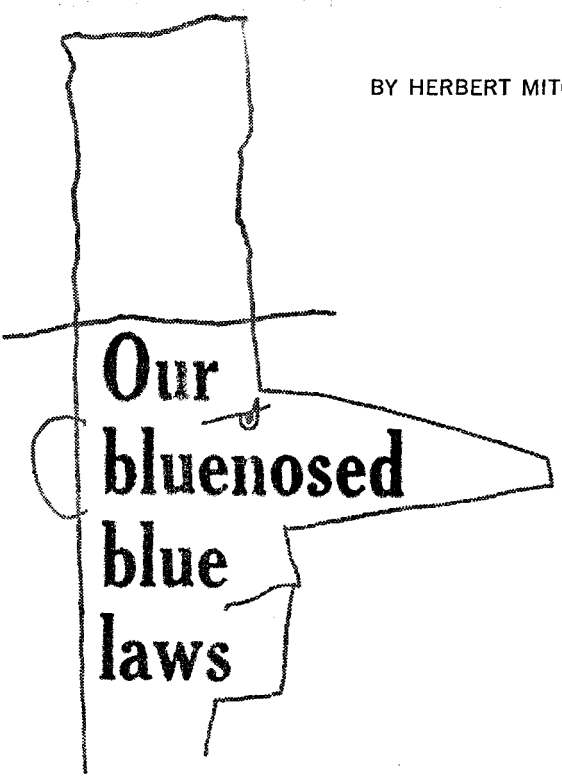
BY HERBERT MITGANG



They're obsolete, confusing and frequently ridiculous. But local ordinances restricting Sunday fun and trade still make lawbreakers out of many law-abiding citizens

ANOTHER SILLY SEASON of lawbreaking is upon us—judging by the thousands of Americans who ran into trouble with the law last spring and summer for committing the following "offenses":

Painting the outside of a house; delivering two quarts of milk; selling six mousetraps; playing a game of baseball before lunch; changing the spark plugs on a sports car; trimming a couple of choice kosher steaks.

All these lawbreakers had one thing in common: they did what they did—and were caught in the act—on a Sunday.

At the root of the trouble are America's countless—and controversial—"blue laws," the term applied to penal codes that prohibit

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certain activities on Sunday. Religious in origin, many of these blue laws date back to the Puritanical rules of behavior which flourished in the American colonies. In 1781 the Rev. Samuel A. Peters called them "blue laws" in his *General History of Connecticut,* but the term is not original with him; in 1648, Puritan leaders in Connecticut published a set of such restrictive laws between blue paper bindings.

The colonial blue laws originally forbade "immoral" behavior on all days of the week. This included smoking tobacco, drinking liquor, watching or indulging in certain amusements. The term is still sometimes used to cover censorship of books, magazines and plays. But today blue laws generally mean laws restricting business, fun and games on Sunday.

Many of these laws draw their strength from the Bible. In the Book of Exodus, where God gave the Commandments to Moses, the Hebrew Scriptures read: "Remember the sabbath day, to keep it holy. Six days shalt thou labor, and do all thy work, but the seventh day is the sabbath in honor of the Lord thy God; on it thou shalt not do any work. . . ."

But today blue laws are more often violated—and enforced—because of economics than religion.

In many communities the life of businessmen has been complicated by the growth of suburban areas and shopping centers. Clothing is now sold in highway stores where only a pretzel or balloon could be bought before; car washing services exist on empty lots; wayside fruit stands operate independently of farms.

As a result, the downtown and neighborhood stores suffer, and, as a defense measure, some open on Sunday to meet the competition. Then the local police swoop down and storekeepers find themselves unwilling lawbreakers. On the other hand, the highway merchants claim they are filling a need and performing a service for Sunday shoppers, and to restrict them would be interfering with free enterprise.

AT PRESENT, about 35 states and untold counties and municipalities have laws curtailing Sunday work and business. In 1959 alone, litigation involving blue laws made headlines in seven states—New Jersey, Pennsylvania, Maryland, Massachusetts, Ohio, Illinois and South Carolina. These state and local laws vary widely, but they generally share this key sentence: "All labor on Sunday is prohibited, except works of necessity and charity."

But what is "necessary" work? There is no uniform definition. Thus an increasingly large number of blue law violations have cropped up recently as obsolete regulations clash with the demands of modern society.

The Penal Law of New York State is a case in point. The following Sunday commerce is permissible in the state: before 10 A.M., articles of food may be sold; after 1 P.M., beer; between 4 P.M. and 7:30 P.M., cooked and prepared food may be sold by grocers, delicatessens and bakeries; in communities with less than 40,000 population, fresh vege-

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tables, farm produce, bait, tackle from roadside stands, etc., may be sold all day: all over the state, regardless of population, these items may be sold all day—restaurant meals, catered meals, prepared tobacco, bread, milk, eggs, ice, soda-water, fruit, confectionery, flowers, souvenirs, newspapers and magazines, gasoline, oil, tires, drugs, surgical instruments. But at no time may uncooked flesh foods or meats be sold, anywhere.

The same pressures and business lobbies which caused these "exceptions" also modified Sunday restrictions on the staging of sports events. In New York State the law reads: "All public sports, exercises or shows . . . and all noise disturbing the peace of the day are prohibited." The law goes on to state that any form of public sports, exercises or shows may be conducted on the first day of the week after 2 P.M. (except if local ordinance prohibits).

Why the insistence on a 2 P.M. start? To permit spectators to attend Sunday church services. In New York State last year, a bill was passed to permit baseball games to begin at 1:05 P.M., but Governor Nelson Rockefeller vetoed it.

The amendments and accommodations in New York's blue laws are paralleled all over the U. S. Yet every now and then, a yearning for that old-time religion strikes a community or city. Then police officials and magistrates are enlisted to enforce the laws strictly. Suddenly there are a spate of weird, often ridiculous arrests.

In Bucks County, Pennsylvania, for example, a justice of the peace ran wild last summer in a bid to demonstrate how ludicrous blue laws are. On two successive Sundays in July, he made "on view" arrests of 225 Sunday "lawbreakers" who were compelled to pay fines of $4 plus costs—a total of $2,025.

The justice of the peace fined Pennsylvania highway tollkeepers. The famous Bucks County Playhouse was "raided"—with theater people on both sides of the curtain accused of doing illegal "worldly work" on Sunday. Mrs. Jan Boylan, a ticket cashier for the Playhouse, was one of those fined. She later appealed her case to the State Supreme Court, which unanimously ruled that "on view" arrests were illegal because the accused had neither a hearing nor an opportunity to defend themselves.

Three years ago in Pella, Iowa, the blue law-keepers banned swimming on Sundays. Therefore, a special referendum was authorized to decide whether Pella's children could swim on the Holy Day. It was decided they could. Thereafter, however, the ban was again placed in effect—and still is. Children often have been reported as Sunday "lawbreakers" for fishing and hunting, playing organized baseball and football (except where games were held to raise church funds) and going to the movies.

Indeed, motion picture houses have undergone a long struggle to stay open on Sundays. In New York, a 1909 case first permitted Sunday movie showings. But even today there are still states and cities that

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prohibit showing films on Sunday, at least for part of the day. In 1953, the Vermont legislature killed a bill that would have legalized Sunday movie matinees and not until 1957 did Mayor Richardson Dilworth of Philadelphia dent his city's blue laws by ruling that concerts would be allowed on Sundays after 1 P.M. The Lord's Day Alliance of Philadelphia objected to changes in the city's blue laws, but lost its battle.

Many blue law offenses stem from the automobile age in which we live. There are specific regulations covering car washing, repairing and racing on Sunday. The solution to the problem of selling cars on Sunday varies from state to state and within states—used car lots often are open, new car showrooms closed. Several years ago a law was passed in Indiana prohibiting car sales on Sunday but the courts declared it unconstitutional; the decision was later reversed. In New Jersey, a highway service station was prosecuted for washing a car on Sunday. The case went to the State Supreme Court, which held that offenders could not be convicted as disorderly persons.

Because they came into existence in this century, cars confuse local officials following the letter of laws written in bygone centuries. Last year a young New Yorker was repairing his sports car near his home in the Bronx. In the midst of his labors another motorist came along and insisted on parking where the sports car enthusiast had placed his tools. An argument followed, a policeman was summoned and the sports car owner received a summons for "working" on Sunday.

When the case finally came to court, the magistrate dismissed the charges, ruling that by making an attempt to repair his spark plugs the car owner was not disturbing the Sunday peace.

An important case involving blue laws was heard in a Federal appeals court in Massachusetts last year. It concerned a kosher supermarket in Springfield, Massachusetts. The market and several of its customers contended that the Massachusetts Lord's Day Act, which forces many stores to close on Sunday, discriminated against Jewish shoppers, whose Sabbath is Saturday, not Sunday. Judge Calvert Magruder and Judge Peter Woodbury, of the First Circuit Court of Appeals, ruled in favor of the market, declaring the Lord's Day Act unconstitutional because it favored one religion over another and also denied the equal protection of the laws guaranteed under the 14th Amendment to the Constitution.

Religious groups who do not accept Sunday as the Sabbath—Jews, Seventh Day Adventists, certain Baptists and Moslems—do not oppose Sunday laws as such, but only ask that their freedom of worship be respected. To them (except for Moslems whose day of prayer and rest is Friday), Saturday is the seventh day of the week, and therefore the day of rest. Twelve states have laws respecting their right to work on Sunday.

With all the furor over blue laws, it would seem that the last thing

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(Continued from page 168)

needed are more of them. Yet this is what happened in New Jersey last November, with resulting confusion. A referendum asked the voters whether they wished to bar the Sunday sale of clothing, home and office furniture, appliances and building materials. The referendum prohibiting such sales passed in 12 of the 15 counties polled.

But what happened in later weeks? Sunday shoppers crowded northern New Jersey's highway discount stores in greater numbers than before the referendum. Sheepishly, many shoppers confessed that in voting *for* Sunday closing they thought they had been voting for Sunday *opening*. "I was confused by the question," one woman admitted, "but I definitely want to shop on Sunday because it's the only free day I have."

As a result, Sunday shopping continued in some counties and not in others, depending on whether stores were willing to take a chance and stay open. The possible penalties are stiff: $25 for the first violation and up to $300 and six months in jail on the fourth violation within a year.

Blue law problems are not confined to the U.S. There are flare-ups in Britain, too. A recent incident involved Prime Minister Harold Macmillan. The Lord's Day Observance Society, an organization of clergymen and laymen, reproached Macmillan for attending a charity cricket match on Sunday, saying he engaged in "a desecration of God's Holy Day." *The Times* of London thundered in defense of both the Conservative leader and, equally

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important, the inalienable rights of cricketers. "To denounce watching cricket," the newspaper said, "is to do a disservice to the true practice of Christian life."

American visitors to Canada find "blue Sundays" there, too. Provincial trade associations are pressing strongly for Sunday movie showings, which are now limited to Quebec. Canadian film exhibitors ask why they cannot show movies on Sunday when sports events are permitted. To get around the blue laws, there are private "film societies" in some Canadian cities which show pictures every Sunday evening.

In the meantime, the blue law pot boils merrily. In Connecticut, the law is so vague that a suburbanite may be breaking it when he mows his lawn on Sunday—but a cop would be laughed out of court for arresting him. Nor are people expected to heed the words of a Salvation Army general in London who advised one and all to put a cover on their TV sets on Sunday.

Sunday blue laws are enforced only when society wants them to be. The old law may be on the books, but nothing says police and judicial officers have to obey the letter of the law. Pass a red light and you will get a summons; open your grocery on Sunday and you may or may not be arrested—depending on the temper of your community. But more and more, courts across the country are frowning on overeager cops and justices of the peace—which means that perhaps in the near future our blue laws may completely fade away.

Answers to Sightseeing Quiz:

(on page 81)

1. Virginia City, Nevada
2. Columbia Ice Fields, Jasper, Canada
3. Mexico City
4. Portland, Oregon
5. Rapid City, South Dakota
6. Salt Lake City, Utah
7. Mt. Waialeale, Kauai, Hawaii
8. Philadelphia, Pa.
9. Pikes Peak, Colorado
10. St. John's Church, Richmond, Virginia

RATE YOURSELF: 8 to 10—Excellent
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3 to 4—Good
1 to 2—Poor

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by Charles Boswell and Lewis Thompson

"By special arrangement with Samuel French"

The world's largest play publisher is a quaint firm run by professionals—mostly for amateurs

WITH REFRESHING CANDOR, a woman in a small Midwestern town recently wrote Samuel French, Inc., in New York: "I have been handed the ghastly chore of finding a 'thrilling' play for the local Women's Club. Sex and obscene language will not be acceptable. It was suggested that a 'delightful little comedy with a murder thrown in' would be appropriate. Please send me something that won't force me to cringe before the various intellectual levels of our society."

This letter is typical of thousands received by French, the world's oldest (established in 1830) and largest publisher of plays. As agents for playwrights, the firm sells to Broadway, summer stock, motion pictures and TV, but the bulk and most cherished phase of its business is with amateur acting groups.

For at least one night every year, hundreds of thousands of Americans put aside workaday cares and emote in plays given before applauding home-town audiences—and approximately three out of five of these plays are supplied by

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French. The firm's catalogue, frequently revised, currently lists 4,000 of the 20,000 plays, musicals and lesser dramatic works the firm has published. From this catalogue, an estimated 75,000 American amateur groups annually order 1,500,000 "books"—usually one book for each speaking part in the play a group chooses to produce.

The purchase of a large number of books, generally at $1 a copy, often warrants a group inserting in its program the credit line: "Produced by special arrangement with Samuel French, Inc." Many of French's more popular titles require the payment of an additional royalty—especially if the show has ever been produced on Broadway. Some royalties are as low as $10 for each performance, others as high as $50 for the first performance and $35 for each performance thereafter.

Some recent Broadway hits are available to amateurs in one part of the country, but not in others. Restricted areas are those in which a professional road company or summer stock company might produce the play in question. To judge whether a play would be suitable for amateurs, Abbott Van Nostrand, the present head of French, attends every Broadway opening.

"We are particularly proud that we will be able to offer *Look Homeward, Angel* for amateur use," Van Nostrand says happily. The rumor on Broadway is that for this privilege French paid the largest advance ever against anticipated royalties—a sum high in the five figures.

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large offices not far from bustling Times Square. But within the French precincts an atmosphere of old-fashioned leisure prevails. A library (smoking permitted!) is available for anyone who wants to come in and read; and while most of French's orders are handled by mail, there is a counter for customers who want to do business in person.

The easy informality of the French office is pervasive. All the firm's employees call Abbott Van Nostrand by his first name and when anyone phones him they get him directly, with no secretary intervening. Out of a staff of 30, only the switchboard operator and one stenographer are women. (Prior to World War II, the firm had never employed a woman.)

Staff members are paid their salaries in cash, in new bills. The late Thomas R. Edwards, Van Nostrand's grandfather and one of his predecessors as head of the firm, once threatened to withdraw the substantial French account when a bank gave him soiled money.

Today, French's best customers are America's 29,000-odd high schools; and other customers include colleges, women's clubs, community theaters, parent-teacher associations, fraternal orders, veterans' and civic organizations, churches, unions and, now and then, prisons and mental institutions.

Since only ten percent of French's plays originate as Broadway productions, the firm has long been a proving ground for playwrights eager to crash the big time. Lynn Riggs wrote directly for French's amateur groups

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before writing *Green Grow the Lilacs*, the play on which *Oklahoma!* was based. Joseph Hayes was an editor at French and afterward a playwright for the firm, until his *The Desperate Hours* became a hit. While still in college, Walter Kerr, now drama critic of the New York *Herald Tribune*, did adaptations for French.

In the 1920s, when Thornton Wilder taught at a preparatory school, he composed blurbs for French's catalogue; and ever since its release for amateur production in 1939, his Broadway triumph, *Our Town*, has been a French best seller. French declines to say how much Wilder has made from amateur use of *Our Town*, but it probably ranges from $300,000 to $350,000. In some town in America, some amateur group puts on a production of *Our Town* every night in the year.

The dean of playwrights happily and profitably specializing in the amateur field is Charles George, an ebullient wheel horse who lives and works in a hotel a block from French's New York office. In 1906, at the age of 13, George began his theatrical career as an usher in a Hagerstown, Maryland, playhouse and afterward served in virtually every theater capacity. In 1930, he started writing for the amateur market and has since turned out over 200 full-length plays, 70 one-acters, a flock of adaptations and 30 musicals—book, lyrics and score. *Mama's Baby Boy*, a non-royalty farce he wrote more than 25 years ago, sold 100,000 copies in ten years and is still a French best seller. "I

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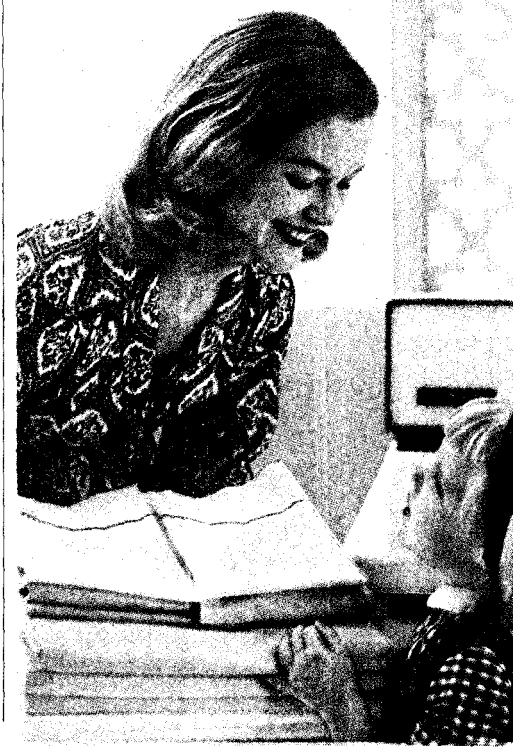

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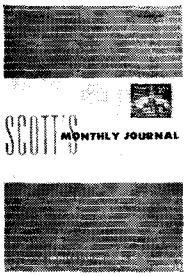

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haven't the fame of a Broadway playwright," says George, "but I sleep nights. After an opening, I don't have to worry about whether Brooks Atkinson is going to murder me in *The New York Times.*

For the average amateur group, George recommends the 100 or more shows listed in French's catalogue in a section headed "Long Ten-Dollar Royalty Plays." "These plays," he says, "are usually successful and easy to produce. As a rule, there is only one simple set. They have many characters and no one person is burdened with the chore of memorizing a long part. Female characters usually predominate, for in most amateur groups there are more women members than men. Props can be gotten from any home; costumes are modern and the actors can even wear street clothes. The lines are direct and the plots are clear-cut and easy to follow. Usually, there is plenty of humor, which goes over big with most audiences."

French welcomes plays from "unknowns." The firm's standard contract gives the playwright ten percent of the take from play books. There is no standard royalty contract for unknowns. The author's percentage of the performance royalties ranges from 50 to 80 percent or more.

Roughly 2,000 unsolicited scripts a year reach French. "Until you read them, you never know what they'll turn out to be," says Abbott Van Nostrand, and he points to an experience of Charles Kennedy, a one-time French editor. One day, after

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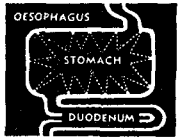

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reading 28 scripts of little merit, Kennedy plunged into the 29th with something less than enthusiasm. It was *In Abraham's Bosom,* by Paul Green, a college professor who had almost abandoned hope of making the theater his life's work. But he changed his mind when French steered *In Abraham's Bosom* to Broadway, where it won the 1927 Pulitzer Prize.

To spark college students into tapping drama out of their typewriters, French sponsors the Annual National Collegiate Playwriting Contest, launched in 1952 by William Talbot, the firm's principal editor. Broadway producers and drama professors serve as judges and the only eligibility requirement is registration at some American college. Three cash prizes are awarded for the best short plays, two for the best long plays. French assures the top short-play award winner of publication on a regular royalty basis and holds out the possibility of such publication to the other winners.

To protect its properties, French has spent tens of thousands of dollars to support an intelligence service that ferrets out the unauthorized use of its plays. Not long ago, for instance, a stock company put on a play billed as *We'll Meet Tomorrow.* In the audience was an incognito French representative. Gradually, it dawned on him that *We'll Meet Tomorrow* was a thinly veiled disguise for *Therese,* a Broadway success of some years back. The stock company had changed nothing about the play but the name—an old dodge. When the producer re-

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ceived a curt letter from French, he quickly forked over the required royalty payment.

By and large, however, the relationship between French and its customers is amiable. The firm receives an average of 2,500 letters a year from amateurs asking for advice about staging a production—and each is answered fully. Houston Richards, a retired Broadway actor, is in the front ranks of French's army of admirers. His avocation now is directing the Coach House Players, an accomplished amateur group in Kingston, New York, which over the years has used more than a score of French's plays.

"The good people at Samuel French have often bent over backwards to meet my demands," he says, "and only once have they failed me. Many of my performers are young married couples. I have a terrible problem of absenteeism at rehearsals, but I know the cause. So this past winter, when we decided to present *Guest in the House,* I wrote French for copies and also asked for a platoon of baby sitters. I received only the plays. Maybe I was expecting too much."

THINK IT OVER

IF WIVES REALLY DRESSED to please their husbands, they'd be wearing last year's clothes. —FLORENCE WINTERS

PHOTO CREDITS: Cover, photograph of paper sculpture Tom Yee; 5 Edward Weston from MAGNUM; 12 A.B.C.-TV; 14 United Artists; 18 United Artists; 20 A.B.C.-TV; 22 left Arthur Cantor-Sheldon Secunda, right Tibor Hirsh; 57-71 KARSH from PIX; 88 Pictorial Parade; 94 Culver Service.

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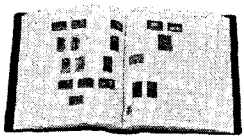

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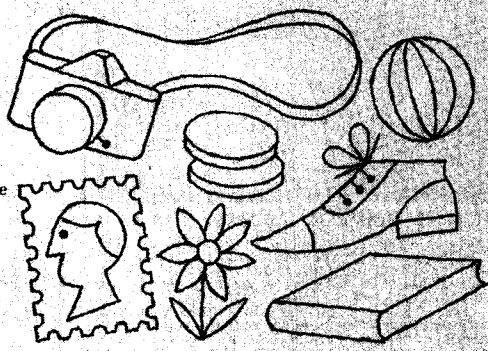

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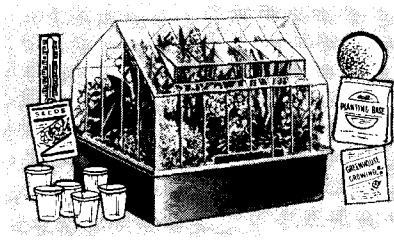

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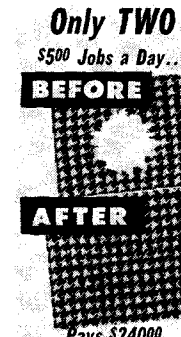

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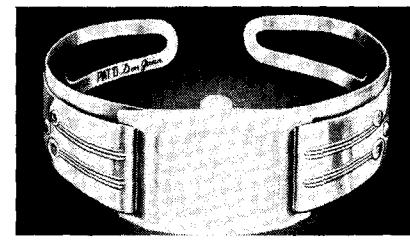

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Contoured to comfortably fit the wrist, will not twist or turn, maximum dial visibility. Non-magnetic, perspiration-proof. Can be taken apart with ease and cleaned—no other band has this feature. Sml-Med-Lge $\frac{5}{8}$" or 11/16" lug widths. All stainless steel only $4.95. With beautiful embossed yellow gold filled adj. clips, $9.95 fed. tax incl. At your jewelers or order direct. Free brochure on request. Don Juan Watch Bands, 29 E. Madison St., Chicago 2, Ill.

(Continued on next page)

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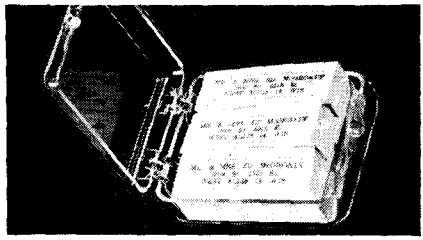
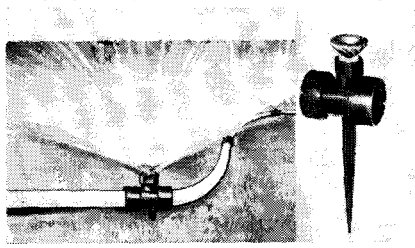


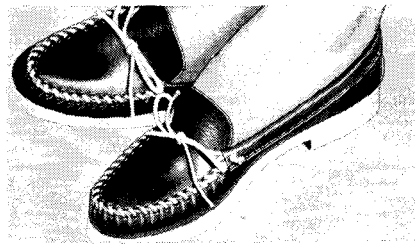
PRINTED NAME & ADDRESS LABELS—$1

1000 sparkling gummed name and address labels nicely printed with your full name and address with a lovely plastic box for just $1, postpaid! Special: 3 orders for $2.00. 5 orders or more at 75¢ per order. Worth much, much more! Stick 'em on letters, checks, pkgs., etc. Big bargain! Makes a fine gift! 300 name and address labels 50¢. Same fine quality labels but no plastic box. Just 50¢ postpaid for 300 labels. Money back gaurantee. Tower Press, Inc., Box 591-KC, Lynn, Massachusetts.



SPRINKLE UP TO 1500 SQ. FT., $1

New turbine-action Sprinkler spins a fine mist of water up to 1,500 square feet! Attaches to any hose. Set up singly, or in series . . . it's the world's lowest-priced sprinkler system. Versatile—can be moved where needed. Rugged, moulded-nylon design . . . can't clog, rust or get out of order! Guaranteed the most effective sprinkler you've ever used or money back! Only $1, postage paid . . . three for $2.79. Order Whirl-A-Jets from Sunset House, 641 Sunset Building, Beverly Hills, California.



LIKE WALKING ON AIR

Narrow as an arrow are handlaced moccasins for the lass who's hard to fit! Over 223 sizes in stock for the outdoor gal who likes to hike, or the gal who likes to relax indoors. Flexibly set on foam crepe soles in White, Smoke, Red, Taffytan or Black leather. Full and half sizes 3 to 13, AAAAAA to EEE widths. Guaranteed to delight! Naturally purchases can be exchanged. Fast delivery! Factory-to-you $5.95 plus 50¢ postage. (COD's accepted.) Moccasin-Craft, 58-CF Buffum St., Lynn, Mass.

HE WAS A typical kid brother who, it seemed to me, spent most of his time occupied with his own interests. None of these pursuits included helping Mother, who put in long hours each day working at our family restaurant. But no matter how tired she was, she always found time to pick up after my brother. I, in older sister fashion, had named him Mr. Obnoxious.

On his 16 birthday, Mother rushed home from work to prepare a special dinner and arrange a festive table for him and his friends. She looked so tired that, as I stood at the kitchen sink peeling potatoes, I peevishly complained that all this fuss was unnecessary for someone who wouldn't appreciate it. As I spoke, I watched Mr. Obnoxious through the kitchen window. He was engrossed in shooting baskets, blissfully unaware of the activity inside. He could very well apply some of

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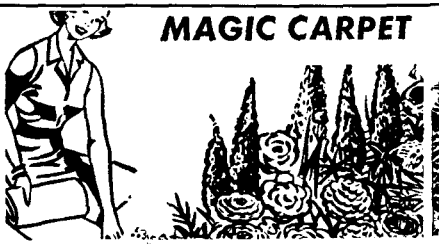
that energy to giving Mom a hand, I thought bitterly.

Just then, a florist's truck swung into our driveway and the driver delivered a box to Mother. She beamed with pleasure as she uncovered 16 lovely long-stemmed roses. Her eyes danced and she no longer seemed tired when she handed me a card that read: "To my wonderful Mother for each one of the years you have put up with me. Love, Mr. Obnoxious."

I hurried back to my potato-peeling chore. My kid brother just *loves* mashed potatoes. —DOROTHY E. ATWOOD

WHILE TEACHING a few years ago in a small Southwestern town, I gave my sixth-grade class a weekly letter-writing assignment; they could write to whomever they chose and I would go over their letters to correct spelling and punctuation. Most students, of course, wrote to a variety of people, but as weeks went by, I noticed



MAGIC CARPET OF FLOWERS... ONLY 69¢

EASY PLANTER GUARANTEES—

a full-blooming garden of gorgeous color and fragrance. Just roll it out—water it—and watch it grow! This Guaranteed Flower Mat has over 1,000 choice, premium seeds nestled in it. Produces a full 12 foot long wider-than-average carpet of different flowers. You will have arm-loads of fresh, fragrant flowers every day. Plant them in any garden area—any shape. Even in window boxes and flower pots! You get gorgeous blooms all spring, summer—right into fall! Some even re-seed themselves—and grow again! Now you can always have fresh, colorful flowers—every day, everywhere—all you want!

FULL 1,152 SQ. IN.—12' LONG X 8" WIDE

Easy Planter has Large Total Area. It is a full 12 Ft. long by 8" wide—1,152 Sq. Inches—only 69¢. Or you may order it in Jumbo Pack—33 Ft. long x 8" wide, a huge 3,960 Sq. In. at only $1.98. Plant them in large cutting gardens, along paths, around bushes or trees—use them for borders. Everywhere you'll get full-blooming, lovely flowers in rainbow colors. Plants may be thinned out, too, and transplanted to other garden areas. You'll have plenty—and strong, select plants. Less care, too! Weed growth is inhibited. You get all colors: Pure Whites, Crimson Reds, Blush Pinks, Sky and Deep Blues, Sunny Yellows, Oranges, etc.—a rainbow of gorgeous colors!

IMPREGNATED WITH INSTANT VIGORO

WATCH IT GROW OVER 1000 FLOWERS

Here are a few of the many varieties:

Asters • Alyssum • Baby Breath • Ageretum • Snapdragons • Candy Tuft • Zinnias • Lobelia • Cosmos • Petunias • Fever Few • Larkspur • Centaurae • Shirley Poppys • Cynoglossum • Marigolds • Scabiosa • Bachelor Buttons • Caliopsis • Calendula • Dianthus

LARGER, CHOICER FLOWERS GUARANTEED

Don't be disappointed by inferior mats. We Guarantee Easy Planter. Roll it out anywhere—even on slopes. Seeds won't wash away. Flowers will bloom quickly—abundantly. Your garden will be the envy of all. You'll have the loveliest flowers in the neighborhood—gardens others will come to see. You don't have to be an expert—you don't have to cultivate or fertilize. All this is done for you! Easy Planter, with only choice, selected, premium seeds grows into a magic carpet of flowers wherever you plant it! It's yours for beauty and color outdoors or in—you'll have plenty of flowers for display, for corsages, for center-pieces, for vases, enough to give grateful neighbors—month after month!

SPECIAL GUARANTEED OFFER

You must get all the wonderful color and beauty your heart desires in a garden—or your money back. Order Easy Planter in either 30" Height for regular gardens—or dwarf assortment (up to 10" height) for borders. Standard Easy Planter (1,152 Sq. In.—12 Ft. x 8") is only 69¢. JUMBO PACK (3,960 Sq. In. —33 Ft. x 8") is $1.98. **(Please add 10¢ per order handling and shipping.)** For a full spring and summer of beauty and pleasure, order NOW!

MAIL COUPON BELOW

EMPIRE, Dept. C56,
140 Marbledale Rd., Tuckahoe, N. Y.

Enclosed is $_____. Please Send me _____ Standard Easy Planters @ 69¢ each; _____ Jumbo Packs @ $1.98.

NOTE: Please specify 30" height or Dwarf, 10" height.

Name_____

Street_____

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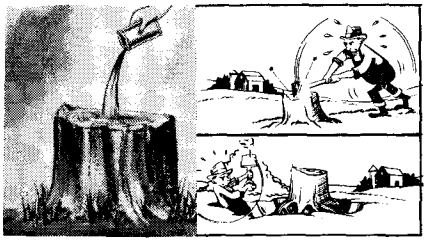

MAGIC STUMP REMOVER—$1.50

Don't dig! Don't chop! Don't blast to get rid of those ugly tree stumps on your property. Remove them like magic with wonderful new chemical which quickly decomposes wood fibres all the way to the root tips. Simply pour it into center of stump. Final removal's a cinch. Harmless to nearby planting. 8 oz. (for 1-2 stumps). You must be pleased or your money back! Stump Remover, only $1.50, postage paid. Order from Sunset House, 641 Sunset Building, Beverly Hills, California.

COULD YOU USE $75 NEXT MONTH?

You can earn extra cash every month of the year by serving as a spare-time community representative for ESQUIRE, CORONET and all other leading magazines. Hundreds of men and women are successfully adding to their family incomes with just a few hours effort. There is absolutely no investment necessary. During the year, you receive cash commissions, prizes and free merchandise. Let us tell you more about it. Drop a postcard to: Jim Foster, Coronet Subscription Agency, Dept. 326A, 488 Madison Ave., New York 22, N. Y.

FLEXPORT PET DOOR

A Connecticut dog breeder says, "I don't see how we ever got along without Flexport before. We are more than pleased. We think Flexport is simply terrific." . . . Dog and cats are easily trained to use Flexport. Ends scratched doors and whining. Keeps out flies, wind, rain. Flexport gives you and your pet complete freedom. Soft plastic triangles close gently and tightly. Flexport is easily installed in homes, kennels, garages, dog houses. Small, medium and large sizes available. Prices start at only $16.50. Do not send order. Write for free folder today. Turen, Incorporated, Department CR-5, Beaver Park, Danvers, Massachusetts.

Silver Linings continued

that one boy, Gregory, always wrote to his older brother. His letters were filled with the everyday details of farm life: "I have your old job now, watering the horses. Mom says when I grow up I'll be a real rancher." But in addition—and this was what really caught my eye—he often seemed preoccupied with less mundane matters: "I saw a baby lamb being born this week. He was tiny and sweet. I thought he was beautiful. Mother says the beginning of life is always beautiful." Another time he wrote, "Where did Chip go when he died? Is there a Heaven for dogs?"

One day I said, "Your brother must be very pleased to hear from you so often. Is he away at college?"

The boy hesitated a moment and then said, simply, "No, he never went to college. He's just away and I miss him."

I was called away at that moment and let the subject drop. It was not until some time later that I learned from Gregory's mother that in his loneliness he had been only hopefully pretending, as small boys will. His letters were to a brother who had been killed the year before in Korea.

—BABS BUECHNER

Do you know a true story or anecdote that lifts your spirits and renews your faith in mankind? For each such item accepted for our column, "Silver Linings," we will pay $50 upon publication. Contributions may run up to 250 words. Manuscripts should be typed double-spaced and none can be acknowledged or returned. Address manuscripts to: "Silver Linings," Coronet Magazine, 488 Madison Ave., New York 22, N. Y.

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LAUGH LINES

A LITTLE BOY was asked by his teacher if he felt there was anything he could do better than anyone else.

"Yessum," he replied after some reflection. "Read my own handwriting."

—HAROLD HELFER

OUR THREE-YEAR-OLD son, Larry, was extra-excited—not only was it Christmas time, but he also had a new two-month-old brother for a playmate. One evening, the little one was staring wide-eyed at the brightly decorated Christmas tree. Larry snuggled up closely and gently kissed him, then excitedly blurted out, "Mommy, my baby's got Christmas in his eyes!"

—A. MILLWOOD

A CONGRESSMAN, whose primary was to take place while Congress was still in session, returned to his home town and addressed his constituents: "Friends," he said, "before coming home I held counsel with myself. I debated the question of whether I should stay in Washington to protect the taxpayers or return home to look after my petty political interests. While meditating on this problem, I chanced to wander into Statuary Hall where the magnificent statues of our heroes of the past are preserved. I paused before the statue of Thomas Jefferson to put the same question to him. I could almost see his marble lips move and hear his voice ring out, 'Stay here!' "

His opponent, upon learning of the political maneuver, had this comeback: "You folks would do better to elect me instead of a fellow who goes around talking to statues."

—ALLEN BLANE

...th his doctor, ...

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PURIFIED AIR...*and how it can relieve*

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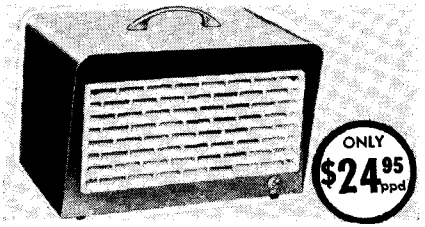
PURIFY THE AIR YOU BREATHE

Now—bring blessed relief to those suffering from many respiratory ailments and allergies. Protect yourself and your loved ones from air-borne irritants. Yes—a flick of a switch puts electronically purified air to work for you. Takes the air you breathe . . . filters out smoke, dust, dirt and irritants . . . bathes this air in ultra-violet light . . . then sends it back to you purified of odor, dust, dirt, grease and pollen. See how this "fresh" air helps unclog congested sinuses and nasal passages.



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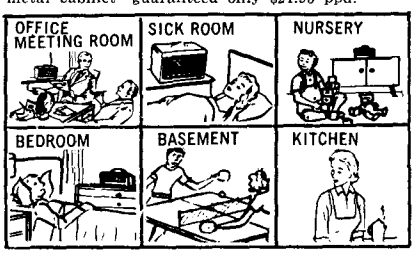
Use this portable, quiet unit in your living areas in the daytime . . . and sleeping areas at night. Doctors recommend Electronic Purifiers for the symptomatic relief of Sinus, Asthma, Hay Fever and other allergies. Try one for 10 full days! If you don't breathe, sleep, feel better & find that cooking and smoking odors vanish . . . if you don't find it clears your office of offensive cigar and cigarette smoke . . . return it for a full refund. UL approved—rugged metal cabinet—guaranteed only $24.95 ppd.



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JAYSON of N.Y.

Dept. CR-1, 261 West 35th St., NY 1, N.Y.

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City_____ State_____

☐ I enclose a $5.00 deposit—will pay postman $19.95+postage

☐ I enclose $24.95 in full...YOU PAY POSTAGE!

☐ Bill me___ @ $24.95 My Diners Club No. ____

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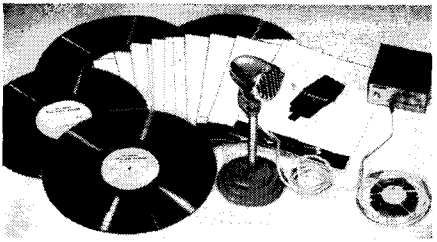

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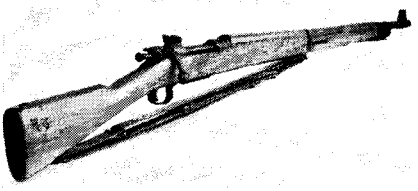
Open new worlds of financial and social success—give your voice new strength, magnetism quickly and easily in minutes a day at home! Professional course *includes big LP training records, quality self-testing* microphone, easy illustrated lessons, tape-recorded final exam. Money-back guarantee. Fascinating free booklet. Send name, address, age today. No cost or obligation. No salesman will call. Hollywood Voice-Speech Institute, Studio N501, 5504 Hollywood Blvd. Hollywood 28, Calif.



SURPLUS SALES

—of U.S. Government. Anyone can buy direct from U.S. Government Surplus Depots for himself or for resale, Cars, Jeeps, Trucks, Motorcycles, Tires, Tubes, Tents, Furniture, Shoes, Clothing, Hardware, Radios, TV's, Tools, Typewriters, and thousands of other items at a fraction of the cost. Save Dealer profits. For list of hundreds of U.S. Government Surplus Depots, located in every State and overseas, with Procedure "How To Buy", also how to get free surplus, Mail $2.00 to Surplus Sales, Box 954, Dept. 407, *Dallas 21, Texas.*

FROM HAWAII

A novel 9" nut dish carved from genuine native monkey pod wood with a little Hawaiian doll, complete with lei and hula skirt. Doll is detachable. Use as candy or nut dish, or individual salad server. Unique gift. Only $3.95, p.p. to any address in U. S. A. Save! Four dishes and dolls for $15.00. Send 25¢ for 28-page illustrated catalog of Things *Hawaiian. Catalog free with Mdse.* Order. Stewart's Hawaii, Inc., 1140 Kona St., Dept. HD, Honolulu 14, Hawaii.

DURING THE HOUSING BOOM, some subdivisions were laid out with inadequate storm sewers. In one such area, every time it rained hard, a big pond would back up where the road should have been in front of an owner's home. Naturally, this man importuned the City Council. But it put him off because there were no funds available.

This had gone on for some time, when one stormy night the householder showed up at the Council meeting in hip boots. "I don't care what you do," he shouted, "but I won't be satisfied unless you do something tonight."

The Council members whispered among themselves and then all nodded in agreement. At this the president rose and said, "We can't fix the pond, but we just voted to buy you a couple of ducks."

—GREGORY BILLEN

ON THE NEWSFRONT

IN A SMALL Connecticut town, a driver admitted that he had a noisy muffler (illegal in that state)—because it kept him from falling asleep while driving.

ONE OF CLEVELAND'S largest department stores cites a customer who kept up his payments after being sent to jail. "I want to protect my good name," he wrote the credit department.

A KANSAS CITY, KANSAS, robber, asked by police why he had put the money he had stolen into his shoe, said: "I was afraid of thieves."

—FRANCES RODMAN

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IMPRESSED BY THE PUNCTUALITY of the "Bristol to London" express train, a Swiss businessman wanted to present gold watches to the firemen and engineer but the ceremony had to be delayed 35 minutes because the train was late. —HAROLD HELFER

A TULSA, OKLAHOMA, newsboy who delivers to a police station, found a note from his boss instructing him to put the chief's paper under the office door "to keep detectives from stealing it." —MRS. URSULA M. NIZIOL

THE POLICE OF A VERMONT town said an automobile thief was apparently in no hurry to get away. Stolen: a 1917 Model T Ford.

A GIRL NEAR Bloomsburg, Pennsylvania, borrowed $350 to buy a used car. When the new license plate arrived, it read, "U00350."

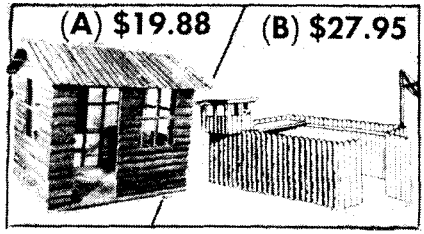
—FRANCES BENSON

POLICE IN DENVER, COLORADO, are looking for a thief with bigamy on his mind. A young man stole seven blank marriage licenses and the official city seal from a City Hall office. —LEON BADEN

CALLED TO ANSWER a complaint of noise at a lawn party, patrolmen made this verbal report to their superior: "Everyone in the neighborhood apparently is at the party except the person making the complaint. Maybe they should have invited her." —AL MERCER

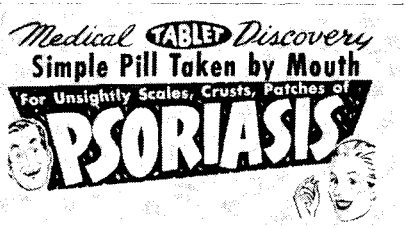
TAX TALES

IN LOS ANGELES, when complaints about property tax hikes began to



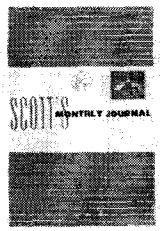
(A) KID'S LOG CABIN — (B) FORT LEE

(A) Log Cabin, ideal for junior cowboys or doll house for junior misses, or tool shed for dad. Made of split cedar logs—comes preassembled in 6 sections —put together in minutes. Available sizes: 4' wide x 5' long, 5½' high, $19.88; 5'x7'x6½', $38.95; (& with shutters & doors, $52.95). All FOB Camden, N. J. (B) Fort Lee, 5'x7' made of split cedar logs. Includes blockhouse, firing platform, gate & flagpole. Shipped semi-assembled—set up in minutes. $27.95 FOB Camden, N. J., Cedar Prod., Box 84C, N. Baldwin, N. Y.



PILLS COMBAT PSORIASIS SYMPTOMS

No mess, no fuss. Tropisan tablets taken as directed have brought relief for thousands. Many of these psoriasis sufferers tried ointments, unguents, lotions, and external applications with little success. Reports acclaim Tropisan relieved unsightly symptoms to some degree with continuous use. Itching stopped, crusts, scales, oozing paled into invisibility. No more unsightly bandages. Tablets are odorless and tasteless. Home Trial Offer money-back guar. $1 per package; $2 for two. Ppd. or C.O.D. Tropisan Drug Co., Dept. M-8, 11 E. 47 St., New York 17, N. Y.



STAMP COLLECTOR'S JOURNAL

Keep yourself posted on latest stamp-world developments; Keep your Scott catalogs current and up to date with the authoritative Scott's Monthly Journal. Carries latest prices, new-issue information, catalog changes, articles, illustrations, facts of interest to both the specialist and the average collector. 1 year (11 issues) $4. Canada $4.50. Foreign $5. Each copy sent by first class mail. Payment with order, please. Write today: Scott—Dept. CD—Portland Pl.—Boulder, Colorado.

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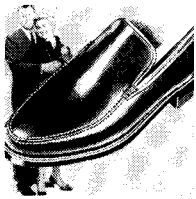
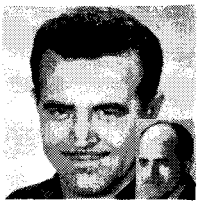
IT'S GREAT TO BE TALLER



Just step into "Elevators" amazing height-increasing shoes, and be almost 2" taller. Important inches that bring new respect in business, admiration from her. "Elevators" look like other fine shoes; so tall men as well as short men wear them with no one the wiser. For free booklet of 34 styles write Brockton Footwear, Inc., Dept. 2-50, Brockton, Mass.

NEW NATURAL HAIRPIECE FOR MEN!

Now!—a realistic hairpiece, by Louis Feder. Looks, feels like your own hair; friends invariably approve. Comb it, sleep in it, swim in it—it's hurricane-proof! Individually designed. Choice of styles, including popular crew cut. Average price $170. Write for Booklet P. "The Only Solution to Baldness." House of Louis Feder, 545 Fifth Ave., NY 17.



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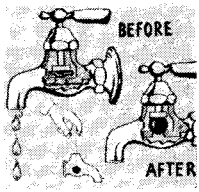
Stops drips and leaks where others fail. Easy to install—just drop in—no screws or tools needed. Made of sturdy neoprene to resist hot water, grease, oil, etc. Lasts 10 times *longer than old-fashioned* flat washers. Never wears out inner seat. Kit of 12 Ball Sealers to fit any faucet. Only $1 ppd. Guar. Damar's, 56-E, Damar Bldg., Elizabeth, N.J.



WHY DRESS OLD-FASHIONED?

For only $10—we can change your double-breasted suits and overcoats into up-to-date narrow lapel, single-breasted styles. Also wide lapel, single-breasted suits made narrow lapel. No fitting necessary. Bring in or mail your coat with $5 deposit. Goodwin Master Tailors, 3248 3rd Avenue (at 163rd St.), Bronx 56, New York. WY1-4350. Open 9 AM to 7 PM.

YOU CAN STRENGTHEN YOUR VOICE!

Improve the power of your *speaking and singing voice* in the privacy of your own room. Self-training program, mostly silent. No music required. Tested method praised by TV star Bob Cummings and thousands of grateful men, women—since 1916. Free booklet in plain wrapper. State age. Prefect Voice Institute, 210 S. Clinton St., EP-58, Chicago 6, Ill.

pour into the county tax collector's office, the assessor warned his staff not to inflame taxpayers by displaying "undue hilarity" in corridors or public elevators.

A REFUGEE WAS FOUND living in a 100-year-old abandoned well in New Delhi, India. Municipal authorities attached a number plate to the top of the well, making the occupant liable to the housing tax.

A WOMAN RUSHED from a burning building in Boston, then groped her way back, re-emerged carrying her completed income tax return.

—FRANCES RODMAN

MERRY MIXUPS

COMING HOME unexpectedly, François surprised his wife in the arms of another man.

"Ha!" he cried.

"Ha, indeed!" cried his wife, unruffled, "you have always a good story for coming home so late. Now, tell me, this time a good one for being so early!" —*RONALD MENCORA*

JIM WAS JUST falling off to sleep when his wife nudged him and said the telephone downstairs was ringing, "Well, go answer it," he mumbled. She said she would but at this

50 WALLET SIZE PHOTOS ONLY $1

Your name printed Free on each one. Amazing price due to new photo process. Not only do we offer 50 2¼ x3¼ for $1 but we print your name on each and every one at no extra charge. Send negative or print (no extra charge if you don't have neg.). Add 25¢ for ptg. and handling. Money back guar. Western Studios, Dept. M-2, 11 E. 47 St., N. Y. 17, N. Y.

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hour it was probably for him, and then closed her eyes. Jim rolled out of bed.

Upon returning, he found his wife was asleep. He woke her. "Wasn't for me, after all," he said and waited until she had crawled out of bed and pulled on a robe to add: "It was a wrong number."

—*Wall Street Journal*

THE PORTER IN A DRUGSTORE did so well that eventually he was allowed to sweep up behind the prescription counter. He took pride in the promotion.

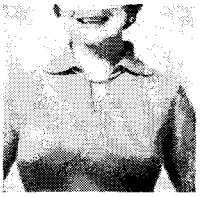
One day, the pharmacist said he was going to step out for a minute and asked the porter to answer the phone if it rang. It soon rang. "Hello," said the porter.

"Do you have aureomycin, streptomycin and penicillin?" the caller asked.

Flabbergasted, the porter was silent for a moment. "Mister," he said

AFTER BREAST SURGERY

Look and feel normal again . . . even in bathing suit, sweater. Like natural breast, Identical Form adapts to body movements. Fits any well-fitting bra, never slips. Doctors recommend its equalized weight, normal contour. Regain complete comfort and confidence. Write for free lit, where-to-buy. Dept. C, Identical Form Inc., 17 W. 60 St., N. Y. 23, N. Y.

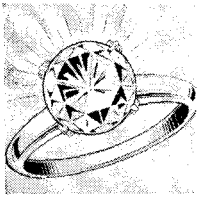


NO MORE SCUFFED HEELS—$1

Drive in fanciest shoes without scuffing. Just press self-adhering foam pad against gas pedal. Complete foot driving comfort: reduces driving fatigue. A boon to short drivers. Saves floor mats from wearing. Guar. or money back. Only $1, post-paid. Order Foot Ease Cushion from Sunset House, 640 Sunset Building, Beverly Hills, California.

BUY REAL DIAMONDS THIS NEW WAY

"The talk of the country." Save up to 50% buying direct from one of the world's well-known diamond cutters. Over 5000 diamond ring styles $50 to $50,000. Ring mailed to you for inspection without payment if reference given. Credit Terms. Write for Catalog C-4. Empire Diamond Corp., Empire State Building, New York 1, N. Y. Free Diamond Catalog C-5.



STUNNING LADIES WIDE SHOES

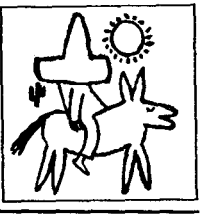
Enjoy new comfort and style in ladies wide shoes in all heel heights, leathers and colors. Widths C to EEE, all sizes 4 to 11, including half sizes. Shown here, our new spring "Ida" T-strap in Black Patent: Beige, Navy or Black Calf, 2⅛" heels. Only $9.95 ppd., money-back guar. Order now or get free catalog. Syd Kushner, Dept. C-5, 733 South St., Phila. 47, Pa.

FOR WOMEN WHO DON'T LIKE RAZORS

Remove ugly hair from lip, chin, legs, any part of your body without shaving. Miracle Shaving Powder easy to use: results are wonderful. Outmodes clumsy razors. No cuts, scratches, bleeding. Use in accordance with instructions on each package. Only $1 plus 25¢ pstg. & hdlg. Lynn's, Dept. M-1, 11 E. 47 St., N. Y. 17, N. Y.

YOU CAN RETIRE ON $160 A MONTH

In popular Mexican resort area. Ideal climate. English-American colony on beautiful lake near large city. Paved roads, modern conv., servants $10-$15 per month. For a retirement plan of peace and serenity mail $2.00 to J. Schneider, Department 2. P. O. Box 3814, Memphis, Tennessee (money back guarantee).



WERE YOU BORN BEFORE 1900?

If under 80, you can still apply for a $1000 regular Old Line Legal Reserve life insurance policy. Entire transaction handled by mail. No one will call on you. Mail post card or letter today. Give name, address & year of birth. Complete info. sent by return mail. Address Old American Insurance Company, 4900 Oak, Dept. L525M, Kansas City, Mo.

(Continued on next page)

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CASUAL FOR BIG OR TALL MEN!

New glove-soft leather Casual Shoe in sizes 10 to 16 . . . priced below $10! We specialize in large sizes only! Sizes 10 to 16; widths AAA to EEE . . . in dress, sport, casual shoes, insulated boots, etc. Also slacks, jackets and shirts specially styled and sized for big or tall men only! By mail only. Satisfaction guaranteed! Write today for free style book! King-Size, Inc., 7280 Brockton, Mass.

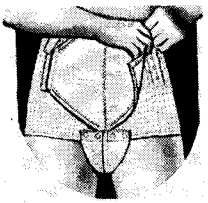
FREE CATALOG OF CHARMS

750 Charms in this free Charm and Treasure catalog. 14K Solid Gold and Sterling Silver charms at direct to you prices. Special offer! Send only 25c in cash or stamps and you'll receive the huge, 9 x 12, 112 page, all inclusive 5000 charm catalog. A must for all collectors of charms. Charms and Treasure, Dept. T50, 509 Fifth Ave., N. Y. 17, N. Y.

STOP DOG AND CAT DAMAGE—$1

Dog Wicks are perfect solution for repelling pets. One sniff, away they'll run! Hang chemical Wick on shrub or branch. Safe, harmless to animals. Use inside or out—protects lawns, garbage pails, flowers, furniture. Trains your pets & neighbor's dogs. Money back guar! Pack of 20 $1, postage paid. Sunset House, 640 Sunset Building, Beverly Hills, California.

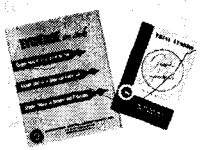
HEALTHFUL SUPPORT—SLIM LOOK



New . . . Different. "West Point" with adjustable Power Panel flattens abdomen up to 4 inches. Relieves aching back. With detachable fly front pouch, non roll top. Waist sizes 26-50 (specify). Order today on 10 day money-back guarantee. $3.98 postpaid. Extra pouches 75 cents, 3 for $2.00. Dept. C. Magic Mold, Inc. 149 South Main St., Freeport, N. Y.

FREE HANDWRITING ANALYSIS BOOKS

Analyze handwriting for more income, prestige, success! Earn money on radio, TV, talks, helping others. *Eunice Smith, Ohio,* reports $224 business result one talk. Ezell Eiland, Texas, $20.00 an hour! Exciting, uncrowded field! Write for free 48-page book and free trial lesson. I.G.A.S., Inc., Desk 130, Wilhoit Building,, Springfield 4, Missouri.



at last, "when I told you 'Hello,' I told you everything I know!"

—GEORGE FUERMANN (*The Houston Post*)

HIGHWAY PATROL CARS in some states carry big signs in back showing the present fatality toll in the state for the year; for instance, "195 in 1959."

One day, when a patrolman stopped at a traffic light in a village in one of these states, two small boys walked toward the rear of his car. The officer was taken a little aback when he heard one of the youngsters say, "Let's see how many *this* one's killed!" —*Quote*

I WAS VISITING A FRIEND when I heard the voices of children underneath the window. I looked out to see three small tots marching slowly toward a tiny hole, which they referred to as a grave.

One child carried the shoe box with a small dead puppy, the others held small bunches of flowers gathered from the yard, as they strolled solemnly toward the dug-out area.

When they reached the place, they all knelt in reverence before the shoe box. Then, with uplifted hands and closed eyes, they began to sing dolefully, "Happy Birthday to you."

—MRS. J. W. ROACH

AN ABSENT-MINDED ATTORNEY who had been engaged to plead the cause of an offender, began by saying:

"I know the prisoner at the bar and he bears the reputation of being the most consummate and impudent scoundrel in seven states."

There was a sudden flurry in the courtroom and the attorney's part-

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ner hurried up to whisper in the absent-minded one's ear that the prisoner at the bar was his own client. Unruffled, the attorney immediately continued with:

"—but what great and good man ever lived who was not slandered by many of his contemporaries?"

—CHARLES READ

QUICK QUOTES

AS HIS WIFE checked out at the local supermarket, an irate husband exclaimed: "Nylons, cosmetics, records, magazines, plants . . . no wonder our grocery bill is so high."

—*Quote*

NO ONE CAN SAY that our traffic warnings are Johnny-come-latelies. This is from the Bible, Nahum 2:4:

"The chariots shall rage in the street; they shall jostle one another in the broad ways; they shall seem like torches; they shall run like the lightning."

—HAROLD HELFER

PRESIDENTIAL AIDE Bryce Harlow has on his White House desk this small sign: "Do you come with a solution—or are you part of the problem?"

—LES & LIZ CARPENTER (*Quote*)

APT OBSERVATIONS

WE ACT AS THOUGH comfort and luxury were the chief requirements of life, when all that we need to make us really happy is something to be enthusiastic about.

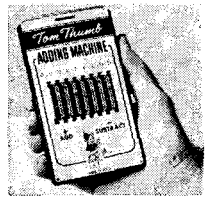
—MRS. WILLIAM ORSI

EXPERIENCE IS what permits you to make the same mistake again without getting caught.

—FRANKLIN P. JONES (*Quote*)

ADDING MACHINE

$1.97 ea. or 2 for $3.49. Add—Subtr.—Mult.—Divide. Does all 4 operations. Handles 9 columns of numbers. Settle for no less. Leatherette case. Lowest price adder made in America. Beware of cheapened foreign imitations. Money back guarantee. Agents wanted. $1.97 add 4% tax in Pa. Tom Thumb, Dept. T-50, P. O. Box 5066, Phila. 11, Pa.

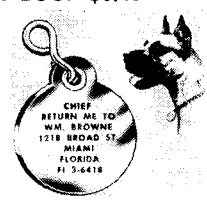


FREE CATALOG—LADIES WIDE SHOES

Many new fashionable styles in ladies wide width shoes that offer complete comfort now being shown for spring. In widths C to EEE, all sizes 4 to 11 including half sizes. Shown, new "Dove" in Black Patent; Black or Navy calf, pointed-toe styling with 2⅛" heels. Only $9.95 ppd., money-back guar. Order now or get free catalog. Syd Kushner, Dept. C-5,733 South St., Phila. 47, Pa.

IDENTIFY YOUR DOG!—$1.49

Now your straying dog can be identified when lost! We'll engrave his name—as well as your name, address and phone number on this heavy-weight 1¼" life time stainless steel I.D. Tag. Snaps onto dog's collar with sturdy hook. Send all necessary information. Money back guar. Dog Tag, $1.49, postage paid. Sunset House, 640 Sunset Building, Beverly Hills, Calif.

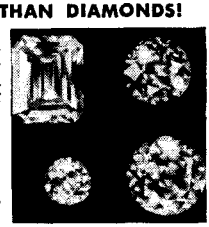


UGLY BLACKHEADS—OUT IN SECONDS

Keep your complexion free of blackheads — look attractive instantly. Scientifically designed vacuum pump gently "lifts" out ugly blackheads safely. No pinching or squeezing. Try 10 days—if not delighted return for refund. Send $1, plus 10¢ for postage and handling. Balco Products Co., Dept 73, 735 East State Street, Westport, Connecticut.

MORE BRILLIANT THAN DIAMONDS!

What could be finer than the new, man-made miracle gemstone? Here's Titania. Only $12 the carat. 1-carat in masculine 14K mounting $32. For the lady 1 carat in 14K mounting $25. Ideal for setting in mountings of your choice. Prices plus 10% F. T. Free ring size chart and brochure. Regent Lapidary Co., Dept. Ct-108, 511 E. 12 St., N. Y. 9, N. Y.



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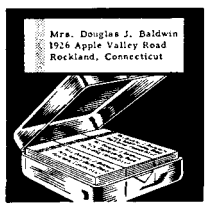
NEW! AMAZING! KANT-BITE!

You can't bite nails with Kant-Bite on them! A sensational scientific miracle! Only 1 brushing forms a diamond-hard coat that prevents nail-biting, splitting, chipping, or breaking, at work or play! So hard—it can't be bitten! Now nails can grow glamorously long! Guaranteed! Only $1.50. Kant-Bite Co., Dept. C-1, Box 75 Rugby Sta., B'klyn 3, N. Y.

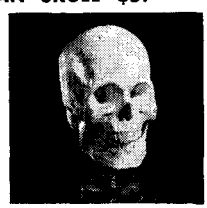
500 NAME-ADDRESS LABELS



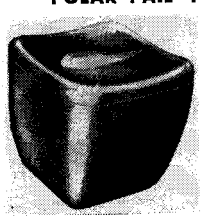
500 Economy labels printed with Any name and address or Any wording up to 4 lines, 25¢. 1½" long. In plastic box, 35¢. 5-day service. For superior quality, order Gold-Stripe labels, De Luxe paper—rich gold trim. 500 for 50¢. 2" long. In plastic box, 60¢. 48-hr. service. Money back guar. Ppd. Walter Drake, 2905 Drake Bldg., Colorado Springs 10, Colo.

LIFE SIZE HUMAN SKULL—$5!

Collector's item for doctors, students, hobbyists—ideal for office, den, home, full-size anatomical accurate study model of human skull in bone-like, bone-color Superlon. Snap together — take apart. Unbreakable. Complete with stand, instructions, Anatomy chart. Only $5 ppd. Satisfaction guaranteed. Damar's, 56-E Damar Bldg., Elizabeth, N. J.



POLAR PAIL—FOR EVERY HOME



Guaranteed to keep Ice Cubes 24 hours. Made of ice blue foam plastic weighing ½ lb. Holds 2 large trays of ice cubes, over 4 qts. of potato salad, baked beans, etc. (9" x 9" x 9"). Is water resistant, sweat proof, washable, and non-toxic. $2 or 3 for $5, ppd. Dyer Products Co., 202 Stevens Street, Mt. Vernon, Ohio. Phone EX 2-4686.

WANTED: MOTEL RESORT MANAGERS

Men-women! Qualify for hundreds fascinating well-paid executive positions now open with luxurious Motel-Resorts Coast-to-coast. Pick location, climate! Employment assistance. Experience unnecessary. Learn at home, spare time. Free booklet, write Motel Managers School, Dept. C-50, 612 S. Serrano, Los Angeles 5, California.

AN AMERICAN has more food to eat than a man of any other country and more diets to keep him from eating it. —*Quote*

ONE OF THE THINGS we have to be thankful for is that we don't get as much government as we pay for.
—CHARLES KETTERING

MINISTERIAL TOPICS

THE G.I. was being shown through an old church in England where several people had been buried in its crypts.

"A great many people sleep in this church," said the guide, indicating with a sweep of his hand the inscription-covered floor.

"Is that a fact!" said the soldier, "We have the same problem back home. Why don't you folks get yourselves a more interesting preacher?" —FRANCES ENGLISH

SHORTLY AFTER a change of churches, the minister met a woman from his former congregation. "How do you like your new minister?" he inquired.

"Just fine," she beamed. "But somehow or other, he just doesn't *hold* me like you did."
—MRS. JAMES M. ALBERS

STAMP COLLECTOR'S JOURNAL

Published 11 times a year, Scott's Monthly Journal keeps all Scott catalogs up to date. Carries price changes, *latest-issue* information, illustrations, articles, facts of interest to enthusiastic collectors. $4 yearly; $4.50 Canada; $5 foreign. Payment with order, please. Scott—Dept. CE—Portland Pl.—Boulder, Colorado.

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HOW'S THAT AGAIN?

WHEN JOEY BISHOP was just getting his start as a comedian, he agreed to do a benefit performance. When he got to the affair, he discovered he was to follow Danny Thomas, a veteran night-club performer.

This night, Thomas was particularly brilliant. For half an hour he held the audience in the palm of his hand with songs and jokes while the inexperienced Bishop shivered in the wings wondering how he could ever follow such a tremendous performance.

At last Thomas finished to a thunderous ovation and ran off the floor. The nervous Bishop appeared, said, "What Danny said goes for me, too," and ran right off after him.

—JOHN REDDY

THE SORT OF CONFUSION that can arise in the United Nations, which embraces many nations, races and religions, was vividly illustrated when the Arab and Israeli delegates got into a heated wrangle.

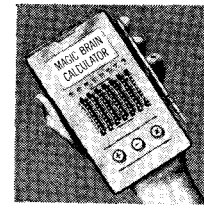
"Gentlemen, gentlemen," appealed U.S. delegate Warren Austin, "let us remember to try to carry on these discussions in the true Christian spirit."

—JOHN REDDY

KILL THE HAIR ROOT!

Now you can destroy unwanted hair permanently, in the privacy of your home, with famous Mahler Epilator! Acclaimed by thousands who, after reading our instructions carefully, learned to use the Mahler safely and efficiently. Send 10¢ today (pstg. & hdlg), for "New Radiant Beauty." Mahler's Inc., Dept. 320F, Providence 15, R. I.

MAGIC BRAIN CALCULATOR—$1

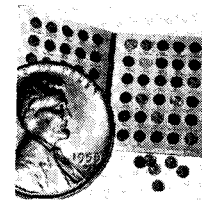


New type pocket adding machine Adds—Subtracts—Multiplies to 99,999,999. This Magic Brain Calculator automatically balances check books, adds grocery tapes, bridge scores, children's schoolwork, income tax statements, car mileage. Gives the answer in seconds. Only $1, postage paid. Sunset House, 640 Sunset Building, Beverly Hills, California.

SIZE-FAMOUS 1 to 13, AAAAAA to EEEEE

Girls, buy our Good shoes by mail! Our vast range of styles 'n sizes insures perfect fit! Smart casual shown in black, red, grey, maple-tan, desert sand or white softest baby calf. All in AAAA to D widths for sizes 3 to 10, $13.95 and for 10½ to 12, $14.95. Add 35¢ per pair postage. Write for free catalog today to Solby Bayes, 45T Winter St., Boston 8, Mass.

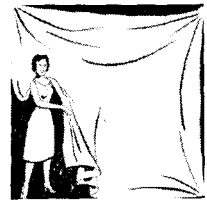
FIND PENNIES—WORTH DOLLARS



Coin collecting is lots and lots of fun and can be extremely profitable, too. This Lincoln penny album is worth $50 or more when completed. Fill 89 spaces with Lincoln pennies; dates and marks are printed in album. Only $1.00 postpaid from No-El Enterprises, Dept. C, Post Office Box 7, North Hollywood, California.

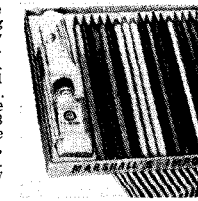
2 GIANT PLASTIC TARPS—$1.15

Two 9'x12' tarps (216 sq. ft.). Made of rugged durable transparent plastic that is water proof & resistant to dirt & grease. Ideal for protecting your cars, furniture, carpets, outdoor furniture, boats, air conditioner, etc. Or make into table cloths, covers, aprons, painters drop cloths, etc. 2 for $1.15. Barclay Distributors, Dept. 69-E, 86-24 Parsons Blvd., Jamaica, N.Y.



NOW! A NEW WAY TO EARN MONEY

At home, full or part-time with new Photo Painting Pencils. Earn money now by coloring photos, snapshots, and Polaroid prints. Studios and friends will pay to have photos colored. Rush $4.98 for complete coloring Kit (includes 18 pencils) or send for Free instructions. Marshall's, 171 N. 9th St., Bklyn. 11, N.Y. At photo art & hobby stores everywhere.



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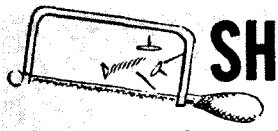
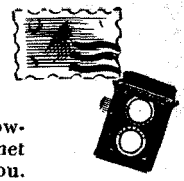


SHOPPING GUIDE

Classified



The special Shopping Guide below offers you a showcase of many unique products and services. Coronet hopes you will find items of interest and value to you.

FOR THE WOMEN

TALL-GALS of all ages buy shoes Direct by Mail. Smart 5th Av. styles as low as $5.95. Perfect fit. Sizes to 13; AAAAA to C. Send today for new Free 28-page booklet ET. No risk to you with Money-back guarantee. Shoecraft, 603 Fifth Ave., New York 17.

CUSTOM fur remodeling for discriminating women, direct N. Y. factory prices. Free 3D viewer & color slides show latest styles. Send 25¢ pstg. & handling. Ask about fur rentals sent for special occasions. Abco Furs, 312-7th Ave., Dept. C, N. Y. 1.

HOLD cosmetic parties—Earn $25 for 3 hours' work. Make 60% profit. Hire others. Everything furnished. Send name for full details and free *usable samples. Write Studio Girl Cosmetics, Dept.* 1805R, Glendale, Calif.

FREE! Maternity Apparel Catalog and Free list of Baby names! Hundreds of advanced styles for every occasion. $2.95 to $29.95. Also sportswear; mix match separates; corsets, bras, lingerie. Crawford's, Dept. 62, 1015 Walnut St., Kansas City 6, Mo.

AAAAAA ULTRA-NARROW SHOES as low as $8.95; no extra charge for sizes to 12! Free booklet R5 shows dozens of newest spring-summer fashions. Order by mail; perfect fit guar. or money back from famous Mooney & Gilbert Salon, 17 W. 57 St., NYC 19.

HOMEWORKERS: earn money sewing precut ties for us. We supply materials; instructions. No selling! Home-Sewing, Inc., Dept. 208, Box 2107, Cleveland 8, Ohio.

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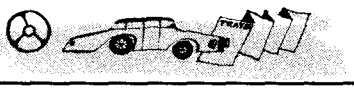

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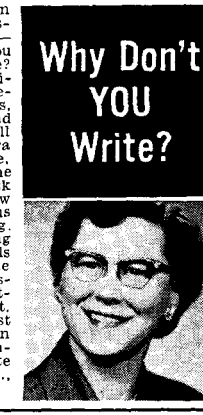

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Courtroom clinchers

by Will Bernard

IN MISSOURI, a widow sued a railroad for damages, charging that sparks from a train had set her house on fire. At the trial, the railroad's attorney scoffed at her claim. "Our records show," he said, "the train was in the station four minutes. As it was leaving, the crew saw this house *already burning*. It must have been on fire *before* the train arrived. A fire couldn't grow big enough to see in only four minutes."

The widow's lawyer arose and laid a large gold watch on the knee of the jury foreman. "Please keep track and tell us when four minutes have passed," he said.

A hush settled over the courtroom as the moments dragged by interminably. The tension became almost unbearable until the foreman announced that the four minutes were over. Convinced, the jury turned down the railroad's claim and awarded the widow a substantial settlement.

A LAWYER instructed his pretty young client, on trial for shoplifting, to burst into tears every time he thumped the table. She obeyed orders. But on one occasion, while the attorney was arguing a point, he tapped the table by mistake. The girl started to sob. Puzzled, the judge exclaimed: "What's the matter?"

Tearfully the girl blurted out the truth: "My lawyer told me to cry every time he knocked on the table."

Derisive laughter swept the courtroom. But the lawyer turned adversity into opportunity. To the jury, he said: "Gentlemen, how can you reconcile the idea of crime with such childish candor and simplicity?"

The jury found the girl not guilty.

THE DEFENDANT in a Chicago case seemed trapped in a mesh of circumstantial evidence until his lawyer addressed the jury.

"Once upon a time, a farmer's son sneaked into the kitchen for a bite to eat. Finding a freshly-baked pie, he ate it all. Just then Tom, the house cat, came along. The boy rubbed the cat's paws in the remains of the pie, letting it make tracks out of the kitchen. Then he returned to his chores in the cornfield.

"Soon," the lawyer continued, "he saw his father go to the woods with a covered basket and a shotgun. There was the report of the gun. The farmer reappeared, his basket empty. The boy leaned on his hoe and said: 'Poor Tom! You were a victim of circumstantial evidence!' "

The defendant was acquitted.

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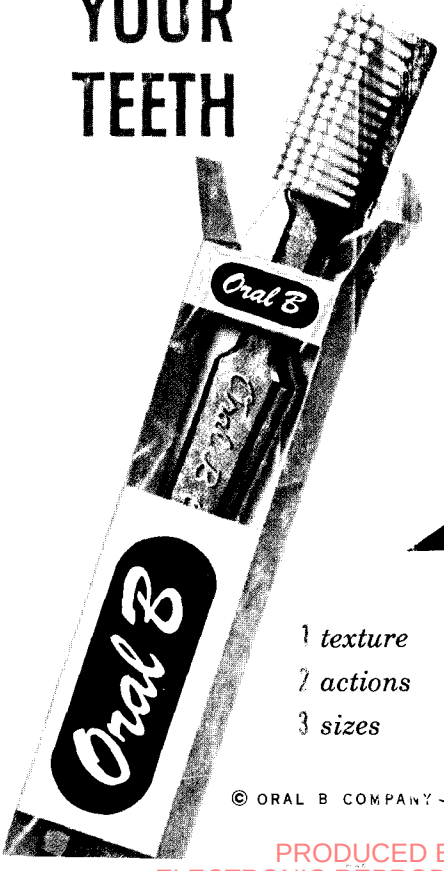

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